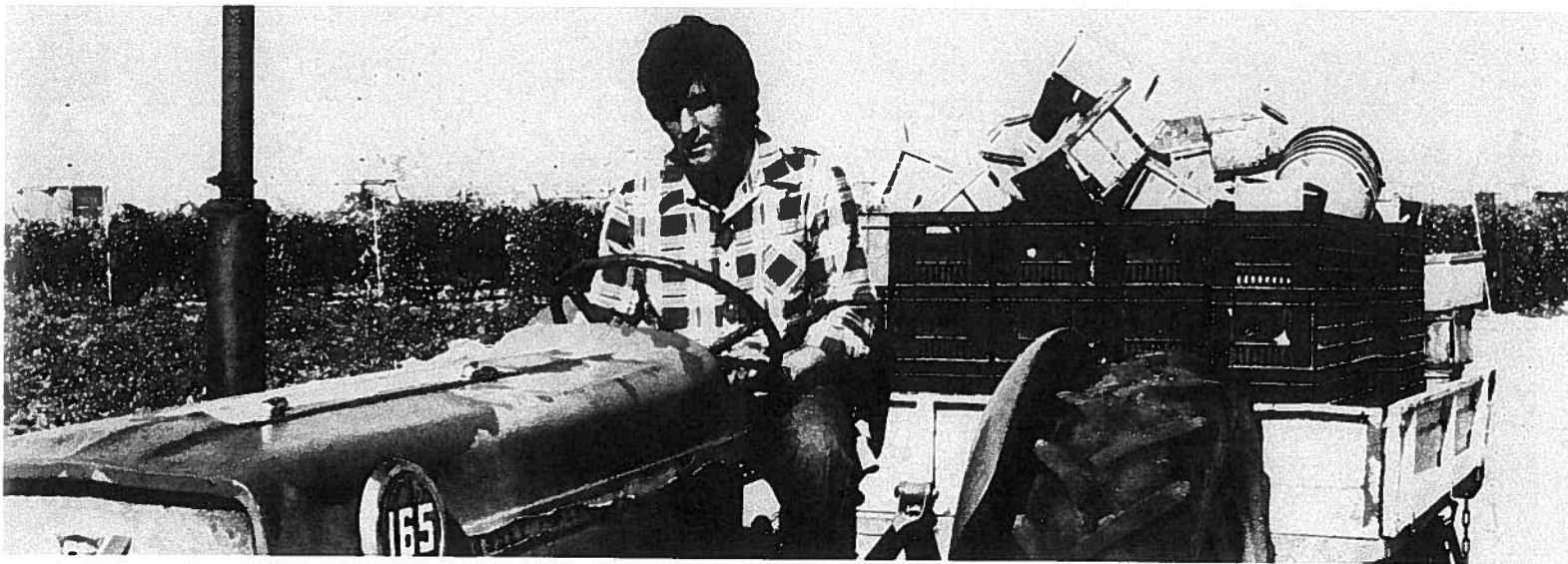


United Israel Appeal of Canada Inc.
In Partnership with U.J.A.—C.J.A. 1984





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|-------------|--|---------|
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Concept and Philosophy

In 1948 at the birth of Israel, a Covenant was made between the world Jewish communities and the State of Israel. It would be the responsibility of the new government to build up the nation, its economy, defense capabilities, its infrastructure. It would be the undertaking of the Jewish Agency funded by the world communities to begin financing and organizing the massive social and human programmes of Israel, the latter being a result of the dramatic rescue, relief, absorption and resettlement needs after the Holocaust and the War of Independence.

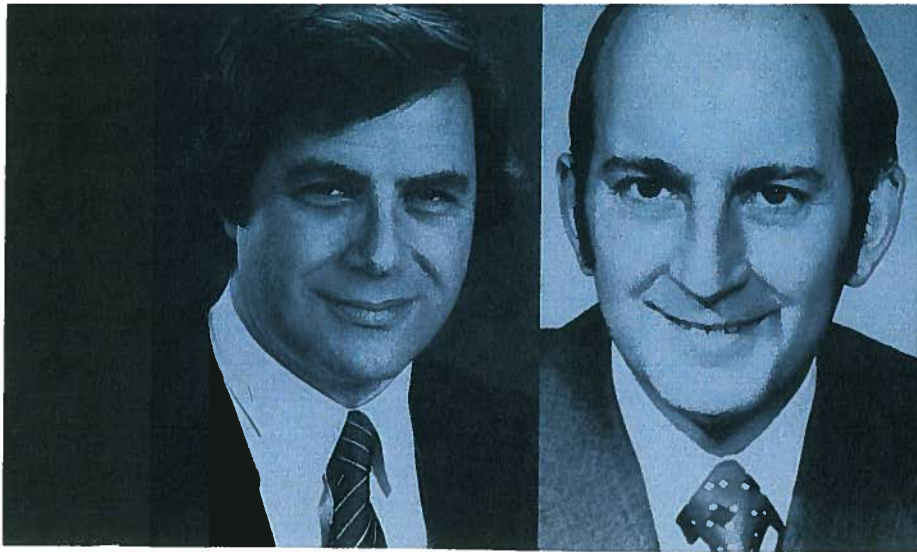
The Jewish Agency was to have two fundraising arms: U.I.A.—Keren Hayesod (comprising all Jewish communities other than the United States) and U.J.A.—U.I.A. in the United States.

