



UJA Federations Canada
מגבית הפדרציות היהודיות בקנדה

ANNUAL REPORT 2002

**STRENGTHENING COMMUNITY AND BUILDING
PARTNERSHIPS IN CANADA, ISRAEL AND THROUGHOUT
THE JEWISH WORLD**



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UIA Federations Canada
מגבית הפדרציות היהודיות בקנדה

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president's message



DEAR FRIENDS,

As I prepare this message, my thoughts are coloured by yet another scene of horrific carnage, this time in Rishon L'Zion. This took place after the military operations by the Israeli army in the West Bank and I am overwhelmed by a feeling close to despair, because there does not seem to be any way out of the terrible attack and counter-attack frenzy. Innocent lives are lost and, according to our tradition, since humans are made in the image of G-d, the killing of even one person, and especially an innocent person, is cause for grief and mourning.

The double *Parsha*, which we read this weekend (my *Bar Mitzvah Parsha*), reminds us that G-d has commanded us to perform the *mitzvot*. A passage tells us that "these are the laws — and thou shalt live by them." The rabbis interpret "live by them" in contradistinction to "die by them" that is, the commandment is to live, to cherish life, to follow commandments only in furtherance of life. Israel's immediate neighbours do not see this and the events of September 11, 2001 teach us, unfortunately, that there are many others on the planet to whom life — their own, as well as that of others — is not of significant value.

Our tradition is exactly contrary to that position. It is a source of comfort, and a ground for optimism, that notwithstanding the horrors that have been endured, the increase in anti-Semitism that we are facing and the ill-disguised anti-Zionism, which is a synonym for anti-Semitism and which we are regretfully witnessing even here in Canada, our communal life, lived through institutions such as UIAFC, continues at an enhanced pace and with even greater success. We all responded with extraordinary generosity to the emergency campaign for Israel. We all responded, in numbers never seen before, in the community rallies and other manifestations of solidarity with Israel including travel to Israel. We have all responded with an increased recognition that we are, indeed, responsible for each other.

We are privileged that the Canadian Jewish community can boast of so many outstanding and committed leaders. Each of you has responded in a most exceptional way to the demands made of you and each of the communities has made Herculean efforts to be counted, and to count, in the response to Israel's acute needs.

I would like to personally thank each of our chairs for their active devotion to supporting the work of UIAFC and our communities.

I want to personally thank each and every member of the Executive who has given so much time and effort, on a regular basis, to the organization. The professionals are all outstanding in their commitment and their efforts and we owe each of them a debt of gratitude.

I look forward to entering this second year of my term and continuing to work closely with the UIAFC team.

May this coming year be marked by peace for all.

VICE PRESIDENTS

Israel and Overseas

Henry Koschitzky

Financial Resource Development *

Ted Zacks

Planning and Allocations *

Joseph Steiner

Community Services *

Freda Rashkovan

Administration

Barbara Farber

National Women's Division *

Rosalind Goodman

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Young Leadership *

Richard Diamond

Presidential Appointments

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Adrienne Offman

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Robert Freedman

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Audit

Schuyler M. Sigel, q.c.

birthright israel Canada

Karen Morton

Budget and Finance

Barbara Farber

Canada Israel Experience

Rabbi Reuven Poupko

Human Resources

Nancy Rosenfeld

Jewish Campus Life

Barbara Bank

March of the Living Canada

Ralph Lipper

Nominations

David Goldstein

Partnership 2000 Coast to Coast

Donna Dolansky

* Chairing Standing Committees



Canadians rally in solidarity with Israel on Parliament Hill in Ottawa.



United Israel Appeal Federations Canada / United Jewish Appeal of Canada Inc.

Consolidated Summary of Statement of Operations *for the year ended December 31, 2001*

REVENUES

Donations	\$35,842,000	
Dues	654,000	
Interest	<u>359,000</u>	
		36,855,000

EXPENDITURES

ISRAEL DIRECT SOCIAL WELFARE PROGRAMS

Rescue, relief and immigration absorption costs (See note below)	11,941,000
Student scholarships and higher education	8,792,000
Project Renewal and Partnership 2000	3,970,000
Needy, aged and infirm	1,307,000
Canadian capital projects	118,000
Joint Distribution Committee	<u>631,000</u>
	26,759,000

NATIONAL ALLOCATIONS

5,523,000

PROGRAM AND OPERATING COSTS

Leadership development and Canada Israel youth program subsidies	3,741,000
Campaign services	952,000
Operating costs (includes finance charges and dues)	<u>4,092,000</u>
	8,785,000

41,067,000

EXCESS OF EXPENDITURES OVER REVENUES

\$ (4,212,000)

Note: This amount does not include a drawdown reflected on the audited financial statements of UIA Federations Canada totalling \$9,535,000, which constitutes advances made in prior years to the Jewish Agency for Israel to support Aliyah.

executive vice president's message

In considering the events of 2001, our focus immediately turns to the losses suffered by the people of Israel. During this time of sadness we have also seen an increased emphasis on the value of personal responsibility and action. In recognising that each person's actions create strength for *klal yisrael*, our communal organizations have responded by creating new avenues for involvement. This new conjunction of the individual and organization has allowed those who choose to act, to play an increasing role in improving our world through fundraising, advocacy and public representation.

