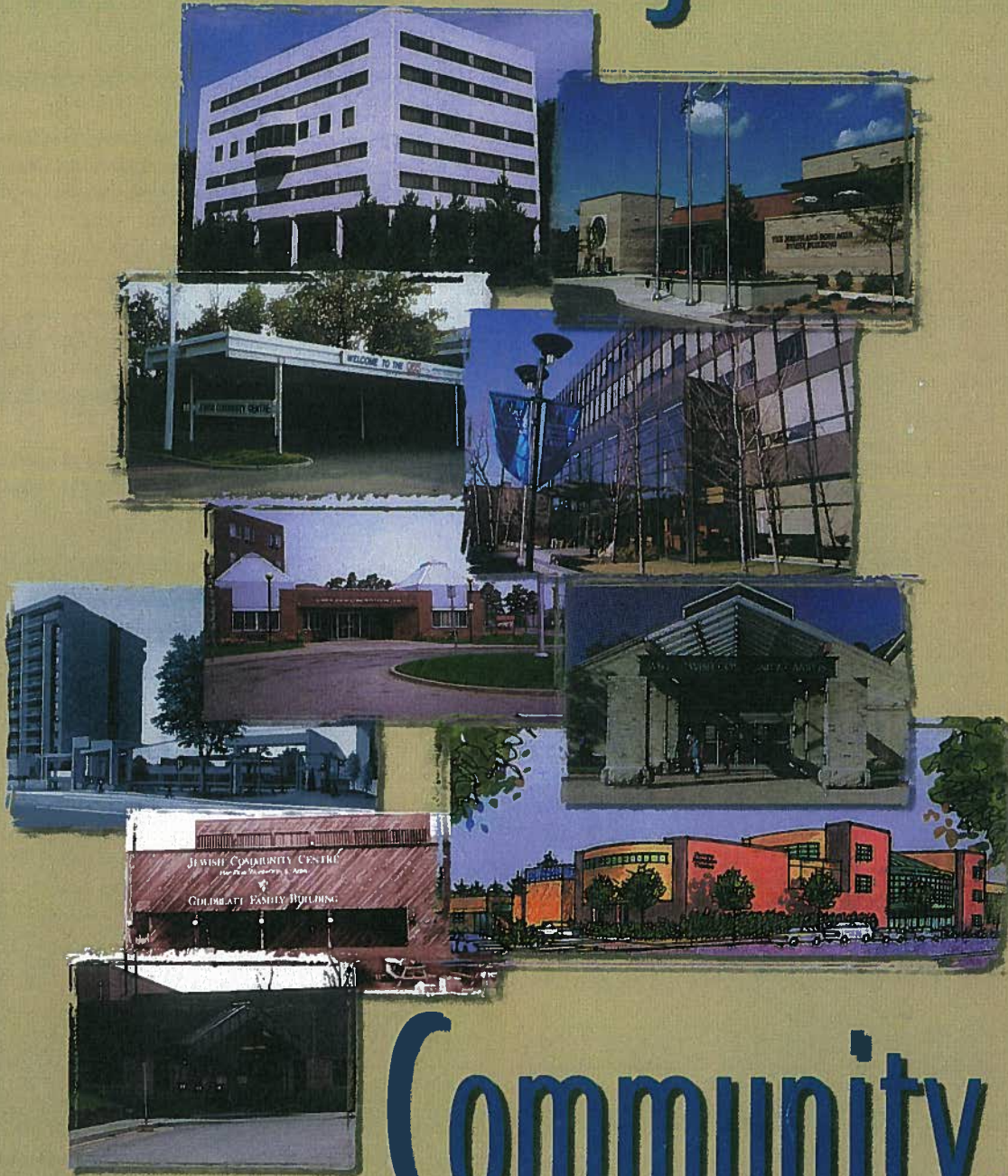


Building



Community.