In 1967 the U.I.A. of Canada Inc. was established as a corporation to meet the overall organization and distribution of funds in Israel and its management within the terms set by Revenue Canada. These responsibilities had previously been undertaken by the Zionist Organization of Canada. It would also oversee Canadian projects in Israel through our Jerusalem Office. U.I.A. is a partner in the major community campaigns which

provide our share of revenue and U.I.A. directly manages campaigns in the small communities where there are no Federations.

Since its establishment, our U.I.A. has been a vital factor in the Keren Hayesod International efforts. In this enterprise U.I.A.-Canada has been the leading world community in its per capita achievement, to this the central fund for Israel's needs.

Our slogan, "Yes, We are One" still prevails and is relevant these 36 momentous years later in Jewish History.



Message from the President and Chairman of the Board

When U.I.A. was founded, the Hebrew translation was Keren Hayesod or the Foundation Fund for Israel. There was ample reason for that singular designation and a generation later there still is. Global U.I.A.—from the various community campaigns, as well as its own fundraising efforts, provides the much needed cash flow to help meet Israel's social and human needs, through the Jewish Agency. Over half the population of Israel has, at one time, received critical assistance through the Agency.

If you wish to identify your contribution to Israel's life, simply look around on your next visit, it is everywhere. There has never been an enterprise quite like this and its crucial and fundamental work should be better known and understood throughout the Canadian Community.

Over the next period, U.I.A. will be increasing the awareness of our global contribution to Israel and we have much to talk about. 500 agricultural settlements, 350,000 housing units, more than 250,000 children and youth entering the mainstream. This we have been a part of. In the past five years, 4 twin Project Renewal towns with 2 more in progress have been initiated by Canadian appeals.

This first annual published report is a step in our heightened information programme. In a similar vein, three years ago we began our Hineni Conference to bring together our community's corporate leaders in a weekend retreat format simply to talk about their relationship with Israel and what the future augurs. This has now become an annual event with increased personal involvement for the local campaigns and U.I.A. by the participants. We have also initiated a Young Hineni Conference which augurs well for the future.

Our contributors are brought closer to specific operations in Israel through a wide spectrum of programmes from leadership missions to participation in the Jewish Agency Assembly; from involvement of Canadian Federations in Project Renewal to the new Toronto student aid programme made possible through a major project bequest.

With all the strides we have made in this great communal undertaking, there are a number of serious problems in U.I.A.'s future. Since the Yom Kippur War in 1973, Canadian (and world) U.I.A. gross receipts have not increased, in fact, in real dollars they have diminished. The Jewish Agency has had to borrow to meet its share of the social budget.

A number of reasons can be attributed to this problem. We are further removed from the trauma of the 40's. The younger generation has not been as intimate with the birth of the State and the momentous events surrounding it. Peripheral appeals for Israel remove valuable manpower and resources from the central front. Some, in our community, frankly, don't accept the concept of a global Jewish family—the stronger helping the less advantaged. They focus only on a personalized perspective of Israel.

It is our hope within the next few years, that by heightening the awareness of our critical role in Israel, this remarkable U.I.A. story will help build again a new and growing constituency.

With all of this, however, it is only through our collective conscience and memory that the fate of Keren Hayesod and ultimately the quality of life in Israel will be determined.

The most important U.I.A. resource of all is its lay and professional leadership. Morton Brownstein, the outgoing President, Rosalind Karby, the President of the Women's Division and Walter Hess, the Executive Vice-President, have all distinguished themselves in furthering the aims of our organization.

Allan Offman
President
United Israel Appeal of Canada Inc.

Charles Bronfman
Chairman of the Board of Directors
United Israel Appeal of Canada Inc.



Highlights

The Agenda for World Jewry
Rescue, Relief, Absorption, Ulpanim, Housing, Settlement, Vocational Training, Youth Aliyah, Health Care, Aged Care, Higher Education, Ethiopian Jewry Programme, Project Renewal, Rental Subsidy, Child Care, Library Fund and Recreational Facilities.