In reviewing the past year, I am compelled to measure the accomplishments of UIAFC. We have seen growth in our program areas including Jewish Campus

Life, Regional Jewish Communities of Ontario, Young Leadership, Women's Division and Partnership 2000 Coast to Coast. While a number of our Israel Experience programs were delayed, birthright israel remained strong. We introduced a number of new initiatives in the CIE agenda as a follow-up program to birthright israel. Under the new leadership of Howard Weisband in our Jerusalem office, we experienced a busy and successful year in Israel. The staff has become increasingly involved in working to complement Campaign efforts in Canada.

A strategic review of the organization was recently completed. This process began in the spring with the staff undertaking a complete inventory of UIAFC functions. The review has highlighted



new areas for involvement as well as generating many important suggestions for improvement. The process allowed

for a meaningful consultation with community leadership. It is expected that this report will allow us to remain in a mode of ongoing improvement and evaluation.

This is an opportunity to express appreciation to the staff of UIAFC, based in both Canada and Israel. The organization is fortunate to have an outstanding team dedicated to quality achievement.

I look forward to another year of working with strength and creativity to meet our collective challenges.

Planning and Community

Human Resources Committee

The HR Committee took on the challenge of studying and reporting on ways and means of making the recruitment and retention of skilled Jewish Communal Service staff more effective.

A comparison of salary packages offered in Canadian Federations, UJC and our national organizations was completed last summer.

Innovative suggestions in benefit packages and in professional development opportunities were offered to federation partners as a means of improving staff recruitment efforts.

A "Human Resources" page on the UIAFC website is being developed. This page will enable Jewish community organizations seeking staff and potential employees to make connections.

In addition, the page will have articles, strategies in HR and "how to" manuals posted. The page will open with a manual on "Interviewing & Hiring – Best Practices."

Community Services Committee

A need for Canadian Jewish leadership to meet, share experiences and

ideas and build the national Jewish agenda has been expressed at both lay and staff levels.

Across our country there is a wealth of wisdom, experience and innovative ideas when it comes to community building.

The Community Services Committee has been charged with assessing the need and value of a national Canadian Jewish Leadership Assembly. A report will be tabled at the June 9th Summer Board meeting.

National Jewish Demographic Study

The Census 2001 contains two variables (Religion & Ethnicity) that enables a detailed and accurate study of our community.

Under the co-ordination of UIAFC, Charles Shahar, a demographic researcher, has been hired to conduct and oversee the study. Reports will be produced on Canadian Jewry as a whole and on individual communities as well.

The study will cover numerous socio-economic areas of interest. From detailed analysis of the data purchased from StatCan, reports necessary for the strategic planning & community devel-

opment will be produced. This study will take 2-3 years to complete, with final reports expected in late 2004. An innovation for this study will be the posting of the data and reports on Federation websites.

This will encourage ongoing study of the data and of our community by academics beyond the final reports and will enable schools, organizations and community leadership to locate and use data in reports and presentations.

Jewish Holocaust Survivors of Canada

This is a national grass roots organization of Holocaust survivors in Canada. Today in Canada there are approximately 14,000-18,000 survivors.

UIAFC has given financial and staff support to assist this organization in its efforts to disseminate information on the myriad of new restitution/compensation packages that have opened up in the last two years.

UIAFC in cooperation with its partner federations and communities has organized volunteer assistance centres in communities across Canada where survivors can obtain free help in completing applications (German slave

FedWeb offers worldwide news

Over the last six months, six Federations plus UIAFC all joined the Fedweb family. Fedweb is a service provided by United Jewish Communities. UIAFC negotiated a favourable agreement to provide the services of Fedweb to Canadian Federations at a reasonable cost.

The service provides UIAFC and communities across Canada with worldwide newswire access including Canadian publications.

In addition, because the program has been developed to be used by Federation staff, communities are able to keep their individual websites current and maintain them without having to pay for costly outside resources.

UIA Federation Canada's site, which is part of the FedWeb network, can be viewed at www.jewishcanada.org

The screenshot shows the UIA Federation Canada website. The main content area features several news items:

- Young Leadership Solidarity Mission to Israel - June 30 - July 7, 2002**: A mission for young couples ages 25-45 from across North America. Participants will stand in solidarity with Israel, right when they are needed most. They are needed most! Many of whom will share their personal experiences and challenges. Cost: \$1800 CDN (includes generous subsidies from UIAFC and your local Federation).
- Canadians Rally in Support of Israel**: Rallies were held in Toronto, Vancouver, Montreal and Ottawa.
- Yom Ha'atzmaut Mission**: 21 people from 7 communities across Canada joined together on a Mission to Israel earlier this month.

The sidebar on the left includes a navigation menu with links to: About Us, News, Events Calendar, Israel & International Jewry, Ways to Give, Missions & Travel, Jewish Life, Career Resources, and a list of Canadian Federations. At the bottom right, there is a section for the **UIAFC Teen Program: Summer in SPAIN**.

