



Survey of Jewish Life since October 7

Jewish Belonging Post-10/7

Findings from a poll of Americans – General Public and Jewish Americans

March 5– March 25, 2025



About This Survey

Objective: Provide **local Federations, national and local Jewish partner organizations, and philanthropists** with **actionable insights** to effectively respond to **evolving needs** and trends in Jewish communities. Compare to findings from a [similar study conducted in March 2024](#).



March 5 -March 25, 2025



Text message recruitment



1877 Jewish
3921 Non-Jewish
5798 Total Respondents



Weighted to be representative of the US population and Jewish community

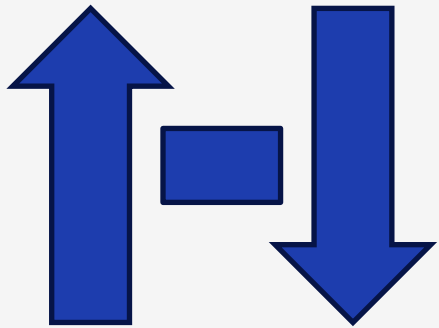
For questions about the data or methods, contact Research@JewishFederations.org.
This presentation and all future releases will be posted on the Berman Jewish Databank (www.jewishdatabank.org)
We are grateful for the support for this survey from:





Data on Historically Disadvantaged Jews

Objective: Identify actionable insights about historically disadvantaged Jews in comparison to the national Jewish data.



Due to the limited sample size, results are to understand directional differences from the national average. We will offer specific point estimates where appropriate, and readers should understand that there are confidence intervals around them. We will offer general framing of the number (ex: more than or a majority) when analysis indicates there could be variability in the result.

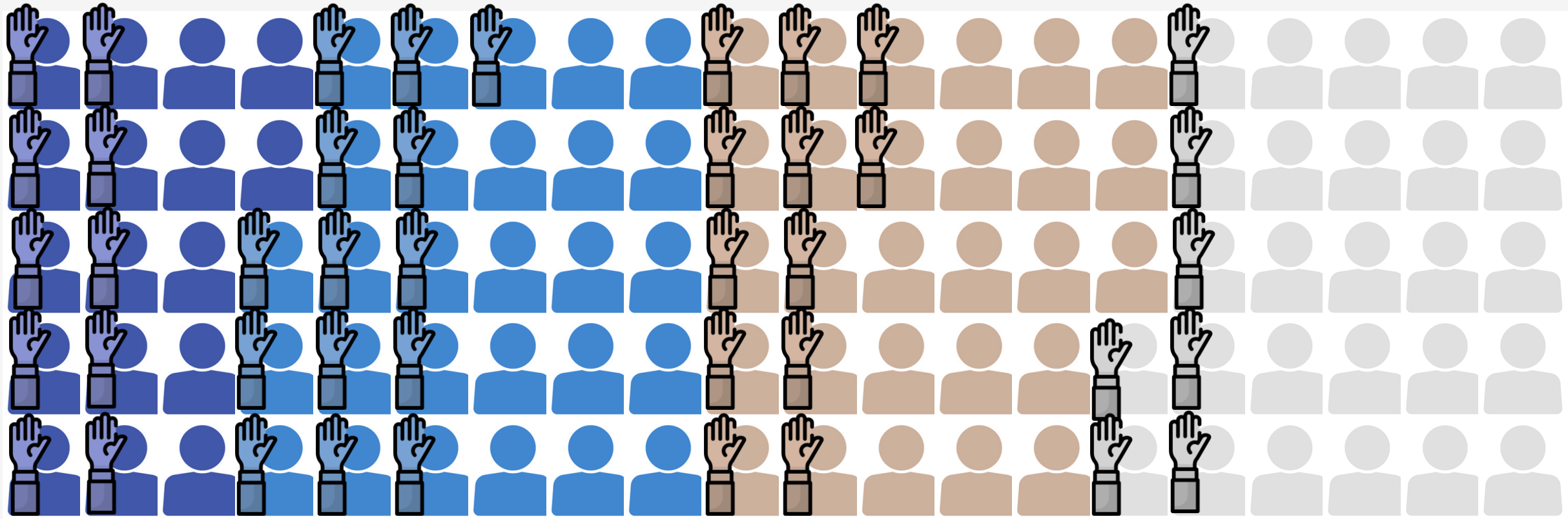
While there are other historically disadvantaged Jewish groups we would be interested in sharing results for, we are limited by sample size for some of these populations.