UIA Federations Canada
מגבית הפדרציות היהודיות בקנדה

*Strengthening community & building partnership in Canada, Israel, and throughout the Jewish world.
Renforcer la communauté et bâtir un partenariat entre le Canada, Israël, et dans tout le monde juif.*

President's Message



The past year was a time of significant change in our world. As our general calendar rolled into the new millennium, many of us considered our personal situation at a significant point in time. Parallel to this, the Jewish world noted a number of pivotal events; passing the one million mark in the arrival of olim from the former Soviet Union, new realities emerging in the Peace process in the Middle East, the creation of a mega Jewish Organization in the United States, and the launch of Birthright, Israel. In Canada we saw a number of important initiatives related to innovative responses to campus developments and service needs.

During this first year of my Presidency of UIAFC, I have come to realize how blessed we are in our Canadian Jewish Communities. We enjoy committed leadership, and good quality educational and social services, which can respond to most Jews in need. Conversely, this year we recognized that a greater effort must be directed towards our national service planning and responding to difficulties in recruiting and maintaining human resources in our communities, particularly at the Executive level. Of concern has been the evolving support of our traditional responsibilities in Israel. UIAFC during this year recognized the requirement to realign our relationship with communities and ensure that our vision for operations is that which our communities have transmitted. We hope that with increased consultation and communication, we will move closer towards achieving this objective of mutual agreement on our organizational plan.

This month will bring the departure of two important individuals from their positions at UIAFC. Steve Ain will complete his tenure as Executive Vice-President, and Maxyne Finkelstein will assume this position as of July 1. We are fortunate that Steve has agreed to continue to provide consulting services to the organization on a part-time basis. To Steve, we collectively say thank you for all you have done in these years. We wish you success for the future and look forward to a continued relationship.

Sheldon Maerov has served as Assistant Executive Vice-President for the past two years, and prior to the merger, as Executive Director of CJF Canada for five years. Shelly has served our National system with dedication. His efforts have enriched our Canadian tradition of National Collective Responsibility. We wish Shelly success as he moves on to the position of Executive Director of Congregation Beth Tzedec, Toronto.

I would like to thank all those who have supported me during the year, and helped to carry out our work, the Executive and Board of UIAFC and our

Executive Vice President's Message

In reflecting on what will be my final Executive Vice President's report, it is impossible not to think of the activities and organizational accomplishments during the past 8 years. UIA Federations Canada and UIA of Canada have succeeded in bringing thousands of individuals to Israel, many for the first time. We have greatly expanded our Young Leadership programs through missions and our newly formed national YL Executive. We have been instrumental in promoting Israel Experience programs to High School students and college age young adults. Hopefully, all of this will result in increased support for our philanthropic activities both in Israel and here in Canada. Even more important, we have connected thousands of Jews to their community, their religion and their homeland. In an age of diminishing commitments, this is no small achievement.

Our work in Israel and overseas continues to present great challenges and opportunities. One million immigrants have arrived since December 1989 – it will be more difficult to bring the next 500,000. Our work in developing the Canadian Partnership 2000 regions has been recognized throughout Israel. To maximize the potential of this regional development and People to People programs requires increased funds and greater commitment on



UIA Federations Canada Mission

"All beginnings require that you unlock new doors"

– Rabbi Nacham of Breslev

Today UIAFC is focused on serving the ten federations, two councils and forty-six regional communities in Canada. The organization has entered the year 2000 prepared to work with communities to strengthen and build as we relate to the historical traditions which have served us for thousands of years.

UIAFC was developed in the context of the belief that collective and unified action is invaluable in serving our most pressing concerns. Our organizational structures reflect a strong need to evolve locally and share nationally and internationally.

Though the mission of UIAFC is in place, important aspects of the structure, funding and staffing continue to evolve. The vision of UIAFC embraces the fundamental themes, which guide our work; Financial Resource Development, Leadership Development, Advocacy and Human Service, Continuity, maintaining the centrality of Israel and responding to the needs of Jews wherever they may live.

Our goals may only be achieved if the financial resources are available. Innovation in fund raising and the transmission of our message to the next generation of donors are a fundamental consideration throughout the country.

New ideas and initiatives will be key to our success.

staff in Toronto and Jerusalem.

With this Annual Meeting, Marjorie Blankstein, Linda Nadolny Cogan, Mark Rosen, Joan Stevens, Malcolm Weinstein, Leslie Aaron, Karen Abrams, Nate Feldman, Stephen Greenberg, Joel King, Jonathan Kroft, Valda Levin, Harriet Muroff, Elliot Peranson, Dana Prince, Sondra Ritter, Ralph Shedletsky, Barry Silverman, Carole Sterling, Rhoda Vineberg and Mel Wolfond, leave our Executive and Board of Directors. Sandy Brown has completed her term as Vice-President, Community Services.