Services Report

labour, Swiss funds, insurance claims and looted assets).

Canadian Jewish Congress, Jewish Holocaust Survivors of Canada and UIAFC are working together advocating for increased grants and funds from the Conference on Jewish Material Claims Against Germany Inc. on behalf of our community agencies serving survivors for needed home care and social services.

Regional Communities' Forum

The Board of Directors of UIAFC established the Regional Communities' Forum (RCF) in June 2001. The objective of the RCF is to bring together regional Jewish communities across Canada in order to strengthen their collective voice by identifying and attempting to deal with shared concerns and needs in such matters as:

- Campaign and fundraising
- Jewish identity, education and outreach programs for both youth and adults
- Community building activities and programs
- Development of strategic plans for individual communities
- Networking among regional communities

In cooperation with CJC's Small Community Committee, a gathering of small Jewish communities was held in late November 2001.

The result was the formation of a "teleconferencing" group. A survey of small community issues showed that the topics of Rabbis, Jewish educators, isolation from larger Jewish communities and Jewish programming for both youth and adults were the most pressing needs.

Sharing experiences and creative solutions is a prime objective of the Forum. With the expansion of the UIAFC website, the RCF hopes to build an interactive page that will serve as a "central Jewish Resource" page to smaller communities.

A major objective of the RCF is to develop a "chat page" for communities to talk with each other outside our regular conference calls, and produce a "Jewish Canada" map on the site where one can visit Jewish life in a small town. In addition, the possibility of a small community corner in the CJN where Canadian Jews can learn about Jewish life outside the major centres is being explored.

Relationships:

UIAFC / JAFI / KH / UJC / JDC

As a National entity, UIAFC is an active participant in the governance and activities of the United Jewish Communities (UJC). This continental organization is a provider of services that assist the Canadian communities, provide an effective forum for networking and allow for the collective expression of the interests of North American Jewry, through the Federation community.

The annual General Assembly of UJC continues to serve as an important gathering for Canadian Jews.

UIAFC is active in the international Jewish arena through the Jewish Agency for Israel and Keren Hayesod. This past year saw a growing number of Canadians attending the Board of Governors Meetings of JAFI.

An evident growing interest in participating in the allocation of dollars spent in Israel requires this increased participation.

This year we also saw continued growth in our relationship with the American Joint Distribution Committee (JDC) through continued representation on the Board of Directors.

RJCO completes its first year

In our first full year of operation the Regional Jewish Communities of Ontario (RJCO) has both increased the size of our Annual UJA Campaign and enhanced our ability to deliver programs to the region.

This year's RJCO UJA Campaign enabled us to build upon the successes of our campaign last year.

We are pleased to report that we increased our total UJA Campaign by twenty per cent and our total number of donors increased by ten percent. This year we have managed to raise significant additional funds through plus giving and our "Israel Now" campaign.

Along with the rest of North America we launched our Emergency Campaign for Israel. Additional funds raised will go exclusively to assisting the people of Israel who need our support at this crucial time.

This year we were able to implement new programs locally. The RJCO Adult Education Series, Dor L'Dor – A Parent and Teen Dialogue – and the Travelling Rabbi Program were developed for the Regional Jewish Communities of Ontario as a



REGIONAL JEWISH COMMUNITIES OF ONTARIO

הקהילות היהודיות האזוריות של אונטריו

result of feedback from the communities on how we could enhance service delivery to the region.

As a result of a partnership with the Asper Foundation we were able to take 41 teenagers from the region to the U.S. Holocaust Memorial Museum in Washington.

Next year we hope to embark on a provincial Holocaust education initiative and Adult Mission to Washington and to Israel.

We continue to be excited about RJCO and all that we hope to accomplish.

With the support and commitment of our dedicated volunteers we are continually moving forward and by doing so we strengthen the Regional Jewish Communities as well as the global Jewish Community.

For those of us who are *Ohavei Tzion v'Yisrael* (Lovers of Zion and Israel), whether we live in Israel or in Canada, 5762, 2001-2002, has been an exceptionally trying and difficult year.



A year painfully dominated by ruthless terrorism and negative media images, by hateful anti-Israel and anti-Semitism actions worldwide, it has served paradoxically to bring us closer together in our unwavering solidarity and support for the State of Israel.

The UIAFC family, inclusive of the Jewish Federations and Jewish communities across Canada, has magnificently come forth during 5762 in its expression of these ideals. Those of us in Israel, members of the Israel Residents Committee and professional staff, represent our Canadian colleagues with a genuine and sincere pride.

Our Jerusalem-based objectives are realized through three primary program pillars that solidify the Israel/Canada relationship:

- Campaign
- Missions and the Canada Israel Experience
- Partnership 2000

Each of these fields of activity, individually and collectively, contributes significantly to the overall success we ultimately wish to achieve in local communities throughout Israel and Canada.