Before we look at the experiences of historically disadvantaged groups, let's first understand the overall Surge in Jewish life



Last year we saw that 43% of the Jewish community was seeking to or engaging more across all engagement levels. We named this *the Surge*.



59% of
Very Engaged
pre-10/7

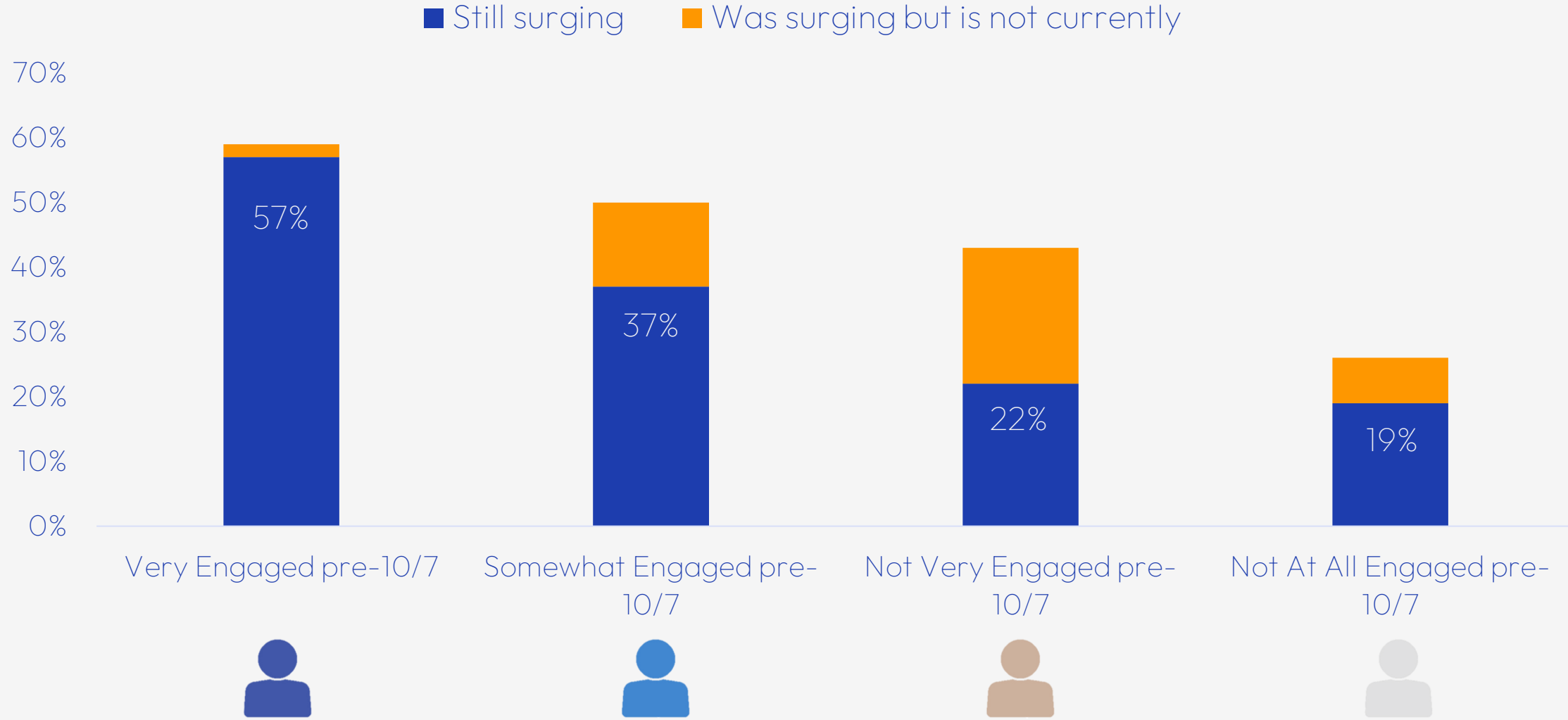
50% of
Somewhat Engaged
pre-10/7

43% of
Not Very Engaged
pre-10/7

26% of
Not at all Engaged
pre-10/7



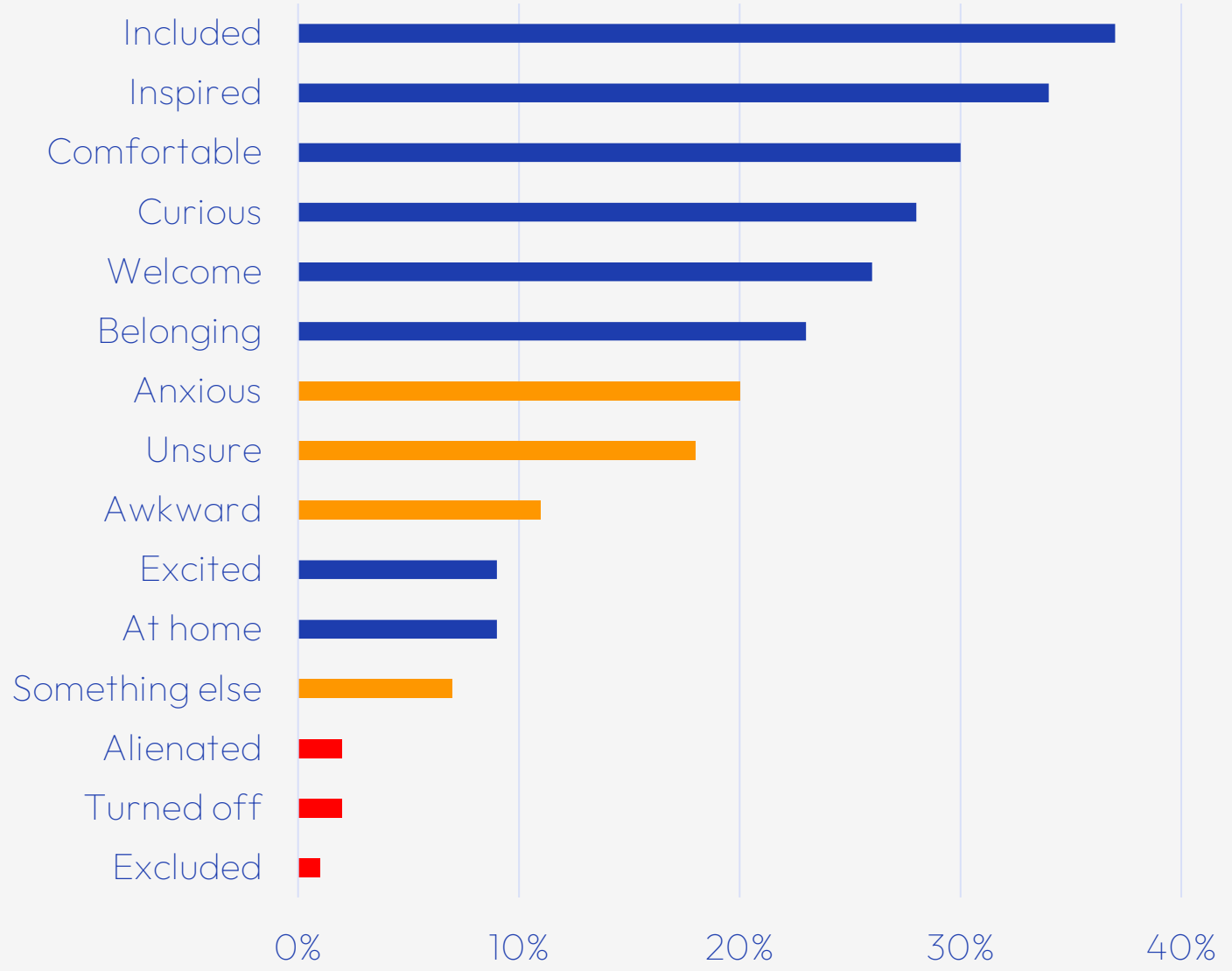
31% of the Jewish community continues to surge, with slippage primarily among those previously not very engaged.





When thinking about these new engagements, I feel...? Please select up to three.

90% of the overall Surge uses a positive adjective in reflecting on that experience. Only 3% included a negative.





Last year, the Surge was **GREATER** amongst many historically disadvantaged groups but today it's **LOWER** amongst **ALL** of these groups.

WHY?