I thank our leadership for their commitment, and look forward to meeting the challenges of the next year together, as we continue to strengthen the UIAFC family. ✧



our part. Strengthening disadvantaged populations in Israel is a challenge facing both World Jewry and Israeli society. We need to contribute our expertise, our time and our money. And finally, improving the quality of Jewish life in Canadian communities remains an essential element of our collective agenda.

UIA Federations Canada must provide the national leadership to achieve these lofty goals. Only a combination of lay and professional leaders, working together in partnership, can set us on the correct path. Throughout my thirty years of Jewish communal service, this is what has made success possible: dedicated, generous and wise volunteers, and knowledgeable and committed professionals, together leading our community forward toward new horizons. I have every confidence that our new Executive Vice President, Maxyne Finkelstein, will provide outstanding professional leadership, and that the excellence of our lay volunteers will continue in the future. May we all continue to turn dreams into realities, for the betterment of the Jewish People and the State of Israel. ✧

Relationships UIAFC JAFI KH UJC JDC

As a National entity, UIAFC is an active participant in the governance and activities of the United Jewish Communities (UJC). This continental organization is a provider of services that assist the Canadian communities, provides an effective forum for networking and allows for the collective expression of the interests of North American Jewry. This year a number of Canadians were placed as members on the Pillar (committees) of UJC. Additionally the President of UIAFC and the Executive Vice President of the Toronto Federation have served on the Executive Committee of UJC. Canadian's are well represented on the Board of Trustees of UJC.



UIAFC is active in the international Jewish arena through the Jewish Agency for Israel and Keren Hayesod. This past year saw a growing number of Canadians attending the Board of Governors Meetings of JAFI. An evident growing interest in participating in the allocations of dollars spent in Israel and the FSU requires this increased participation. This year also brought a closer relationship with the American Joint Distribution Committee (JDC). The move towards a Canadian "project" in the FSU with a strong JDC component led to the request for representation on the Board of Directors of JDC. ✨

United Israel Appeal Federations Canada
United Jewish Appeal of Canada Inc.



Summary of Statement of Income & Expenditures for the year ending December 31, 1999

Income	
Donations	34,550,414
Interest	667,237
Other	653,703
	35,871,354
Expenditures	
Israel Direct	
Rescue, Relief & Immigration absorption costs	13,051,177
Project Renewal & Partnership 2000	1,750,000
Canadian Capital Projects	2,100,000
Youth Aliyah & Student Scholarships	7,600,000
Joint Distribution Committee	410,486
	24,911,663
National & Special Allocations	
Program & Administrative Costs	
Administrative Expenses (incl. Jerusalem Office)	2,582,472
Campaign Services	1,007,720
Canada Israel Educational Programs	459,796
Youth & Young Adult Programs	368,761
	4,418,749
	35,871,354
Excess of Income over expenditures	0

Report From Young Leadership

This year was one of growth and enrichment for the Young Leadership structure of UIAFC. With the leadership of Richard Diamond and Eli Rubenstein a new approach was established. For the first time a leadership Executive was put in place, with lay and professional representatives from coast to coast. This group has formed a cohesive planning body, which truly came together at the Leadership in Motion Executive Retreat, which took place in January in Vancouver. The Executive includes 35 committed members who are working together to create continuous strength in the structure.

In March, Canada was represented with 80 participants at the UJC Young Leadership Cabinet in Washington. A highlight for all Canadians was an opportunity to meet and dialogue with Andrea and Charles Bronfman.

In May of 2000 a new mission format was created with the "Moscow Fly-In". This group of 30 campaign leaders was given the opportunity to benefit from a Mission program structured to meet the interests and time constraints of a young adult. The Mission participants were also the beneficiaries of the involvement of professional leadership of JAFI and JDC, allowing for a close look at the vital work of these two organizations. A highlight of the mission was the inclusion of Israeli participants.