The UIAFC Israel office has played an instrumental role in consistently communicating critical Campaign needs and focusing on the immigrant population, victims of terror, and security needs that can prevent more acts of terror perpetrated upon Israeli citizens. Increased and often overlapping missions from Canadian communities have provided first hand information and mutual messages of *achdut*.

A new feature of the Israel Experience has become the Canadian Volunteer, arriving in Israel to help in guard duty and repair bombed-out facilities. Schoolchildren throughout Canada, as a direct result of their Partnership 2000 Living Bridge relationships, have raised money for ambulances, sent supplies to soldiers, and written letters of love and support to the young men and women defending the State ... and received answers of gratitude.

Yet there is much more to be done. We are up to the challenge. All of us.

A personal note of appreciation is in order as I complete my first year of service with the UIAFC. In brief but heartfelt fashion, I want to thank all of our volunteer and professional leadership, a team of dedicated people in Israel and in Canada, for their support, counsel, and patience provided to me, as together we have sought to advance the agenda of Jewish life.

May we go from strength to strength.



Canadians celebrate Israel's 54th anniversary while on a Mission to Israel.

National Solidarity Yom Ha'atzmaut Mission

Twenty-one people from across Canada — representing Halifax, Montreal, Ottawa, Toronto, Hamilton, London and Edmonton — participated in a national solidarity mission to commemorate the 54th Anniversary of the State of Israel and offer moral support to our Israeli family, April 14-21, 2002.

Mission participants came away with greater admiration and renewed respect for the courage that they witnessed.



Montreal mission volunteers at work helping to rebuild Café Moment. The café, a trendy coffee shop opposite the Prime Minister's residence in Jerusalem, was attacked by a suicide bomber on March 9, 2002, killing 11 people.

UIAFC WAS PLEASED TO SUPPORT THESE NATIONAL MISSIONS:

- National Solidarity Mission: Feb 14-17/01
- National Young Leadership to Kiev: May 18-22/01
- Mission to Far East Russia: June 13-20/01
- Get Smart Mission to Kiev and Israel: July 2-8/01
- National Solidarity Mission: October 22-25/01
- Geshar Chai – Teachers Conference: December 24-January 1/02
- CIE Management Committee: January 2-5/02
- National Solidarity Mission: April 14-21/02

Programs take students to Israel

March of the Living 2001

The 2001 March of the Living brought over 200 students and chaperones from Toronto and Montreal to Poland and Israel. (The rest of the Canadian communities only participate in the even years.) Unique features of the 2001 March of the Living included a visit to Jedwabne by the Montreal group, organized Shabbat programs in Israel for both groups, meeting with members of both the Jewish and non-Jewish communities in Poland, and the joining of a small group of Australians (participating for the first time) with the Toronto group.

March of the Living 2002

Given the heightened tensions in the Middle East, March of the Living's international board decided to cancel the Israel portion of the 2002 March of the Living about three weeks before the trip was to commence. However, it still offered a Poland-only program, reflecting the will of most of its constituent countries. UIA Federations Canada, along with most other Canadian federations decided to postpone its participation in the March of the Living, given the absence of the Israel component. A small group of students — mainly from Winnipeg and Edmonton — did take part in the Poland-only experience.

Other new initiatives in March of the Living Canada include working with Yad Vashem to create an educator's manual for Poland and a project to identify all Righteous Gentiles currently residing in Canada.

For further information on this trip, please log onto: www.marchoftheliving.org

Adele Sachs, a theatre student at the University of Victoria, encounters Jerusalem's Old City and the Western Wall for the first time on the 2001/2 Canada Israel Experience birthright Israel Anguish to Hope program. Her trip to Israel was preceded by a five-day visit to Prague and Poland.

Photo: Dafna Lorber



"Sunrise at Massada" was taken by Canada Israel Experience birthright Israel participant Stephen Y. Levy, a student at Toronto's Ryerson University. He won a trip to Israel, as first prize in the annual Israel Experience Photo Contest, sponsored by UIAFC, the Canadian Jewish News, EL AL Israel Airlines, Canada Israel Experience and ROOTS Canada.

Anguish to Hope

Forty students took part in the 2001/2 inaugural Anguish to Hope birthright Israel program. The trip spent five days in Prague and Poland, followed by ten days in Israel, where it joined up with birthright groups from Canada and around the world. In Prague and Poland, the Canadian students travelled with a group of American students and their Holocaust survivor, a native of Cracow, Poland and a survivor of Auschwitz.

The Canadian group was comprised

of students from across the country — Victoria, Edmonton, Winnipeg, Ottawa, Toronto, and Montreal — all of whom expressed a keen interest in learning about the Holocaust, as well as visiting Israel. For many, this was their first visit to Israel.

The success of the trip is reflected by the follow-up activities of the group. There have been Shabbat reunions in Toronto and Montreal, extensive communication over the internet, and numerous articles written about the impact of the trip, one of which was published in the Canadian Jewish News.

For further information on this trip, please log onto: www.anguishtofohope.org

"I found meaning in this trip, and for those of you wondering what that feeling was inside of you, it was Israel. It was connecting with the magic of that country..."

