

Burson

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July 20th, 2026

BR0055 | JFNA National Survey

Field Dates | May 4th – May 27th, 2026

Before October 7th, 2023, how would you describe your engagement level with your local Jewish community, Jewish organizations, or Jewish groups in your community? (*n*=2836)

Not engaged at all	24
Not very engaged	27
Somewhat engaged	30
Very engaged	19

Since Hamas's attack on Israel on October 7th 2023, has there been a time where you: (*n*=2836)

Were connecting more with other Jews	36
Wanted to connect with a Jewish community more	36
Were less comfortable engaging in Jewish life	18
Were engaging more with a Jewish community	19
Were participating more at services, events, programs, or activities offered by a synagogue or other Jewish organization	19
Were more proud to be Jewish	37
Felt more lonely or distant from a local Jewish community	16
Sought out ways to learn more about Israel or Jewish life	21
Decreased your engagement with a Jewish community	9
I have changed how or where I engage Jewishly	12
Were more cautious about being identified as Jewish	34
None of the Above	20

ASK of Communal

Which of the following statements best describes your engagement with a Jewish community: (n=719)

You were engaging more but are now engaging less than before October 7th	8
You were engaging more but have since returned to your pre October 7th level	18
You have maintained an increased engagement with a Jewish community since October 7 th	52
You were engaging less but are now engaging more than before October 7th	23

ASK of Communal

To what extent, if at all, is there a Jewish community you have connected with? (n=719)

You have a community that you feel part of	57
You have a community that you are becoming part of	14
You have attended events but are still trying to find a Jewish community that is right for you	16
You are still interested in connecting with a Jewish community but haven't made much effort	12
You are no longer interested in connecting with a Jewish community	1

ASK of Communal

Which best describe the organization(s) or group(s) you engaged with. (n=719)

Local Synagogue or Temple	65
Local Jewish outreach organization	9
Chabad	32
Jewish Community Center	21
Hillel	13
National Jewish Organization (ex: AJC, ADL, Hadassah, NCJW)	15
Jewish/Israel advocacy	28
Jewish Federation or Foundation	24
Social media or WhatsApp group	41
Informal in person meet-ups	28
Spending time with Jewish friends	63
Other	12
None of the above	2

ASK of Educational

Which of the following best describe your interest in learning about Israel and/or Jewish life? (n=596)

You were seeking out more information after October 7th but now seek out the same amount as before October 7th	25
You were seeking out more information after October 7th but now seek out less than before October 7th	7
You are still seeking to learn more about Israel or Jewish life than before October 7th	68

ASK of Educational

In which of the following ways did you seek to learn more about Israel and/or Jewish life? (n=596)

Read news stories	88
Read content from Jewish or Israel related organizations	77
Joined virtual events to hear from experts	37
Attended in person events with speakers	40
Spoke with friends who you view as knowledgeable	72
Registered for a multi-session course or program	12
Read books about the topic	47
Joined online discussion groups	24
Listened to podcasts	56
Facebook or Instagram	48
TikTok	9
Other social media	25
Other	4
None of the above	1

ASK of Educational

Were you seeking to learn: (n=596)

Mostly about Jewish life	5
Mostly about Israel	29
About both Jewish life and Israel	66

ASK of Social

Which of the following statements best describes changes in connections with other Jews: (n=1011)

You have maintained or increased connections with other Jews since October 7th
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You were connecting more but now are connecting less than before October 7th

You were connecting more but have since returned to your pre October 7th level

You are still working to meet with other Jews but haven't found the right connections

How the Surge is defined based on the above questions:

Communal:

Were engaging more with a Jewish community OR Were participating more at services, events, programs, or activities offered by a synagogue or other Jewish organization

AND

You have maintained an increased engagement with a Jewish community since October 7th

Educational:

Sought out ways to learn more about Israel or Jewish life

AND

You are still seeking to learn more about Israel or Jewish life than before October 7th

Social:

Were connecting more with other Jews

AND

You have maintained or increased connections with other Jews since October 7th OR You are still working to meet with other Jews but haven't found the right connections

Qualitative Open-Ended Questions with AI Follow-Up Probing

ASK of those who are not surging and not very engaged but indicated they do things Jewishly meaningful

You previously mentioned that you do things that are Jewishly meaningful, what are some of the ways in which you experience this? What activities do you do that make your Jewish roots feel meaningful?

ASK of those who were less engaged before Oct 7, 2023 but are part of the surge

You indicated that you have been seeking out Jewish community more the last few years. Please talk about the ways you are connecting with local Jewish communities and community members. How has it felt attending some of these events?