A priority of young leadership has been to strengthen our links with our American, Israeli and Western European counterparts, making best use of our links through UJC and Keren Hayesod. These global connections are a source of strength to all young leaders.

Priorities of Young Leadership for 2000/2001 are the formation of the National Ben Gurion Society, a National Young Leadership Conference and the offering of new support for local young leadership development programs. The Young Leadership executive is committed to strengthening the capacity and involvement of young people across the country. As the "next generation" of leadership, these groups look to arrive at senior positions as well informed motivated and enthusiastic community members. ✨



Report from National Planning and Allocations and Community Services Committees



The Planning and Allocations and Community Services Committees wish to highlight the following achievements made by National Member Organizations and Committees of UIA Federations Canada.

Canadian Jewish Congress

Canadian Jewish Congress continued to pursue its mandate of providing representation, advocacy and defense services on behalf of the Jewish community of Canada.

Highlights in 1999-2000 included the completion of its national office move to Ottawa, and the relocation of its Quebec office to Cummings Square, the central address for Jewish communal services in Montreal. UJA Federation Toronto and CJC Ontario Region have introduced joint initiatives to coordinate activities required to address human service needs of our Ontario constituents.

Each of these initiatives are expected to reinforce our commitment to increasing coordination of services between Federations and our National Member Organizations in order to optimize quality, and efficiency of service delivery. Canadian Jewish Congress also worked in partnership with JIAS Canada to address specific case related and more global immigration policy issues throughout the year.

Jewish Immigrant Aid Services of Canada

At the request of UIA Federations Canada, JIAS National completed an initiative to restructure the national delivery of client support services and refocus consultation services in support of Jewish communities outside of Toronto and Montreal. JIAS Canada also hosted a national staff retreat for professionals providing Jewish immigration support services on behalf of JIAS Canada through JIAS and other agencies such as Jewish Family Services.

Major JIAS efforts in 1999-2000 were invested in the completion of a joint JIAS Toronto – UJA Federation Toronto review of budget and services provided by

JIAS Toronto. A similar exercise has begun in Montreal and is expected to be completed in the Fall of 2000. Each of these initiatives reflect a joint federation – agency commitment to providing equitable, effective, and cost efficient programs for Jewish immigrants.

Canada-Israel Committee

The Canada-Israel Committee continued to successfully promote and enhance the bilateral relationship between Canada and the State of Israel, on behalf of Canadian Jewry.

The CIC hosted its 16th policy conference in Ottawa this year with over 1300 parliamentary guests and community leaders from across Canada in attendance.

In addition, the CIC continued to promote commercial, technological and cultural initiatives between Canadian and Israeli entities. Both Canada and Israel have benefited from the implementation of the Canada-Israel Free Trade Agreement, and the activities of the Canada-Israel Industrial Research and Development Foundation. With these entities as a backdrop, partnering and reciprocal investment among cutting-edge enterprises and world-class firms from both countries have taken place.

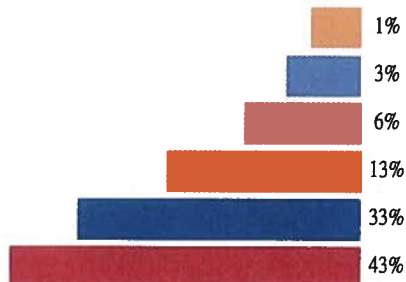
National Jewish Campus Services

Outreach on Canadian university and college campuses grew to an all-time high with Birthright Canada acting as a major stimulus for student identification. Campuses reported between 15 and 30% increase in student attendance at Jewish campus service sponsored programs.

This past year also saw the expansion of UIA/UJA/CJA funded services to universities in Kingston, Guelph, Kitchener and Waterloo, and increased student, professional staff and volunteer leadership participation in conferences and workshops sponsored by Hillel: The Foundation for Jewish Campus Life.