Our Record

Since 1979/80 World Jewry through U.I.A. has remitted U.S. \$1,863,794,000 to the human needs of Israel. Our share has been U.S. \$117,250,255.

The Jewish population of Canada is 308,000, or approx. 100,000 families; over 90,000 individual contributors.

Of all major communities, Canada's contribution is the highest per capita.

U.I.A. Funds in Israel from Communities Throughout the World Have:

Helped 1.7 million immigrants
Created over 100 immigrant facilities
Benefitted 250,000 Youth Aliyah children

Today, helped to provide a complete framework of education and sustenance for 17,850 disadvantaged children

Assisted in the rescue of Jews from Ethiopia and Iran

Been the principal source for maintaining needy students at all universities in Israel

Given hope and relief to thousands of elderly, handicapped and disadvantaged families

Underpinned rural settlements in the Negev, Arava and the Galilee

Brought the forgotten "other" Israel of blighted neighbourhoods and the dispirited into the mainstream of life in Israel through Project Renewal and other housing programmes.

Our involvement has ultimately had as profound an impact on our community as it has had on Israel. By giving we have received; by building we have been rebuilt.



Relationship of Central Funding Organizations

The United Israel Appeal of Canada Inc.

The U.I.A. of Canada Inc. is a corporation whose legal status empowers it to manage funds destined for Israel and to ensure that its disbursement and management in Israel is in accord with the terms set by Revenue Canada. In addition, its concern is to ensure that Israel receives the optimum share of funds raised in all communities and to accordingly maintain and develop a heightened awareness of Israel's human needs.

U.J.A.—C.J.A. Community Funds

In the major communities, these appeals organize and manage their own community drives. They are a partnership between local Federation and U.I.A. An average of approximately 40% of the proceeds are utilized for local social agencies, educational facilities and other areas germane to an organized community. U.I.A. supplies support services to these campaign efforts such as Israel Mission coordinations, special speakers, educational data, etc.

The Keren Hayesod

The United Israel Appeal of Canada Inc., together with various Jewish communities in the world (other than the United States) utilizes the facilities of the Keren Hayesod in Jerusalem to provide ongoing services and programmes for U.I.A.-U.J.A. Campaigns.

The Jewish Agency

The Agency provides the overall management and direction of overseas funds for social and human services delivery in Israel. The Jewish Agency is concerned with the following areas: immigration and absorption of immigrants, including absorption in agricultural settlements and immigrant housing; social welfare and health services for immigrants; education, including higher learning and research; youth care and training.

Two thirds of the Jewish Agency Budget is derived from U.I.A. Campaigns throughout the world.

The Jewish Agency budget is approved by its Board of Governors, 50% of whom represent fundraising organisations of the U.I.A. and 50% representatives of the World Zionist Organizations (Israel).

Flow Chart of Income from Appeals in Canada Destined for The Jewish Agency



* Montreal
Toronto
Winnipeg
Ottawa
Vancouver
Calgary
Edmonton
Hamilton
Windsor
London



Our Work in Israel

Income derived from the United Israel Appeal plays the major role in funding the Jewish Agency.

The U.I.A. actively participates in the decision making process that determines the policies and programmes of all departments of the Jewish Agency.

Youth Services Programme Funded by the U.I.A.

Your investment in the Israel of Tomorrow.

U.I.A.'s Significant Contribution

In 1983/84 the United Israel Appeal of Canada contributed no less than 19% of the total Jewish Agency expenditure in this vital area. In the 1983/84 financial year, the U.I.A. of Canada's participation was in the amount of U.S. \$9,262,031. The Jewish Agency expended U.S. \$49,297,061.

250,000 Children Helped

Programmes supported by the U.I.A. and administered by the Jewish Agency have helped 250,000 Jewish Youngsters toward better lives and hope for a better future in Israel.

Through a network of educational institutions and programmes located at 145 Kibbutzim and in institutions owned and operated by the Jewish Agency, some 18,000 youngsters are given a chance to develop their human potential—of whom 15,000 are between the ages of 10 and 18.

Children from Ethiopia

Most recently, Youth Aliyah has assumed the care of many of the children of refugees from Ethiopia. These Jewish Ethiopian children, many of whom are orphans arrived in Israel without their parents, are responding successfully to the care they are receiving in Youth Aliyah facilities.



The U.I.A.'s Primary Role in the Immigration and Absorption of New Olim

The Law of Return

The law of Return is based on the inalienable right of every Jew to claim Israel as his homeland. Since 1948, 1.7 million persons have claimed that right.

Aliya Figures

Increase in 1983

24% increase in Aliya over 1982.
16,417 immigrants arrived, compared to 13,260 the previous year.