ASK of those who were engaged before Oct 7, 2023 and are part of the surge

You indicated that you were very engaged in Jewish life before October 7 but have gotten more engaged. Can you describe some of the ways you have become more engaged? Did you expand engagement with groups or organizations you were already connected to or did you find new groups or organizations?

ASK of those who were engaged before Oct 7, 2023 and report becoming less engaged.

You indicated that you were engaged in Jewish life before October 7 but have become less engaged. Can you describe some of the ways you have become less engaged? What factors motivated your disengagement from Jewish life?

In general, Israel makes me proud to be Jewish - How much do you agree or disagree with the following statements? (n=2836)

Strongly agree	26
Agree	18
Somewhat agree	14
Somewhat disagree	9
Disagree	11
Strongly disagree	18
Don't know / Not applicable	5
AGREE	57
DISAGREE	38

Thinking about the country as a whole, how much antisemitism do you think there is in the United States today? (n=2836)

None at all	1
Not much	3
Some	31
A lot	65
Don't know / Not sure	1

How much antisemitism do you think there is in your local community today? (n=2836)

None at all	4
Not much	24
Some	49
A lot	19
Don't know / Not sure	3

I feel physically safe in local Jewish organizations and spaces - How much do you agree or disagree with each of the following statements about your local

Jewish community? (n=2836)

Strongly agree	14
Agree	32
Somewhat agree	22
Somewhat disagree	9
Disagree	4
Strongly disagree	2
Don't know / not applicable	17
AGREE	67
DISAGREE	15

As a Jewish person, I feel safe when I am out in public locally - How much do you agree or disagree with each of the following statements about your local Jewish community? (n=2836)

Strongly agree	23
Agree	41
Somewhat agree	21
Somewhat disagree	7
Disagree	3
Strongly disagree	1
Don't know / not applicable	5
AGREE	84
DISAGREE	11

I am comfortable showing my Jewish identity in public locally - How much do you agree or disagree with each of the following statements about your local Jewish community? (n=2836)

Strongly agree	15
Agree	26
Somewhat agree	22
Somewhat disagree	14
Disagree	9
Strongly disagree	6

Don't know / not applicable	8
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AGREE	63
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DISAGREE	29
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I am concerned about antisemitism in the broader non-Jewish community -
How much do you agree or disagree with each of the following statements
about your local Jewish community? (n=2836)

Strongly agree	33
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Agree	35
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Somewhat agree	16
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Somewhat disagree	3
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Disagree	4
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Strongly disagree	2
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Don't know / not applicable	7
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AGREE	84
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DISAGREE	9
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I know where I can turn in the Jewish community if I personally am a target of
antisemitism - How much do you agree or disagree with each of the following
statements about your local Jewish community? (n=2836)

Strongly agree	17
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Agree	25
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Somewhat agree	16
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Somewhat disagree	8
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Disagree	11
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Strongly disagree	5
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Don't know / not applicable	18
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AGREE	58
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DISAGREE	24
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Most people in the broader non-Jewish community would stand with the
Jewish community in the event of antisemitic threats and violence - How much
do you agree or disagree with each of the following statements about your

local Jewish community? (n=2836)

Strongly agree	7
Agree	21
Somewhat agree	27
Somewhat disagree	16
Disagree	12
Strongly disagree	5
Don't know / not applicable	12
AGREE	55
DISAGREE	33

The organized Jewish community actively fights against antisemitism - How much do you agree or disagree with each of the following statements about your local Jewish community? (n=2836)

Strongly agree	14
Agree	31
Somewhat agree	22
Somewhat disagree	7
Disagree	4
Strongly disagree	2
Don't know / not applicable	19
AGREE	67
DISAGREE	14

I am aware of community security programs and protocols that protect Jewish communal institutions and spaces - How much do you agree or disagree with each of the following statements about your local Jewish community? (n=2836)

Strongly agree	14
Agree	27
Somewhat agree	15
Somewhat disagree	7
Disagree	8
Strongly disagree	3

Don't know / not applicable	26
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AGREE	57
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DISAGREE	17
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Jewish organizations are effectively providing safety and security for the local Jewish community - How much do you agree or disagree with each of the following statements about your local Jewish community? (n=2836)

Strongly agree	12
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Agree	28
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Somewhat agree	19
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Somewhat disagree	6
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Disagree	4
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Strongly disagree	2
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Don't know / not applicable	28
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AGREE	60
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DISAGREE	12
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The local law enforcement take antisemitism seriously - How much do you agree or disagree with each of the following statements about your local Jewish community? (n=2836)

Strongly agree	16
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Agree	29
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Somewhat agree	18
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Somewhat disagree	6
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Disagree	5
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Strongly disagree	2
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Don't know / not applicable	23
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AGREE	62
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DISAGREE	14
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The local police provide safety and security to the Jews and the Jewish community - How much do you agree or disagree with each of the following

statements about your local Jewish community? (n=2836)