Jewish Campus Services has finalized its model for service delivery across Canada, and agreement has been reached on the roles and responsibilities that the Canadian National Committee, the three regional committees and Hillel: The Foundation for Jewish Campus Life will assume. ☆

Allocations:



Advocacy, Defense and Representation programs	\$2.96 million
Jewish Immigration Services	\$2.30 million
Canada-Israel Relations	\$923,000
Special Overseas Relief Programs	\$400,000
Jewish Campus Services	\$235,000
Int'l Jewish Newswire Service, Volunteer Travel Support	\$70,000

Report of the TRI-CITY Endowment Initiative

The program, which began in the fall of 1997, is currently in its third year. It involves the communities of London, Hamilton and Windsor and is being co-funded by UIAFC. Together, they engaged the services of an Endowment professional, Frank Simkevitz. Over the past 30 months, the following achievements have occurred:

- the formation of operating structures
- the preparation of marketing materials
- the creation of functional boards and committees
- endowment based programming
- outreach to the allied professionals
- outreach to members of each of the communities
- the development of products for donors to consider for funding

Under the leadership of Stan Tick in Hamilton, Martin Marcus in London and Gary Katz in Windsor, the communities have each recorded successes in acquiring new endowments. In addition, many others (including some board and committee members from all three communities) have been approached. Some are considering insurance products and others are considering bequests as part of their estate plans. Each of the communities is committed to continuing the initiative beyond the fall of 2000 as there is a strong recognition of the importance of endowments. ☆



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Partnership2000

Under the leadership of Yoine Goldstein, representatives of the three Canadian Partnership 2000 (P2K) regions in Canada met as a national group. It has proven to be a wonderful opportunity to share ideas and resources and learn more about the exciting programs and projects in each other's areas. Our three partnership 2000 areas are:

Montreal – Beersheva/Bnei Shimon **Toronto** – Eilat/Eilat
Canada Coast to Coast (CCC) – Galilee Panhandle

Montreal

Montreal's P2K program with Beersheva and Bnei Shimon continues to evolve and mature along with the communities. Highlights of the program are Encounter (Mifgashim) programs for high school youth on Israel Experience programs; the Kefiada English Speaking Day Camp program; the annual commemoration of Yom Hazikaron in Beersheva by March of the Living Youth; Professional and community exchange programs for educators, mental health professionals, young adults and women and meaningful visits for all FEDERATION CJA Mission participants.

Perhaps the most exciting and fun program is Gesher Chai or Living Bridge School exchange. Ten Montreal Jewish Day schools have partnered with ten schools in the Beersheva Bnei Shimon region. Teachers have collaborated, there is student-to-student, teacher-to-teacher and school-to-school communication, mostly via e-mail, but also by traditional means (letters, packages, personal visits). This program is very exciting and has the greatest opportunity for sharing, understanding and partnership.

Canada Coast to Coast

The communities of Atlantic Canada, Ottawa, Winnipeg, Calgary, Edmonton and Vancouver are partnered with the five municipalities in the Galilee Panhandle.

The largest focus of the partnership is on the living bridge programs. These include the educational partnerships with 12 schools in the Panhandle and 12 schools in Canada. In addition to the ongoing written, e-mail and video communications between students, teachers and principals joint curriculum development has been established. Three of the Canadian schools (Edmonton Talmud Torah, Calgary Jewish Academy and JWC – Winnipeg have a minimum two week Mifgash (encounter) program with their fellow Israeli students as part of their Israel Experience program. Visits from Israeli students to their partnered schools in Ottawa and Winnipeg are upcoming.

Other successful exchanges have included young leadership; women's groups; a two way exchange for counselors in training from Camp Kadimah in the Maritimes and their counterparts in the Panhandle and a group of Israeli high school students participating in a fine arts camp in Vancouver.

Toronto

Toronto has been involved with Eilat and Hevel Eilat (the kibbutzim and settlements north of Eilat) for the last ten years. Our relationship is a strong one and many exciting initiatives have begun.

This fall a group of young leadership from Toronto will be travelling to the region to meet with their counterparts in the hope of setting up a parallel young leadership structure in the Arava to the one we have in Toronto.

We are very proud of our chevruta program. This program brings together Jews from many different backgrounds from the far right to the far left religiously as well as the Jewishly educated and those with little text understanding. Here they work in small groups with a facilitator to study traditional texts with a variety of interpretations. During Birthright Israel in February Partnership 2000 brought the Toronto delegation to Eilat for a series of mifgash programs. These included several groups of students spending time at the local tourism and hotel management school. Here our young people helped the chef school students prepare the meal for the group as a whole. Not only were cooking skills honed but our students and young adults had the opportunity to meet with and discuss their thoughts on Israel and Jewry in general with Israelis.