1983, compared to 1982

| | | |
|----------------|------|-------|
| North America | up | 28.4% |
| South America | up | 42.5% |
| Western Europe | up | 17.5% |
| Eastern Europe | down | 24.4% |

Forecast for 1984: 18,000

Aliya from the Soviet Union all but frozen as a result of the severe cutback in exit visas granted to Jews.

Jews from Countries of Distress

During the past 15 years, 163,000 Jews from Russia have come to Israel. The great majority were successfully integrated.

8000 Jews have come to Israel from Iran in recent years.

The Jews of Ethiopia are being rescued in a difficult and costly effort

which has already brought 4,000 of them to Israel. Nearly 30,000 more are waiting. In Iran, 23,000 Jews are in danger as are about 6,000 Jews trapped in Syria.

Aliya Process

The Department of Immigration is with the new immigrant from the moment he or she starts to plan Aliya.

Before coming to Israel:

Personal counseling and information by Aliya offices overseas.
Financial assistance for transportation and shipping costs.

After coming

Accommodation in absorption centres or hostels.
Hebrew lessons (ulpan)
Job counseling and placement
Business and home loans
Rent Subsidies
Educational scholarships

Expenditure

In the 1983/84 financial year the U.I.A. of Canada's participation was in the amount of U.S. \$2,813,310. The Jewish Agency expended: U.S. \$51,388,005.

The U.I.A.'s Contribution to Higher Education

Universities

The Hebrew University, the Technion, the Weizmann Institute, Bar Ilan University, Tel Aviv University, Haifa University and Ben Gurion University are supported by the Jewish Agency through a wide range of educational and cultural programmes.

Special emphasis is placed on granting scholarships and research grants to needy students.

Expenditure

In the 1983/84 financial year the U.I.A. of Canada's participation was in the amount of U.S. \$4,228,473. The Jewish Agency expended U.S. \$86,666,592.

The Jewish Agency Support for Diaspora Jewry

A number of education projects are operated in Israel and abroad for Diaspora Jewry. New programmes have been added to encourage Jewish Students from abroad to study in Israel. Special supplementary assistance for Jewish education is being provided to a number of countries in Latin America and in France. In some places, Jewish existence would be in jeopardy without these services.



The Jewish Agency's Rural Settlement Department

Settlement is vital to Israel's growth. Jewish Agency settlement activities continue to play a major role in safeguarding Israel's longterm future, through development of key geographical areas in the Galilee, Negev and Arava.

In the first quarter of 1984, the Jewish Agency assisted within the green line, 37 settlements in Northern Israel, 20 settlements in Central, 9 settlements in the Jerusalem area, 33 settlements in the Negev, 124 settlements were subsidized in a programme to help bring them to financial independence.

Expenditure

In the 1983/84 financial year the Jewish Agency expended U.S. \$51,348,783.

The Galilee

The more than 30 mitzpim hill-top villages already established are to be augmented by 15 additional ones. All need to be expanded and provided with basic conditions for successful future development such as adequate roads, school facilities, permanent homes, transportation and employment opportunities.

The industrial and technological form of settlement now being pioneered in the Galilee is the key to creating the sound economic foundations for solving the demographic imbalance which threatens the future stability of this vital part of Israel.

The Negev

The villages planned for the southern region along the border with Egypt comprise an important security element since the hand-over of Sinai to Egypt. Ten communities were built in this area an additional twenty are planned.

In the Arava region where 17 settlements were established, a number of embryo communities similar to the concept of the Galilee hill-top settlements, are planned.

The Jewish Agency's Housing Company

Providing adequate housing is a major concern of Israeli society. Through its housing company, Amigur, the Jewish Agency carries out home renovations and enlargements, organizes neighbourhood functions and maintains apartments throughout Israel.

Jewish Agency expenditure for 1983/84 was U.S. \$7,969,618.

Social Programmes Funded by the U.I.A.

Programmes sponsored by the U.I.A. reach a wide range of people. Funds are allocated for large Israeli families with economic problems in both the Galilee and the Arava, there are programmes for strengthening the social and economic infrastructure of the communities in those regions. This is an addition to the scholarship programme to foster community leadership in deprived neighbourhoods and development towns.

Expenditure

Jewish Agency Expenditure for 1983/84 U.S. \$4,278,708



Project Renewal

Project Renewal is the most exciting and dramatic program to involve Diaspora and Israeli Jewry since the founding of the Jewish State.

Linking Community to Community

Basically, the program links Canadian communities with distressed immigrant neighbourhoods in Israel in which 300,000 Jews—200,000 of them children—are isolated economically, culturally and socially from the mainstream of Jewish life.