Strongly agree	18
Agree	33
Somewhat agree	19
Somewhat disagree	6
Disagree	3
Strongly disagree	2
Don't know / not applicable	20
AGREE	69
DISAGREE	11

Been the target of an antisemitic attack or remark in person - In the past 12 months, have you or your family...? (n=2836)

Never	73
Once	14
2-3 times	9
4 or more times	4

Been the target of an antisemitic attack or remark online - In the past 12 months, have you or your family...? (n=2836)

Never	71
Once	9
2-3 times	9
4 or more times	10

Been the target of antisemitic vandalism or messaging (such as flyers or pamphlets) left on your personal property - In the past 12 months, have you or your family...? (n=2836)

Never	93
Once	5
2-3 times	2
4 or more times	1

Seen or heard any antisemitic content (such as comments or posts) online or on social media - In the past 12 months, have you or your family...? (n=2836)

Never	18
Once	4
2-3 times	16
4 or more times	61

Experienced antisemitism in any form - In the past 12 months, have you or your family...? (n=2836)

Never	42
Once	11
2-3 times	18
4 or more times	29

Demographics

Age Grouped (n=2835)

18-24	11
25-34	15
35-44	13
45-54	13
55-64	19
65-74	16
75+	14
No Response	0

Which of these best describes you? (n=2836)

Married
Living with a partner
Divorced
Separated
Widowed
Never been married

Do you have any children between the ages of 0-20 living with you in your household? (*n*=2836)

Yes	24
No	76

How do you describe your gender identity? (*n*=2836)

A man	49
A woman	47
Transgender	1
Non-binary, gender queer, gender fluid	1
I prefer to self-describe	0
I prefer not to answer	3

What is the highest degree or level of school that you have completed? (*n*=2836)

No schooling completed	1
Less than high school	0
High school	1
Some college	9
Associate's degree (for example: AA, AS)	3
Bachelor's degree (for example: BA, BS)	36
Master's degree	27
Professional degree beyond a bachelor's degree (for example: MD, DDS, DVM, LLB, JD)	17
Doctorate degree (for example: PhD, EdD)	7

JBR	73
JNR:	27

Thinking about Jewish religious denominations, do you consider yourself to be... (*n*=2836)

Reform	37
Conservative	17

Orthodox	9
Something else	10
No particular denomination	28

How important is being Jewish in your life? (*n*=2836)

Not at all important	5
Not too important	15
Somewhat important	28
Very important	52
NOT IMPORTANT	20
IMPORTANT	80

How would you describe your current engagement level with your local Jewish community, Jewish organizations, or Jewish groups in your community?
(*n*=2836)

I am not engaged at all	28
I am not very engaged	25
I am somewhat engaged	28
I am very engaged	19
NOT ENGAGED	53
ENGAGED	47

How many of your close friends are Jewish? (*n*=2836)

All of them	7
Most of them	29
Some of them	44
Hardly any of them	13
None of them	5
Not sure / Don't know	1

Regarding your Jewish heritage, do you consider yourself to be Ashkenazi, Sephardic, Mizrahi, or something else? (Select all that apply) (n=2836)

Ashkenazi	85
Sephardic	9
Mizrahi	3
Converted to Judaism	3
Other	2
Don't know	4
None of these, no particular Jewish heritage	3

Last Passover, did you hold or attend a Seder? (n=2836)

Yes, held or attended a Seder	66
No, did not hold or attend a Seder	34

Last Hanukkah, did you or someone in your household light a menorah? (n=2836)

Yes, we lit a menorah	85
No, did not light a menorah	15

Do you consider yourself a: (n=2836)

Strong Democrat	17
Democrat	29
Independent	29
Republican	10
Strong Republican	3
Other	9
Don't know / Unsure	4

DEMOCRAT	45
REPUBLICAN	13
INDEPENDENT	41

When it comes to political issues, do you generally consider yourself to be: (n=2836)

Very conservative	3
Somewhat conservative	12
Moderate	32
Somewhat liberal	32
Very liberal	7
Progressive	11
Unsure / Prefer not to answer	3

CONSERVATIVE	15
LIBERAL	39

What is your race or origin? (*n*=2836)

White	93
Black or African American	0
Asian or Asian American	0
American Indian or Alaska Native	0
Native Hawaiian or other Pacific Islander	0
Some other race or origin	5
Prefer not to answer	3

Are you Hispanic or Latino? (*n*=2832)

No, not Hispanic/Latino	94
Yes, Mexican, Mexican American, Chicano	1
Yes, Puerto Rican	1
Yes, Cuban	1
Yes, other Spanish/Latino	4