These are just a few of the many exciting programs and projects that are part of our Partnership with Eilat and Eilat. ✧



Birthright Israel Canada

Birthright Israel, is a new partnership between philanthropists, the government of Israel and Jewish communities worldwide. The launch of Birthright Israel in February 2000 saw 920 young Canadian Jewish adults ages 18-26 join together for their first peer-educational Israel Experience.



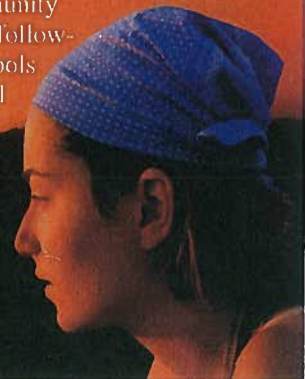
The Birthright Israel gift has had an incredibly profound effect on the participants, the staff and the lay people who have been involved. The following letter is an example of the impact this program has made on just one of the participants:

Canada Israel Experience

This year marked a period of tremendous growth for Canada Israel Experience. New initiatives in funding for Israel Experience programs resulted in a dramatic increase in program participation. New partnerships with Jewish community organizations produced a stronger infrastructure for ensuring the delivery of pre-Israel Experience and follow-up educational programming. New Israel Experience programs were inaugurated with Jewish Day Schools in Canada. A new organizational configuration was initiated, as the Canada Israel Experience integrated itself into both the Canadian and Israeli structures of UIAFC.

By the end of summer 2000, the total number of Canadian young adults participating on short and long term Israel Experience programs will have increased by more than 1,100 over last year for a total of close to 3,000. The upsurge in participation is attributable to three factors:

1. The introduction of the Birthright Israel program
2. Increases in the participation on existing high school age programs
3. The inauguration of two new Jewish Day School Israel Experience programs (Edmonton Talmud Torah and the Community Hebrew Academy of Toronto)



Ontario Regional

Ontario Regional Jewish Communities enter a new era

The leadership of the Ontario Regional Jewish Communities of UIA Federations Canada, referred to in the past as the Unfederated Communities of Ontario Region, have together with the leadership of CJC (Ontario Region) launched a new initiative that should have a wide-ranging impact on Jewish communal life in 23 communities. These communities vary in size from a Kitchener/Waterloo with approximately 400 households to those no bigger than a minyan.

At the winter board meeting of UIAFC in Dec. '99 the following motion was adopted:

Resolved that the Board of UIA Federations Canada, in the interests of providing increased service to the Ontario Regional Jewish Communities, approve a name change for the campaign from the United Israel Appeal campaign to the United Jewish Appeal campaign as from the year 2000, and that the Board, in addition supports the creation of an Advisory Council of the Regional Communities of Ontario, whose function, composition and structure would be finalized over the next six months for consideration and approval at its June 2000 meeting.

In the interim, substantive meetings have been held across the Region to create an Advisory Council and to ensure that our contributors take ownership of the initiative.

We look forward to a reinvigorated campaign of relevance for all our contributors to provide expanded services in our Regional communities and additional support for UIAFC programs and projects in Israel and Overseas. ✧

Thank you so much for having given me the opportunity to visit Israel, to experience moments of a lifetime. Having never before been to Israel and quite honestly (and shamefully) not having known much about the history, politics or culture, this trip was life-changing. I have never been so moved, inspired and spiritually awakened. I am proud to be a Jew. I became aware of the importance of maintaining the Jewish faith, of contributing to the Jewish community and of supporting the State of Israel. Although I am not at a point in my life where financial contributions are possible, it is a commitment I have made for the future. I felt very privileged to have been part of such a momentous occasion. Words cannot explain the gratitude I feel. To offer Jewish young adults the opportunity to visit their homeland, is one of the greatest mitzvahs. Before Birthright, I felt Jewish in name. I now feel Jewish at heart. Thank you for the experience of a lifetime.

UIA Federations Canada 1999

Executive Committee

Honorary President
Charles Bronfman
President
David Goldstein
Immediate Past President
Harvey Wolfe
Past Presidents
Dr. Gerald Halbert
Richard Vineberg, C.A.