Communities linked individually, in clusters, or on a regional basis provide funds, manpower and development skills to assist steering committees in Project Renewal neighbourhoods as they identify problems and develop specific plans for their solution.

In Canada Montreal is "Twinned" to Yerucham, Toronto to Beit Dagan, the Ontario and Atlantic Regions to Or Yehuda, the Western Region to Yaffo Daled and Vancouver to Kfar Yona as of June 1984.

Expenditure

The Jewish Agency expenditure for 1983/84 was U.S. \$36,726,831. The U.I.A. of Canada's participation in this sum was U.S. \$2,516,153 divided in the following communities:

| | |
|-----------------|-----------|
| Beit Dagan—\$ | 615,524 |
| Or Yehuda —\$ | 314,263 |
| Yerucham —\$ | 449,157 |
| Jaffa Dalet —\$ | 1,137,209 |

Funds for Project Renewal are raised and accounted for separately from the Regular Budget of the Jewish Agency. The Project is administered by the Jewish Agency, in co-operation with the campaigns, government and local authorities.

Dramatic Progress

So far, thanks to the participation of our communities, dramatic progress is being made. To residents of these Israeli neighbourhoods, Project Renewal has meant apartments, community centers, health clinics, recreation facilities, swimming pools and youth centers. Where empty lots had stood, today there are well-tended gardens. But more important than these needed physical improvement are the new human services which have been introduced: services for people ranging from pre-schoolers to the

elderly. During the past two years, social programs have taken priority over physical renewal. And to ensure continuity, some 1,500 people in these neighbourhoods are attending local leadership training courses that Project Renewal helped organize. Today, because of active resident involvement in the planning process, a sense of pride and self-respect is becoming evident.

U.I.A.'s Role in the Administration of Project Renewal

The U.I.A. participates in the selection of target neighbourhoods, and in the early development of projects and programmes.

Establishes and implements guidelines that meet Canadian Legal requirements and reflect the best interests of you the Canadian Jewish Community.

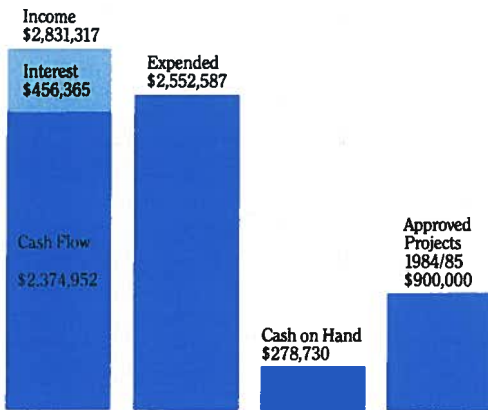
Reviews and approves budgets to assure fiscal responsibility.

These functions are carried out in concert with local community federations in Canada.

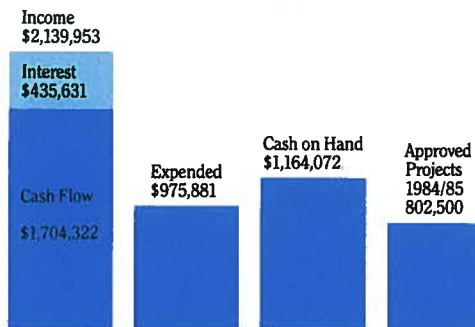


Project Renewal: Twinning Community to Community
Financial Report as at March 31st, 1984 (All figures are quoted in U.S. funds)

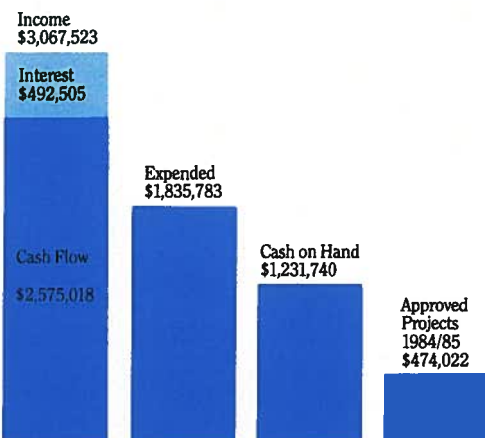
Western Communities—Yaffo Daled
Target Figure: \$5.9 million



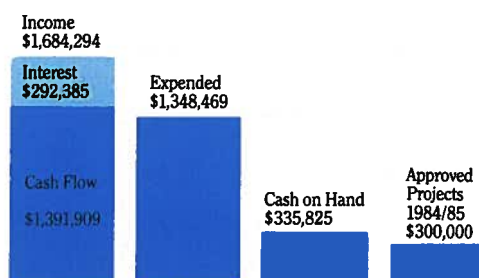
Toronto—Beit Dagan
Target Figure: \$3 million



