



THE CENTERPIECE

www.ReadingJewishCommunity.org

For Programming & Early Education news of the Jewish Cultural Center
1100 Berkshire Blvd., Suite 125, Wyomissing PA 19610 (610) 921-0624

MID-SUMMER 2013

8th The Jewish Community of Berks County invites you to join us for

PRE HIGH HOLIDAY FAMILY FUN

Shofar Factory Demonstration | How to BLAST create your own red shofar | Dip the Apple (in the carmel) | Enjoy lots of holiday activities | Enjoy Sand Art that you can eat | Prizes & more

Bring the Holidays to life!
Fun for all ages!
PJ Library Holiday books will be read followed by interactive activities to bring the holidays to life!

SUNDAY, AUGUST 25, 2013
1:30 - 4:00 PM
AT THE JEWISH CULTURAL CENTER OF READING
1100 Berkshire Blvd Wyomissing, PA 19610

This program is brought to you by

shofar: \$7
Reservations encouraged but not necessary to attend. First 30 participants to register will get the shofar free. For more information or to reserve please email Jayne@JFReading.org or call 610.921.0624



FOOD, Schmooze and YOU!! YOUNG ADULT SOCIAL CLUB

20s ... 30s ... 40s

Saturday, August 24 -- 7:00pm
\$18 per Person

Say Cheese!

600 Penn Avenue, West Reading

Event is sponsored by Jewish Federation of Reading. Limited seating, please respond to Jayne at jaynek@JFReading.org or 610-921-0624

You bring the wine and Say Cheese! will supply the cheese and talk about wine and cheese pairings followed by Kosher-style dinner.

GET COOKING! Family Concert



Rockin' Mama Doni Celebration

Sunday, October 20
11:00am Concert

Book Presentation & Signing to follow
At Reform Congregation Oheb Sholom

FREE! Event -- EVERYONE Welcome!!

Mama Doni performs the 'Get Cooking! Family Concert'. It features songs all about food and celebrations. Original songs include "Falafull," "Challah Day," "Matzah Pizza," "Latke Man," and more that will have everyone dancing in the aisles, ready to **Get Cooking!** and celebrate. The show will bring the book to life with dancing, recipe cards, food samples and excerpts/activities from the book.

This initiative is an outgrowth of our Strategic Plan which seeks to dramatically expand the number of people actively engaged in communal Jewish life by pursuing what we have dubbed "The 4 'E's':

- Engage:** actively foster a welcoming and inclusive community that makes participation in communal Jewish life compelling and accessible.
- Educate:** promote education and lifelong learning to celebrate Judaism's rich heritage and contemporary meanings.
- Empathize:** care for people in times of need locally and globally.
- Energize:** reintroduce Federation & the JCC to the Jewish and broader communities to affirm our role.

The cost of this event is being underwritten by the Strategic Planning funds allocated from the families with children living at home, boomers and seniors advisory councils.

Soul Doctor to bring a singing rabbi to Broadway!



Sunday, September 29
Circle in the Square Theatre,
NYC

Leave JCC at 9am, Matinee 3pm
Return immediately after the show
\$150 JCC members
\$175 Non-members
Lunch on your own

The new musical **SOUL DOCTOR** tells the fascinating story of the beloved yet controversial father of popular Jewish music, Rabbi Shlomo Carlebach. After his childhood escape from Nazi Germany, the young Rabbi formed an unlikely friendship with legendary jazz singer Nina Simone who introduced him to soul and gospel music. With his meteoric rise as a "Rock Star Rabbi," he struggled to harmonize his traditional beliefs with the "free love" generation of the 1960s.

"High spirited, tuneful and rousing" - *The Daily News*

Art Exhibit



Beth Krumholz
pintsizeprojects.com

HOUSE ART
a micro installation

August 29 - November 22, 2013
Opening Reception:
Thursday August 29, 5-7pm

Family Crests, Velvet, alpaca and silk; dimensions variable

"Blue Collar Bay"

a timeless New York story with grit and bite.
A stunning autobiographical one-man show by
New York actor Stephen Axelrod.



Sunday, October 27
12:00 Noon
at the Goggleworks Theatre
FREE Program, open to public

Underwritten by the Anna and Isadore Oritsky/Skaist Philanthropic fund.

Join Steve after the show for Q & A and light refreshments.

"Blue Collar Bay is fabulously written and wonderfully well-executed by Mr. Axelrod. It is interesting and completely satisfying."

- *New York Law Journal*

Contact Jayne for reservations or more information
610-921-0624 or jaynek@JFReading.org

Reservations requested by October 18, please call 610-921-0624
or email JayneK@JFReading.org

EARLY EDUCATION



Lakin Early Education Center
of The JCC

Limited spaces available
2013 to 2014 school year

For information or a tour contact Judy Synnemon at
484-332-5981 or judys@JFReading.org
www.readingjewishcommunity.org

Monday, September 9: First Day of School
Tuesday, September 3: Parent Orientation (9am or 6:30pm)



Saturday, September 21
10:00 to 11:30 am

Calling all families with young children to celebrate Sukkot with PJ Library & Rabbi Michelson at Reform Congregation Oheb Sholom, 555 Warwick Dr., Wyomissing. The morning is designed for children in Grade 1 and younger. It is organized chaos and a great deal of fun!!!