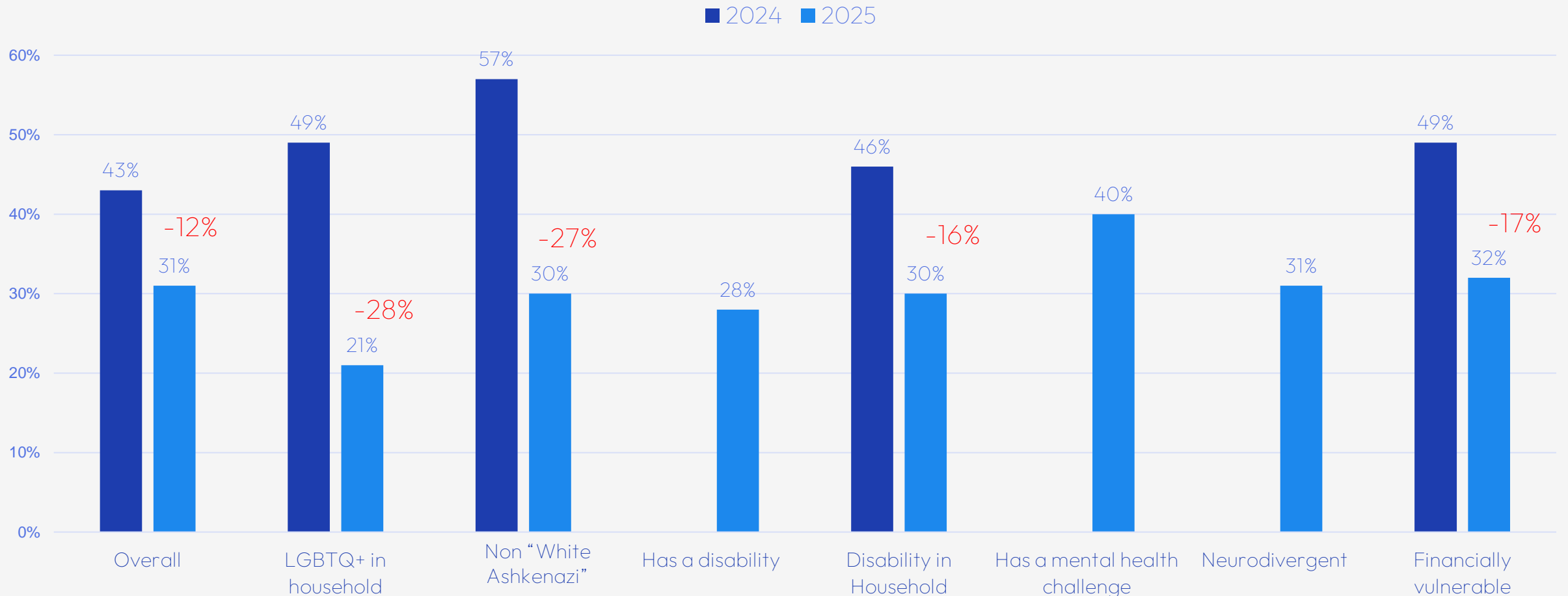
Cohorts of
historically
disadvantaged
Jews whose
Surge "crashed"



- LGBTQ+ Households
- Non “White Ashkenazi”
- People with Disabilities in the Household
- Individuals with a Disability
- Individuals with a Mental Health Challenge
- Neurodivergent
- Financially Vulnerable