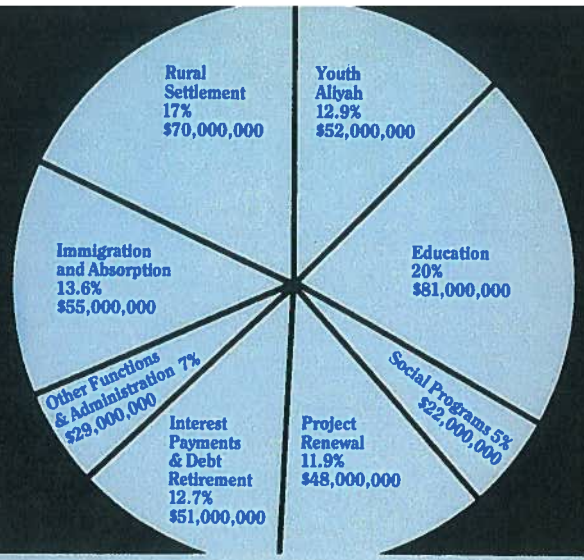
Montreal—Yerucham
Target Figure: \$5.4 million



Ontario Region
Atlantic Region
Ottawa
Hamilton
Windsor
London
Or Yehuda
Target Figure: \$5 million



The Jewish Agency Budget 1984/85
\$408,000,000
(All figures are quoted in U.S. dollars)



Easing the Burden

The 1984/85 Budget of the State of Israel and the Jewish Agency's Critical Role in Humanitarian Services.

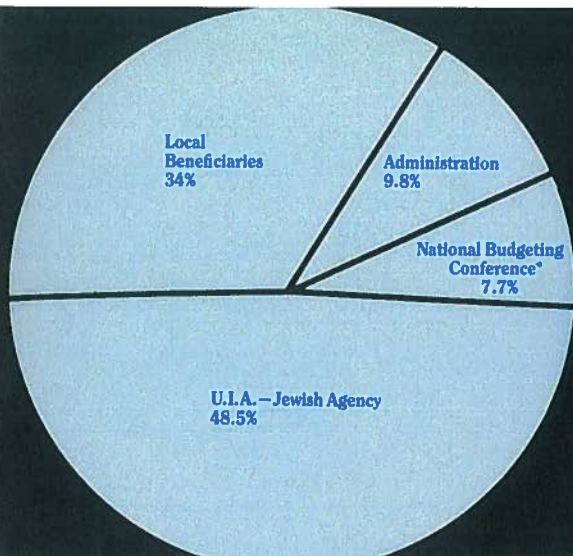
- The State Budget** (In U.S. Funds)
\$22.7 Billion
- 30.2% of Israel's Total Budget (\$6.85 billion) will go to servicing Israel's external and internal debt.
- 17.5% of Total Budget (3.98 billion) will go to defence.
- Higher unemployment and social welfare costs forecasted, along with further cuts in consumer-goods subsidies.
- Exports expected to increase, with subsequent reduction in balance of payments deficit.
- Social Services (including Health, Education and Welfare) take 8% of the Total Budget.

Jewish Agency Budget

The Budget of the Jewish Agency, totalling \$408 million (including Project Renewal) is separate from the State Budget and provides significant central resources in the vital area of human and social services.

Adding 20%

Seen against the sum of \$2.08 billion for Social Services in the Regular State Budget, the Jewish Agency Budget can be conceived as adding another 20% to the national resources for these services. However, 37% of the cash flow for Social Welfare is also derived from U.I.A.-U.J.A. campaigns.



Allocation of 1983 U.I.A. - U.I.A. Campaign Funds in Canada

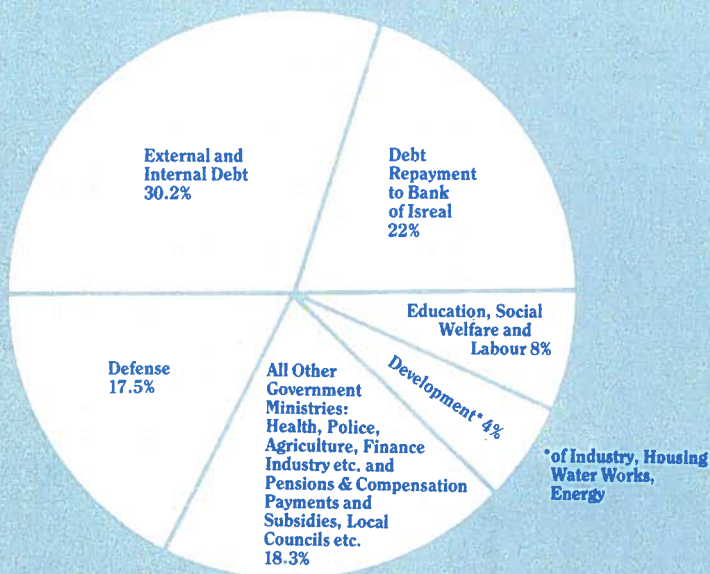
*The N.B.C. allocates funds from the campaign to various national organizations in particular C.I.C. and J.I.A.S.