If you plan on attending please contact Jayne at jaynek@JFReading.org or 610-921-0624.

JCC YOUTH GROUP
GRADES 2 THRU 7

SUNDAY, OCTOBER 6
1:30 PM: PICK UP at 3:00PM
\$10 PER CHILD



DUNCAN'S CORN MAZE & HAYRIDE
202 BERNVILLE Rd. ROBESONIA
WATCH FOR DETAILS

PROGRAMS

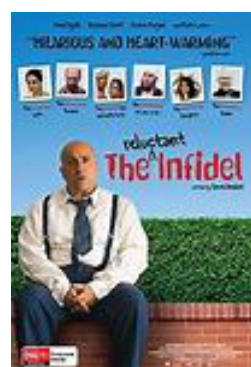


**Tuesday Summer Film Series
at the JCC
2:00 to 3:30pm**



August 6: Keeping Up With the Steins

The competition heats up as a young man on the cusp of adulthood in Brentwood, CA, prepares for his upcoming bar mitzvah. His father strives to outdo the gargantuan coming-of-age bash recently thrown by his number-one nemesis, in a madcap tale of Hebrew rivalry from actor-turned-director Scott Marshall. As if his personal peccadilloes weren't enough to rack Benjamin's nerves, his father, Adam (Jeremy Piven), and mother, Joanne (Jami Gertz), are determined to send Benjamin into the adult world in true style.



August 27: The Infidel

Meet Mahmud-Nasir, loving husband, doting father and something of a "relaxed" Muslim. He may not be the most observant, but in his heart he is as Muslim as it gets. After his mother's death, however, a discovery turns Mahmud's world upside down. He finds his birth certificate which reveals that not only was he adopted at birth -- but he's Jewish, and his real name is Solly Shimshillewitz! As Mahmud tumbles headlong into a full scale identity crisis, the only person he can turn to is Lenny, a drunken Jewish cabbie who agrees to give him lessons in Jewishness, which start with how to dance like Topol. Oy vey.

ATTENTION: PARENTS & SR. HIGH STUDENTS



FREE WORKSHOP

On the College & Financial Aid Process
Presented at the JCC
Myrna Fuchs, MA, College and Career Consultant
Tuesday, September 17 at 7:00pm

- Learn the steps to your best college matches.
- Know what you have to do and when. A junior and senior timeline will be provided and reviewed.
- Prepare to develop a list of your best college matches. You have the power to choose!
- Understand the different types of college admissions and applications.
- Become a smart consumer by understanding financial aid. Where are all the \$\$\$ and how do you get a piece of the pie? Financial aid myths
Financial aid — need based, merit based, private scholarships


Who Should Attend?

The workshop is geared to high school juniors, seniors and their parents. High school sophomores and their parents are also welcome because it is not too early to start your college preparation. It is important that parents attend with their students because finding the right college is a team effort.


Presenter

Myrna Fuchs has worked in a school setting for over 25 years helping over 1500 students find the right college match. She is experienced in all aspects of the college and financial aid process; everything from helping the students understand themselves to helping families complete the financial aid forms. Myrna has accompanied students on over 25 colleges visits a year and is thoroughly familiar with school cultures, academic offerings and financial aid policies. Students with whom Myrna has worked have attended a wide variety of colleges and universities from State Universities to Ivy Leagues. To learn more about Myrna and her qualifications visit her website www.collegeavenues.com

Contact Jayne Kleinman to register,
610-921-0624; jaynek@JFReading.org



Join us for **Bridge** at the JCC Duplicate Bridge Club Wednesdays at 12:30pm. All players are welcome. If you need a partner call Sue Wesner 610-972-5327 or Greg Kiddy 484-332-6871. Sanctioned by the American Contract Bridge League
\$3 JCC members \$6 Nonmembers



Mah Jongg is played at the JCC every Monday at noon. Everyone is welcome to join the games. Contact Jayne Kleinman, jaynek@JFReading.org

FRIENDSHIP CIRCLE . . . Every Thursday

1:00 pm -- Luncheon catered by Boscov's Ala Carte*
1:30 pm -- Program/Speaker. Varied programs are informative, educational and fun.

1st Thursday each month: Blood pressure screening at 1:00 pm
*Optional luncheon (\$6). RSVP to Carole at the JCC by Monday.

FRIENDSHIP CIRCLE PROGRAMS

August

- 1: Lorri Oziri, Vice President for Development at Opportunity House, will discuss the spectrum of programs offered by Opportunity House.
- 8: Jennifer Koosed, Associate Professor of Religious Studies at Albright College will explore the Book of Jonah with us. Lunch sponsored by Country Meadows.
- 15: CJ Eppihimer Community Relations Manager from Comforting Home Care, will present the "Benefits of Laughter"
- 22: Learn about the "History of the Reading Public Museum" with Dr. Ivan Bub.
- 29: Thursday Film Festival "Yiddish Theater: A Love Story" have your taxi pick you up at 3:15.

Thursday Film Festival

August 29 - "Yiddish Theater: A Love Story".

Enter the world of Yiddish Theater today through this documentary about the amazing woman who has kept the oldest running Yiddish theater in America alive. The film includes moving interviews with some of the legends of the Yiddish Theater.

Film Free... Optional lunch at 1 p.m., \$6. Movie begins at 1:45

For lunch reservations

Contact Carole Robinson at caroler@JFReading.org