The Israel Experience Photo Contest

The third annual Israel Experience Photo Contest, held in 2001, drew hundreds of submissions from across the country. Since its inception the contest has been sponsored by the Canada Israel Experience, the Canadian Jewish News, EL AL Israel Airlines, ROOTS Canada and UIA Federations Canada.

For further information on the contest and to view winning photos from all years, please log onto: www.thebigdipper.net/uia/contest.html

COAST TO COAST: *Helping confrontation-line communities*

Atlantic Canada, Ottawa, Winnipeg, Edmonton, Calgary and Vancouver are partnered with the Galilee Panhandle communities of Metulla, Kiryat Shmona, Mevo'ot Hahermon and Yessud Hama'ala.

These are confrontation-line communities where the needs are great and which are again under siege. The focus of the partnership is on the Living Bridge Programs, which strengthen the ties between the Galilee Panhandle and the Canadian Coast to Coast communities.

EDUCATIONAL CONFERENCE: Two educators' conferences were held in 2001. In June 2001, the first Schools' Living Bridge Educators' Conference was held in Winnipeg, and in December 2001, a second expanded conference, including educators from all three Canadian-Israeli partnerships, took place in the Galilee Panhandle.

CAMP COUNSELLOR PROGRAM: This year Camp Miriam and Camp Hatikvah in British Columbia, Camp B'nai Brith/Riback at Pine Lake in Alberta, Camp Massad in Manitoba, Camp Kadima in Nova Scotia and the JCC Day Camp in Ottawa will all benefit from the participation of Israeli camp counsellors.

SCHOOLS' LIVING BRIDGE PROGRAMS – GESHER CHAI: Ten Canadian Schools are twinned with twelve schools in the Galilee communities.

This year Israeli students were brought to Canada.

Joseph Wolinsky High School in Winnipeg welcomed four student council members and a teacher from Danziger High School in Kiryat Shmona.

Edmonton Talmud Torah brought ten students and two teachers from Emek HaHula school and Calgary Jewish Academy brought a class of thirty-three students and two teachers from Har Vegai. The Israeli students participated in the Yom Hazikaron and Yom Ha'atzmaut Programs and brought the message of the Geshher Chai program to the communities.

The visits were a resounding success.

THREE-WAY PARTNERSHIP: This year, the first three-way partnership between Vancouver, the Galilee Panhandle and Kievskaya Region of Ukraine has been formed.

The participants in this joint camping venture are very committed, and are excited about their upcoming experience. It is hoped that this activity will attract more participation in the future from other Coast-to-Coast communities.

PARKETTE IN MEVO'OT HAHERMON: During our December 2001 P2K meetings in the Galilee Panhandle, we were honoured with a surprise dedication of a small park named Canada Square, in appreciation of our partnership.



Donna Dolansky, National Chair of Coast to Coast P2K, at the dedication of Canada Square. The parkette was dedicated in December in Mevo'ot Hahermon in the Galilee Panhandle.

OTHER MIFGASHIM: The "Gotta Sing, Gotta Dance" program in Vancouver will again welcome four Israeli participants in their July program. At the end of the four-week course, the students perform a highly professional musical for the community.

YOM HA'ATZMAUT – PHONE ISRAEL INITIATIVE: This year at Yom Ha'atzmaut celebrations in Halifax, Ottawa, Winnipeg, Edmonton, Calgary and Vancouver, phone cards were given out as gifts to participants who were asked to phone family or friends in Israel to let them know that we care. These cards were made available through the local Federation or Council, Partnership 2000 and the long distance phone carrier.

EILAT/EILOT & TORONTO: *The connection*

Although this year has been a difficult one for our brothers and sisters in Israel, the bonds we are forging through our People-to-People initiatives are strengthening and growing. Because Eilat and the Eilat region (just north of Eilat) are in the southernmost part of the country, volunteers often feel that they are helping those living in the isolated periphery of the country and at the same time feel that the south is safe from much of the terror faced in other parts of the country.

NEW PROJECT: A new program is our "triangle" project. Toronto is not only partnered with Eilat and Eilat, but has formed close ties with the Jewish community of Kishinev, Moldavia.

This Pesach, a group of university students from Toronto, Eilat and Eilat travelled to Kishinev to spend a few days before and during the *chag* with students in Kishinev. This group worked together to host and run *Seders* for the elderly, ran youth events and did a variety of volunteer work.

During *chol hamoed*, the entire group travelled to Eilat for the rest of the *chag* and volunteered in our many partnership programs. For the Moldavians, this was their first Israel Experience and the bonds created will last a lifetime.

BEERSHEVA/B'NEI SHIMON & MONTREAL: *Negev partnership*

Partnership 2000 is a major component of Montreal's deep and growing links with the state of Israel. It represents a tangible connection with the people of Beersheva and B'nei Shimon and is representative of our deep commitment to the people of Israel.

STRATEGIC REVIEW: In December, a strategic review of Partnership 2000 was held involving top leadership from Montreal, Beersheva and B'nei Shimon.