Vice Presidents

Financial Resource Development
Henry Koschitzky
Planning & Allocations
Dr. Malcolm Weinstein
Israel & Overseas
Yoine Goldstein
Women's Division
Joan Stevens
Community Services
Sandra Brown
Administration
Ted Zacks

Federation Representation

Montreal—Marilyn Blumer
Toronto—Sandra Brown
Ottawa—Linda Nadolny Cogan
Winnipeg—Marjorie Blankstein, C.M.
Atlantic Region—Mark Rosen
Keren Hayesod Representative
Julia Koschitzky
Secretary/Honorary
Legal Counsel
Donald Carr, Q.C.
Young Leadership
Richard Diamond

Other Committee Chairs

Audit
Schuyler M. Sigel, Q.C.
Birthright Israel Canada
Karen Morton
Budget & Finance
Ted Zacks
Budget & Allocations
Mark Rosen
Joseph Steiner

Campus Services

Sam Szlamkowicz
Canada Israel Experience
Dr. Seymour Epstein
Rabbi Reuven Poupko
Nominations
Harvey Wolfe
Partnership 2000
Coast to Coast
Marjorie Blankstein, C.M.

Professional Staff

Executive Vice President
Steve Ain
Executive Director
Maxyne Finkelstein
Associate Executive
Vice President
Sheldon Maerov
Director, Finance
Renee Feld
Director Planned Giving, Bequests & Endowments
Dov Harris

Israel Office

This past year saw a renewed growth in travel to Israel, which impacted significantly on the activities of the office. Over 250 individual travelers received service along with over 1000 individuals who required some level of support. While 1999 was a very low year for Mission participation, we have begun to see a turnaround with the schedule for the spring and summer of 2000. Clearly each individual travelling to Israel has a multiple impact in their community on their return and our ability to respond to the needs and interests of communities is of the highest priority.

Projects and Scholarships

We are responsible for the administration of a number of Scholarship funds, which primarily serve to promote higher education in the north. These funds are of great value to the recipients. It has been gratifying to see the impact of funds on improving the opportunities of young people from disadvantaged regions.

Partnership 2000/Gesher Chai

An important focus of the work of the Israel office has been to assist our Canadian communities in the three Partnership 2000 Regions. The Israel office is the link to the institutions and schools in Israel and to the communities in Canada. With the increased use of electronic communications and the beginning of regular travel between the countries the programs have been truly integrated in many communities.

Responding to the interests of young adults

A highlight of the past year was the launch of Birthright Israel, Canada. The integration of the support for these programs in our office, along with the continuation of the successful Canada Israel Experience programs has been most gratifying. The increased energy brought by the interests of young people in Israel provides an optimistic vision for our future.

Representation and Accountability

Canada continues to be well represented at the Jewish Agency for Israel and Keren Hayesod by active lay and professional leaders. The Israel office serves to assist in the coordination of these initiatives and provides continuity, when requested when the community leadership is not in Israel.

The Israel Residents Committee continues to be active in monitoring the work of the Israel office and addressing particular issues related to projects and programs on request. The Committee had the opportunity to meet with the Canadian leadership during this year.

Personnel

This year Amnon Shinar, the Director General announced his intention to retire in 2001. A formal search process for a replacement will begin imminently. We were pleased to announce the appointment of Victor Yagoda as Deputy Director. ✧

Director, Young Leadership

Development
Eli Rubenstein
Director, Planned Giving
Hanilton/London/Windsor
Frank Simkevitz
Director,
Israel & Overseas Programs
Elizabeth Sokolsky
Director, Administration
Pam Widrich

Administrative Staff

Shelley Calleri, Sandra Kassar
Lynne Pressman,
Larisa Roiberg, Fay Sher,
Shirley Swartz-Peleg,
Shoshana Zak

Canada Israel Experience

National Director
Adam Minsky
Administrator
Amy Benchluch
Outreach & Program Director
Zoe Klein

Israel Office

Sarah Abelson, Jeremy Cohen,
Randi Feitelberg, Lynne Lyons,
Becky Peretz, Dr. Amnon Shinar
Estie Waisman,
Dvora Wilshansky,
Victor Yagoda



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