Financial Report

The following is a statement of the financial position of the United Israel Appeal of Canada Inc. as at December 31, 1983. In addition a detailed financial statement of the United Israel Appeal of Canada Inc. for the period January 1, 1984 to March 31, 1984 is rendered. This was necessitated to introduce a change in the financial year which now ends on March 31 of each calendar year.

The auditors of the United Israel Appeal of Canada Inc. are Messrs. Richter, Usher and Vineberg.

Total 1984/85 Israel National Budget: U.S. \$22.7 billion. The Jewish Agency Budget of U.S. \$408 million adds 20% to the funds available in the National Budget for Education, Social Welfare and Labour



United Israel Appeal of Canada Inc.
Statement of Financial Position as at March 31, 1984
 (With Comparative Figures as at December 31, 1983 and December 31, 1982)

| | <u>1984</u> | <u>1983</u> | <u>1982</u> |
|---|---------------------|---------------------|---------------------|
| Assets | | | |
| Current | | | |
| Cash and short-term deposits | \$15,644,604 | \$17,531,957 | \$16,062,723 |
| State of Israel Bonds | 1,143,805 | 1,539,721 | 2,026,171 |
| Sundry receivables | 388,437 | 223,391 | 230,818 |
| | <u>17,176,846</u> | <u>19,295,069</u> | <u>18,319,712</u> |
| Fixed | | | |
| Automobiles at cost | 47,233 | 47,233 | 47,233 |
| Accumulated depreciation | 37,516 | 36,728 | 32,226 |
| | <u>9,717</u> | <u>10,505</u> | <u>15,007</u> |
| Other | | | |
| Properties in Israel, at nominal value | 17 | 17 | 17 |
| Mortgages and loans receivable | 47,002 | 51,621 | 102,136 |
| | <u>47,019</u> | <u>51,638</u> | <u>102,153</u> |
| | <u>\$17,233,582</u> | <u>\$19,357,212</u> | <u>\$18,436,872</u> |
| Liabilities | | | |
| Current | | | |
| Accounts payable and sundry liabilities | 77,726 | 144,105 | 69,035 |
| Loans payable, non-interest bearing | 2,296,000 | 2,418,186 | 3,611,000 |
| | <u>2,373,726</u> | <u>2,562,291</u> | <u>3,680,035</u> |
| Surplus | 14,859,856 | 16,794,921 | 14,756,837 |
| | <u>\$17,233,582</u> | <u>\$19,357,212</u> | <u>\$18,436,872</u> |



United Israel Appeal of Canada Inc.
Statement of Income and Expenditure and Surplus for the 3 months ended March 31, 1984

(With Comparative Figures as at December 31, 1983 and December 31, 1982)

| | 1984 (3 months) | 1983 (12 months) | 1982 (12 months) |
|--|----------------------------------|-----------------------------------|-----------------------------------|
| Income | | | |
| Donations received—campaign | 2,473,123 | \$31,915,531 | \$33,381,979 |
| —Project Renewal | 43,575 | <u>1,276,035</u> | <u>2,213,413</u> |
| | <u>2,516,698</u> | <u>33,191,566</u> | <u>35,595,392</u> |
| Interest income —campaign | 176,587 | 849,020 | 2,708,985 |
| —Project Renewal | 194,839 | <u>765,989</u> | <u>849,933</u> |
| | <u>371,426</u> | <u>1,615,009</u> | <u>3,558,918</u> |
| | <u>2,888,124</u> | <u>34,806,575</u> | <u>\$39,154,310</u> |
| Expenditure | | | |
| Social welfare programs | 4,417,183 | 31,281,274 | 33,324,053 |
| General operating expenses | 406,006 | <u>1,487,217</u> | <u>1,235,199</u> |
| | <u>4,823,189</u> | <u>32,768,491</u> | <u>34,559,252</u> |
| Excess of Income Over Expenditure | <u>(1,935,065)</u> | <u>2,038,084</u> | <u>4,595,058</u> |
| Surplus | | | |
| Beginning of Period | <u>\$16,794,921</u> | <u>14,756,837</u> | <u>10,161,779</u> |
| Surplus | | | |
| End of Period | <u>\$14,859,856</u> | <u>\$16,794,921</u> | <u>\$14,756,837</u> |