At the review, several important principles were agreed to, including:

- The circle of people involved in partnership activities must be expanded.
- Fewer projects should be funded, but given more thorough funding.
- Projects should centre on the theme of *Aliyah and Klita* and must be jointly developed by all three partners.

The vision articulated at the strategic review is now being applied to all aspects of the partnership.

EDUCATION: Connections between schools are extremely strong with twelve local schools successfully twinned and actively engaged in partnership activities. What began as a simple exchange of letters between pen pals, has evolved

into a much more complex relationship.

The children are linked through regular correspondence, exchanges of physical items (*shaloch manot*, art work etc.), and in some cases, entire web sites are devoted to the partnership. Additionally, there have been numerous exchanges of student delegations.

Educators are now jointly developing curriculum and participating in yearly conferences. Together, teachers are exploring the important question of how Jewish identity can be taught.

While the connections between the schools remain a highlight of Partnership 2000, the program continues to expand. The next phase in developing this area is fostering parental involvement.

MIFGASHIM/DELEGATIONS: Unfortunately, due to the present situation in Israel, many summer mifgashim will not be taking place. However, despite this fact, connections between the three communities remain strong and we are bringing an increasing number of Israeli students to Montreal.

In addition to the students, there continues to be a positive exchange of individuals and groups. Young adults in all three communities have formed a

formidable connection through mifgashim, conference calls, and jointly developing a leadership program.

On a monthly basis, Montreal is sending volunteers to Beersheva/B'nei Shimon to do civil guard duty and volunteer at Soroka Hospital.

Finally, we have now moved to a system of biannual steering committee meetings, which afford us increased opportunities to jointly develop projects.

THREE-WAY PARTNERSHIP: The three-way partnership continues to grow and expand. A joint delegation from Montreal, Beersheva, and B'nei Shimon travelled to Kiev at Chanukah and Pesach to help residents celebrate the holidays. Travelling into the periphery, together with Kiev students active in Hillel, they brought joy and tradition to people who are often isolated. Students are continuing to travel to Kiev in the summer to work at camps and teach children about Judaism.

In addition to the joint activities taking place in Kiev, B'nei Shimon has begun offering a series of extremely successful outreach programs for Na'aleh students.

continues

ARGENTINE OUTREACH: Several years ago, the mayor of Eilat had the foresight to recognize an eventual need for *Aliyah* within the Argentine community.

He has been actively recruiting families in Argentina and our partnership over the years has helped to fund programs for the elderly and intergenerational projects for this growing community.

With the current situation in Argentina and with the connections Eilat has already built with that Jewish community, there is a growing Argentine community living in Eilat which will need vast services and social programs.

We will continue to be involved with this most needy and exciting set of programs.

Israel's National Junior Hockey Team visits Toronto

For the first time ever, Israel's National Junior Hockey Team spent a week in Toronto, playing exhibition matches against local teams, visiting Jewish schools, and touring the city's famous landmarks.

The trip, sponsored by UJA Federation of Greater Toronto, Israel Now and UIA Federations Canada, was chaired by Dr. Moshe Eizenman, Marty Goldberg and Jeff Budd. The Edward Bronfman Family Foundation, a longtime supporter of the development of hockey in Israel, provided the funding for the visit.

The highlight of their tour was a special exhibition match against CHAT (Toronto's largest Jewish high



Some of the visiting members of Israel's National Junior Hockey Team who came to Toronto.

school) which was attended by an estimated 1,000 fans. Plans are now being developed for a visit to Montreal and Toronto in the coming year.

For more pictures from the team's visit, log onto: www.youngleadershipcanada.org/hockey

2001 National

Canada Israel Committee

The CIC continues to successfully promote and enhance the bilateral relationship between Canada and the State of Israel. With the continued crisis in the Middle East and Israel's being isolated and vilified in the media and the UN, the CIC has focused its efforts on lobbying our government officials and representatives to ensure that the case for Israel, and the truth and justice of its cause are understood and heard. CIC has continued to supply information to the public and to our communities to assist in responding to the one-sided anti-Israel press coverage. With the glaring need for *hasbara* (detailed and accurate information) among our community organizations, CIC received over \$100,000 from UIAFC to support its LIAT (Local Israel Advocacy Training) program. LIAT is a public education program. CIC staff has travelled to our communities to teach grass roots groups how to rally to Israel's defense and advocate on her behalf.

Canadian Jewish Congress

Canadian Jewish Congress continues to pursue its mandate of providing representation, advocacy and defense services on behalf of the Jewish community of Canada. With its head office now in Ottawa, CJC has also strengthened its communication and relationships with Members of Parliament.

CJC continued to lobby the Ontario government on the issue of tax credit for private school education. This matter was declared in the spring budget of 2001, however, with the change of leadership in the PC Party, large advocacy efforts were required to keep the issue on track.

CJC leadership participated in the UN Conference on Racism in Durban, South Africa in August 2001. The chilling CJC report speaks to the Anti-Semitism and Anti-Zionist atmosphere that poisoned the conference and made it a mockery of its objective - namely, destroying hatred and racism and facilitating world friendship and peace.