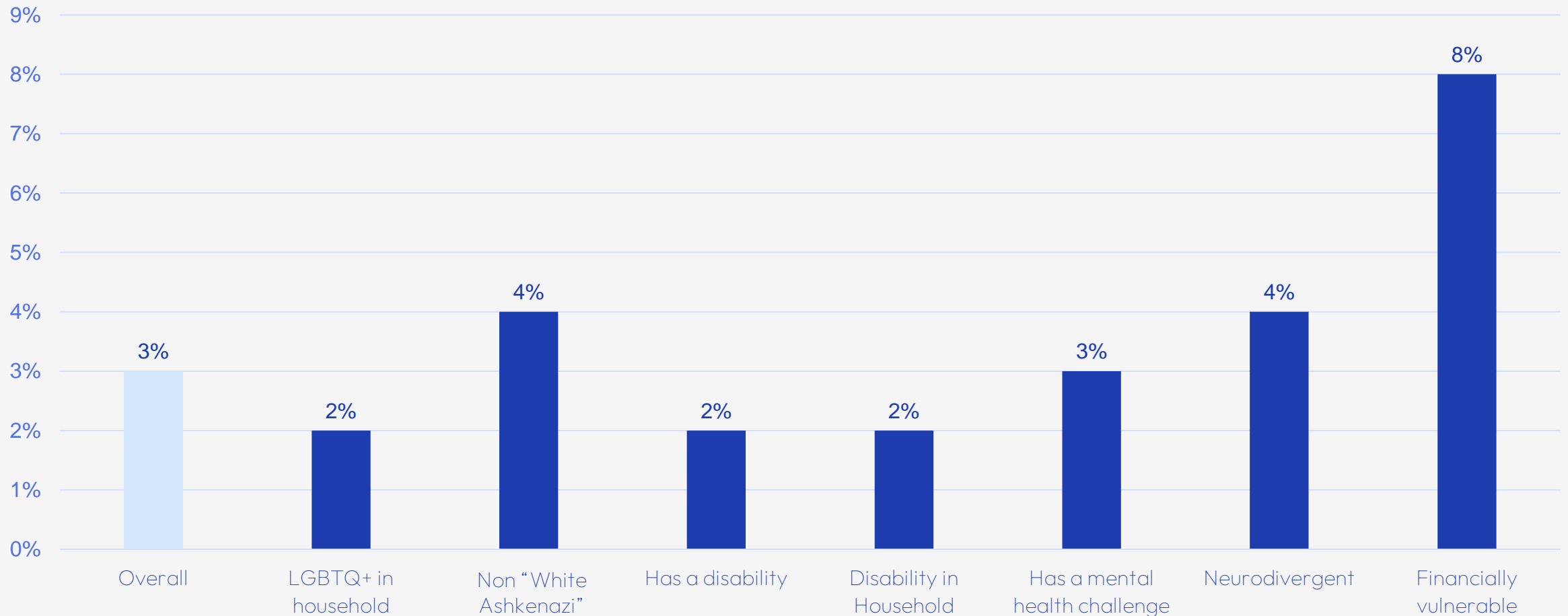


While historically disadvantaged groups were more likely to surge last year, they are less likely to still be surging today.