United Israel Appeal of Canada Inc.
Statement of Changes in Financial Position for the 3 months ended March 31, 1984
 (With Comparative Figures as at December 31, 1983 and December 31, 1982)

| | <u>1984</u> <u>(3 months)</u> | <u>1983</u> <u>(12 months)</u> | <u>1982</u> <u>(12 months)</u> |
|--|----------------------------------|-----------------------------------|-----------------------------------|
| Funds Provided | | | |
| Donations received | \$ 2,516,698 | \$33,191,566 | 35,595,392 |
| Interest income | 371,426 | 1,615,009 | 3,558,918 |
| Reduction of mortgage loans receivable | 4,619 | 50,515 | 215,154 |
| | <u>2,892,743</u> | <u>34,857,090</u> | <u>39,369,464</u> |
| Funds Used | | | |
| Social welfare | 4,417,183 | 31,281,274 | 33,324,053 |
| Operating expenses paid | 636,643 | 1,400,218 | 1,298,471 |
| Repayment of loans | 122,186 | 1,192,814 | 210,000 |
| | <u>5,176,012</u> | <u>33,874,306</u> | <u>34,832,524</u> |
| Increase (Decrease) in Funds | (2,283,269) | 982,784 | 4,536,940 |
| Funds | | | |
| Beginning of Period | <u>19,071,678</u> | <u>18,088,894</u> | <u>13,551,954</u> |
| Funds | | | |
| End of Period | <u>\$16,788,409</u> | <u>\$19,071,678</u> | <u>\$18,088,894</u> |
| Definition of funds | | | |
| Cash and short-term deposits | 15,644,604 | 17,531,957 | 16,062,723 |
| State of Israel Bonds | 1,143,805 | 1,539,721 | 2,026,171 |
| | <u>\$16,788,409</u> | <u>\$19,071,678</u> | <u>\$18,088,894</u> |



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President

Allan Offman Toronto

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Morton Brownstein Montreal

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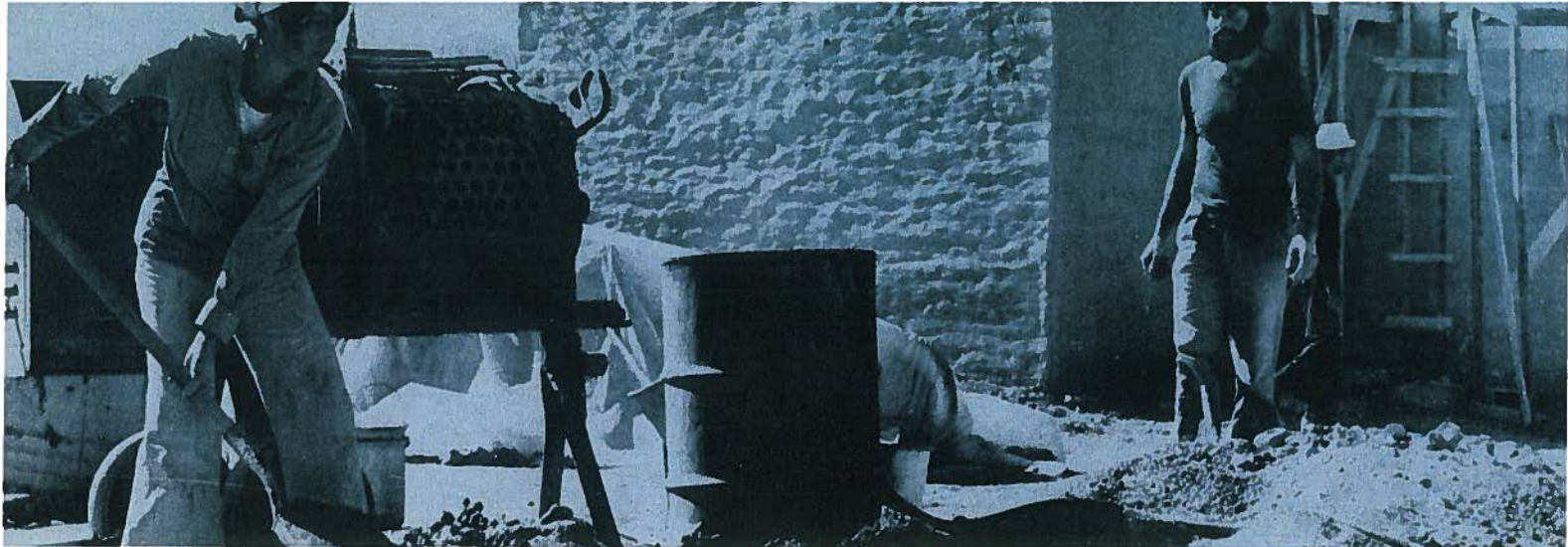
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