The Finance Department of CJC will be moving this coming summer to the

national headquarters in Ottawa.

National Committee for Jewish Campus Life

There are close to 20,000 Jewish students on university and college campuses across Canada today. Outreach to this vibrant and vital Jewish population is crucial. Through funding from UIAFC and local federations, local campus professionals provide a diverse array of programs to their constituents. In addition to these local initiatives, the campus community benefits from Canada Israel Experience programs like birthright israel, which continue to act as a major stimulus for Jewish identification among students. Over 3,500 Jewish University students have participated in the birthright israel program.

For the past year-and-a-half, local Canadian Jewish campus organizations have been struggling to mount an effective response to the dramatic upsurge in anti-Israel activity on their campuses.

The anti-Israel campaign with which they are grappling is national in scope — surfacing at campuses from Dalhousie University on the Atlantic coast to the University of British Columbia on the Pacific.

It is sophisticated in its approach, often succeeding in becoming the dominant force in student government and in the campus media.

Organized by student activists who are both trained and paid, their arsenal of anti-Israel activities from demonstrations to guest speakers on campus, to articles and editorials in campus news-

Leadership Development

Rabban Gamliel used to say, "All those who exert themselves for the community should do so for the sake of Heaven, for the merit of the community's leadership aids them and their righteousness endures forever." — Pirkei Avot 2:2

Young Leadership

After two years of tremendous growth the Young Leadership department solidified its foundations and continued to provide numerous opportunities for young adults to connect with the organized community, as well as sophisticated leadership development programming.

For the first time in the history of UJC's Young Leadership Cabinet, Canadians were invited to participate in this elite group of young leaders. This initiative was chaired by Anthony Sigel and Barry Pascal, who facilitated the participation of six other Canadians in this group.

Canada nominated eleven additional Canadians for the 2002 class. We are hopeful that all will attend the retreat in Scottsdale, Arizona, August 7-11, 2002.

The National Ben Gurion Society organized its first annual retreat to New

York in December 2002. Under the leadership of National Chair Gilbert Palter and the Retreat Chairs Jodi Bager and Stephen Gaerber, a superb itinerary was organized including visits to Ground Zero with a Jewish Chaplain and to the National Law Enforcement Society, a tour of the Jewish Heritage Museum and a cocktail reception with Malcolm Hoenlein at the home of Faye and Hartley Koschitzky. This program created a forum for young leaders from New York to meet with Canadian young leaders, thereby enriching everyone involved and furthering our goals of developing international connections.

The culmination of the past year of activity was the Young Leadership Executive Retreat in Edmonton, March 1-3. The YLE was delighted to hold a conference in Canada's northernmost Jewish community. Edmonton was a most hospitable host community and the local young leadership team led by Kim Kahts and Moy Wornovitzky facilitated an inspired conference.

The first Executive Retreat took place two years ago with 25 participants. How-

Allocations

papers, to lobbying to have student government pass legislation condemning Israel are but a few of the activities aimed at vilifying Israel.

Jewish students on campus, rather than feeling equipped to refute a campaign that is virulently anti-Israel and also often anti-Semitic, have sought to avoid publicly engaging their opponents. Moreover, on some of the more politically charged campuses, Jewish student leaders report that growing numbers of their peers have begun to feel embarrassed to identify as Jews.

Jewish campus professionals who are on the frontline of the struggle have received no specialized training, no additional funding for this effort and no supplementary staff support.

Nonetheless, there have been limited

successes over the past year in the effort to respond to the anti-Israel propaganda on campus. Last December, UIA Federations Canada in partnership with local Jewish campus services organizations, Canadian Jewish Congress and the Canada Israel Committee sponsored an Israel Advocacy training program in Israel for twenty-five student leaders.

The program was highly rated by both the program participants and their staff. The Israeli Ministry of Foreign Affairs, through the consulate in Toronto, sponsored presentations at a number of Canadian University campuses.

The Canada Israel Committee and Canadian Jewish Congress made a similar effort. In Winnipeg, the Asper Foundation hired an Israeli *shlichah* to work with Jewish students on the issue of Israel

advocacy. Additionally, local Jewish campus organizations in Toronto and in Montreal have designated specific staff to the issue of Israel advocacy. This staff has organized retreats for a limited number of interested students.

The National Committee for Jewish Campus Life has been charged with the responsibility of developing and implementing a national strategy for students on the issue of Israel advocacy. The strategy must be national and designed to integrate and coordinate the efforts of the multiple organizations that are willing to assist the students.

Moreover, it must provide the campus professionals and their student leadership with the personnel, financial and programmatic resources that they require to succeed. A comprehensive proposal is now before the UIAFC Board for review and recommendation.

JIAS

July 2001 marked the completion of the restructuring of Jewish Immigrant Aid Services of Canada (JIAS). Under the reorganization, the budgets of the JIAS offices in Montreal and Toronto have come under the umbrella of their respective local Federations. The budget of the JIAS National office remains under National Collective Responsibility (NCR) via the UIAFC budgeting process.