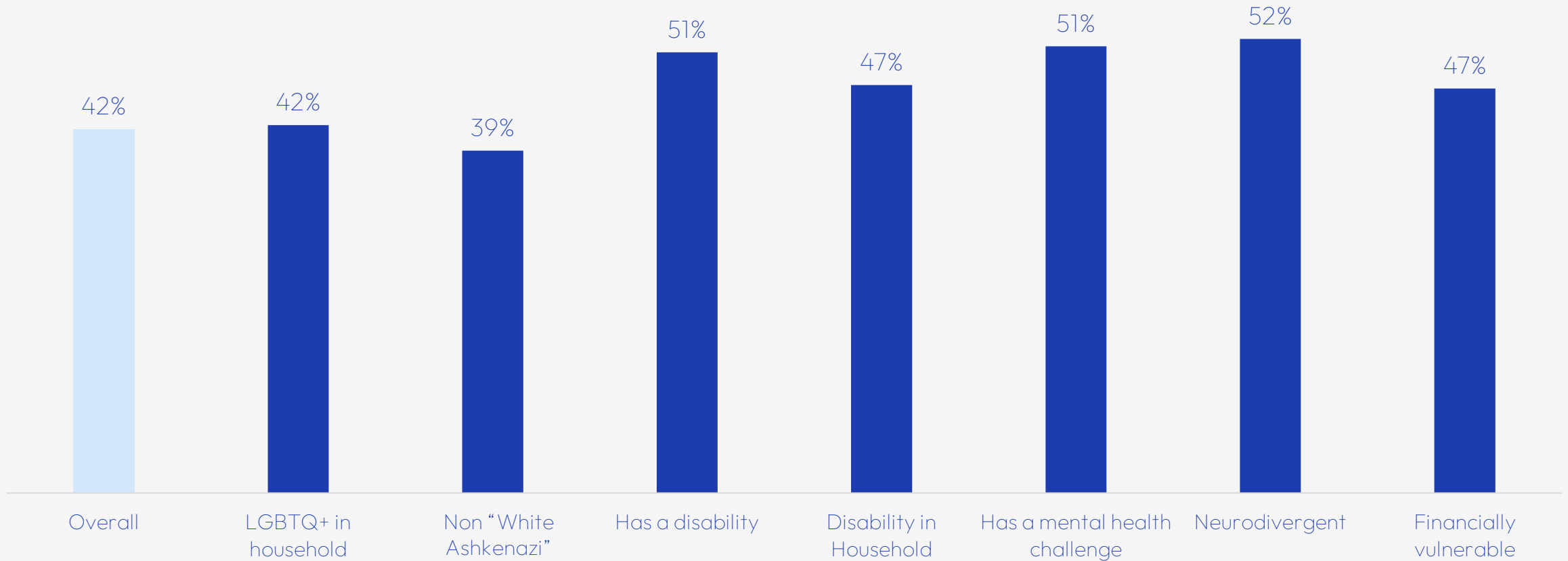




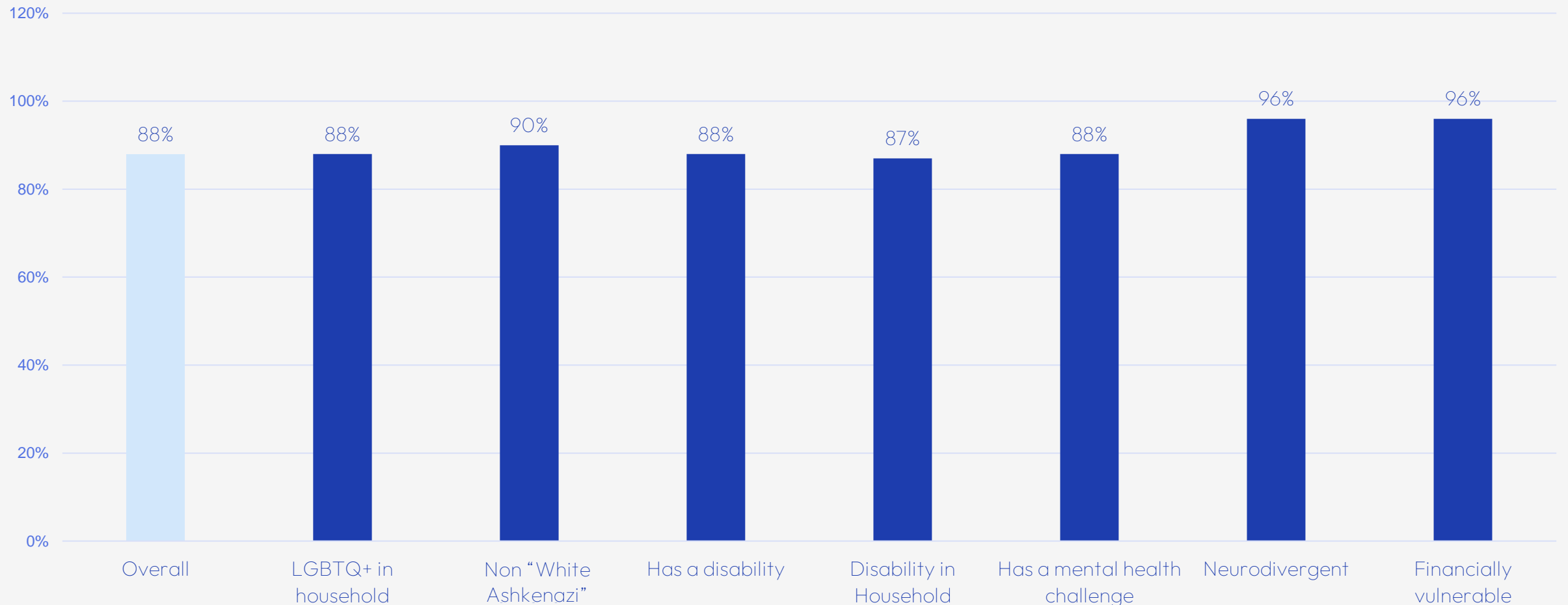
Financially Vulnerable were more much more likely to report negative experiences when they showed up; other groups were similar to general population.



Most historically disadvantaged groups were more likely to say they had Unsure or Anxious feelings about engaging in Jewish life post 10/7. 



Historically disadvantaged groups also reported positive experiences when asked to select 3 words describing their experiences as part of the surge





Many individuals across historically disadvantaged groups are finding meaning in Jewish life personally...

... but too many are *not* finding it in the larger community.

Individuals need to see and feel:

- A reflection of self in leaders & other participants
- Space to show up as their whole self
- Programs that reflect personal connection and meaning to Jewish life
- Visible evidence that diversity & inclusion policies exist & will be implemented
- Affordable experiences that consider full financial needs
- Proactive communication & engagement
- Empowerment to articulate their needs & desires as architects of change



Summary

- Belonging is critical to building flourishing communities.
- The Surge is still happening including amongst historically disadvantaged groups – despite many facing barriers
- We have a unique moment: people are seeking and more open to pushing through discomfort and dissatisfaction to find their place in Jewish life.
- Now is the time to welcome them into the Jewish home they need.