JIAS reports that Canadian Jewish communities are still receiving approximately 2,500-3,000 new immigrants each year. Many newcomers head west particularly to Vancouver.

With increased nationalism and economic difficulty in South America, *aliyah* numbers have risen sharply. However, with any wave of emigration there will be numbers of Jews seeking other venues such as Canada.

Communities across Canada have received hundreds of emails and calls from Argentinean Jews. Each individual community deals with these calls, directly consulting with JIAS on the immigration process when needed. JIAS is not involved in any recruitment efforts in Argentina.



The participants of the inaugural Ben Gurion Retreat (Dec. 1-3, 2001) enjoy a meal with fellow young leaders from New York.

ever, the Edmonton retreat attracted over 50 top young leaders with representation from every federated community.

Women's Division

Two years ago, UIAFC's senior leadership invigorated the National Women's Division by inviting Rosalind Goodman to chair this committee. After a series of small but important meetings, the women's leadership decided to organize a National Women's Division Conference after a 10 year hiatus. From April 26-29, 2002, delegates from almost every Cana-

dian Federation attended a powerful and stimulating conference in Winnipeg that focused upon Jewish enrichment, leadership development, and community education with a particular focus upon Israel advocacy. The conference chairs Serky Goldberg and Hinda Ritter invited eminent speakers such as Irwin Cotler, Dr. Rachael Turkienicz, and Harvey Seter who ensured a high level of sophistication in the deliberations. Two specific outcomes were reinvigorated leadership and a true feeling of sisterhood amongst Canadian women.



Lionel Waldman, Daniel Pipes, Sandy Waldman, Roslyn and Harvey Wolfe.

Hineni happenings

"You are cordially invited to attend the Canadian Top Gifts 'Southern Hospitality' Event at the Florida home of Sandy & Lionel Waldman on Feb. 7, 2002."

This invitation brought together eighty committed Canadian leaders to enjoy an evening of exceptional hospitality and an informative briefing by Dr. Daniel Pipes, Director of the Middle East Forum and a columnist for both The New York Times and The Jerusalem Post.



UJA Federations Canada recently published its first issue of "The Hineni Magazine," which was very well received. The magazine will be published on a regular basis.

Dr. Pipes, a graduate of Harvard University, is an accomplished consultant on Middle Eastern topics.

A group of leaders from the Argentinean Jewish community joined the program as special invitees to brief the participants on the difficulties

in Argentina, which are leading to the exceptional *aliyah*.

The success of the event led to requests for a similar program each year for our "Top Donors." Appreciation was expressed to Sandy and Lionel Waldman for hosting this outstanding initiative.

Endowments grow

The Endowment Programs for London and Windsor both experienced growth this past year. Windsor's program has grown by almost 20% in new gifts. London's program has increased by about 15%. These increases were as a result of several estate gifts and small endowments and some insurance policies being donated.

The communities continued to actively promote their endowment programs (the Legacy Endowment Fund) through articles in their local papers which appear quarterly, and programs targeted at potential donors.

We also conducted a seminar for allied professionals in both communities. The program (entitled the Estate Freeze from Hell) was put together and presented by senior professionals at Minden Gross Grafstein and Greenstein. Allied professionals in both communities (Jewish and non-Jewish alike) were invited and the presentations were very well attended.

Both communities have well-organized Allocations committees which allocate funds twice annually to correspond to local programming needs. Both communities continue to maintain solid growth from their investment portfolios despite the economic climate.

There has also been active solicitation of potential donors on an individual basis. This has had a positive impact in terms of indicated commitments to the respective Endowment programs.

UIAFC RECEIVED THE FOLLOWING BEQUESTS:

Rosanne Griffin Estate	\$448,976
Stanley Abraham Sobol Estate	\$246,268
Hiram Bernard Adilman Estate	\$150,000
TOTAL	<u>\$845,244</u>

ONTARIO REGION: Much greater emphasis is being placed in this area in the smaller communities of Ontario. Progress has been made with a number of donors to secure bequests and endowments, especially PACE (Perpetual Annual Contribution Endowment) gifts.

ATLANTIC REGION: The Atlantic Jewish Foundation has generated considerable interest as a key player in the future of the community and as a vigorous proponent for projects and programs in Israel. A bequest in the amount of \$400,000 will shortly be transferred to the Foundation. The interest from the capital sum will fund scholarships for the raising of Jewish consciousness among the youth of the Atlantic Jewish community.

New marketing tools developed for smaller communities

UIAFC developed and produced a series of marketing tools for the smaller and intermediate communities for their fall 2001 campaigns. The theme "Caring for One Another" was selected in consultation with the communities.

The materials included direct mail components, lawn signage and posters.

The program was well received. There was a specific "Israel" component to emphasize the growing needs in Israel,

especially in light of the current violence and terror. Each of the communities that participated in the program (with the exception of one) saw increases in their respective campaigns. UIAFC continued to offer high quality speakers to the communities for their campaign activities.

A seminar for campaign professionals from small intermediate Federations was held in March 2001 to consider marketing needs across the country.