



# THE CENTERPIECE

www.ReadingJewishCommunity.org

For Programming & Early Education news of the Jewish Cultural Center  
1100 Berkshire Blvd., Suite 125, Wyomissing PA 19610 (610) 921-0624

OCTOBER 2013

## GET COOKING! Family Concert



### Rockin' Mama Doni Celebration

Sunday, October 20  
11:00am Concert

Book Presentation & Signing to follow  
At Reform Congregation Oheb Shalom

**FREE! Event -- EVERYONE Welcome!!**

Mama Doni performs the 'Get Cooking! Family Concert'. It features songs all about food and celebrations. Original songs include "Falafafull," "Challah Day," "Matzah Pizza," "Latke Man," and more that will have everyone dancing in the aisles, ready to **Get Cooking!** and celebrate. The show will bring the book to life with dancing, recipe cards, food samples and activities from the book. Book for sale at event --- \$20.



This initiative is an outgrowth of our Strategic Plan which seeks to dramatically expand the number of people actively engaged in communal Jewish life by pursuing what we have dubbed "The 4 'E's":

**Engage:** actively foster a welcoming and inclusive community that makes participation in communal Jewish life compelling and accessible.

**Educate:** promote education and lifelong learning to celebrate Judaism's rich heritage and contemporary meanings.

**Empathize:** care for people in times of need locally and globally.

**Energize:** reintroduce Federation & the JCC to the Jewish and broader communities to affirm our role.

*The cost of this event is being underwritten by the Strategic Planning funds allocated from the families with children living at home, boomers and seniors advisory councils.*

## "Blue Collar Bay"

A timeless New York story with grit and bite.

*Underwritten by the Anna and Isadore Oritsky/Skaist Philanthropic fund.*

Sunday, October 27  
12:00 Noon

at the Goggleworks Theatre  
**FREE Program, open to public**

Join Steve after the show for Q & A  
and light refreshments  
Reservations requested by October 18,  
seating limited  
Please call 610-921-0624 or email  
Jaynek@JFReading.org



A stunning autobiographical one-man show by New York actor and playwright, Stephen Axelrod. The story of Axelrod's treadmill quest for identity that is relentlessly thwarted by a father intent on making him an extension of his own Queens blue-collar existence. Axelrod evokes a form of tragedy

that emulates the rough poetry and human insights of Clifford Odets, Phillip Roth and Lenny Bruce.

"Axelrod injects humor, pathos, and an abundance of passion into his heart-rending tale."

*The Suffolk County News*

## When COMEDY Went to School

Sunday, October 13, 3:00 pm  
Fox East Theatre, 4350 Perkiomen Avenue



Why are there so many Jewish comedians? *When Comedy Went to School* answers this question with an entertaining portrait of this country's greatest generation of comics the generation that includes the likes of Jerry Lewis, Sid Caesar, Jackie Mason, Mort Sahl and Jerry Stiller, all of whom make appearances in the film, telling jokes and telling their stories. The answer is also found in upstate New York's Catskill Mountains, aka the Borscht Belt, where Jewish immigrants transformed lush farmland into the 20<sup>th</sup> century's largest resort complex. Those Catskill hotels and bungalow colonies provided the setting for a remarkable group of young Jewish-American comedians to hone their craft and become worldwide legends. It was truly *When Comedy Went to School*.

"...a hilariously funny and delightfully nostalgic look at the era when stand up comics were the featured entertainment at top summer resorts in New York's Catskill Mountains." - Jennifer Merin, *About.com Guide*

**FREE! and Open to the Public**  
Underwritten by Rubin Family Educational Fund

## JCC Youth Group Event

2nd to 7th Grades

### Duncan's Corn Maze & Hayride

202 Bernville Rd., Robesonia 19551



Sunday, October 6, 2013  
1:30pm  
Parents pick-up at 3:00pm  
\$10 per child

For more information contact Jayne Kleinman  
(610) 921-0624 or JayneK@jfreeding.org

Every child in the Jewish community is encouraged to participate in all youth events. Need-based scholarship funding is available. Contact Sari Inledon at Jewish Family Service if your child would benefit from confidential assistance. 610-921-0624 or Sari@JFReading.org

## Art Exhibits at the JCC



**Beth Krumholz**  
pintsizeprojects.com  
**HOUSE ART**  
a micro installation  
Through November 22

Family Crests, Velvet, alpaca and silk;  
dimensions variable



Wendy W. Kershner  
**Organic Growth Prints & Collages**  
November 26 to January 31

Opening Reception: Thursday, December 5, 5:00 to 7:00 pm

**EARLY EDUCATION**

**BOX TOPS FOR EDUCATION  
EASY AS 1 \* 2 \* 3 !!**



- 1 All families are encouraged to collect Box Tops for Education logos from qualifying products. A partial list is printed here, for a complete list log on to [boxtops4education.com](http://boxtops4education.com)
- 2 Bring your 'box tops' to the JCC Preschool & place them in the yellow & red mini trash can in the lobby.
- 3 We receive a check to benefit our Early Education programs.

- BABY & CHILD CARE: Cottonelle for Kids, Goodnites, Huggies, Pull-Ups  
 BAKING & DESSERTS: Almond Joy, Betty Crocker, Reese's, Heath Bar, Hershey's Breads, Muffins, Rolls, Bisquick, Fiber One Gold Medal Flour (4.25 lb zipped bag)  
 BEVERAGES: Juicy Juice products  
 CEREAL: Basic 4, Cheerios, Cascadian Farms, Chex, Cocoa Puffs, Cookie Crisp, Country Corn Flakes, Curves Cereals, Disney's Cereals, Dora the Explorer, Fiber One, Golden Grahams, Honey Nut Clusters, Kix, Lucky Charms, Nature Valley, Oatmeal Crisp, Raisin Nut Bran, Reese's Peanut Butter Puffs, Total, Trix, Wheaties, Boo Berry, Count Chocula, Franken Berry, Kaboom  
 DISPOSABLE TABLEWARE & COOKWARE: Hefty products  
 FROZEN: Green Giant Vegetables, Pillsbury Toaster Strudel, Totino's Pizza Rolls & Pizza Snacks  
 MEALS & SIDES: Betty Crocker Potatoes, Hamburger Helper, Tuna Helper, Chicken Helper, Old El Paso, Suddenly Salad, Macaroni Grill Multi-packs, Progresso Soup Multi-packs  
 PAPER PRODUCTS: Cottonelle, Kleenex, Scott, Viva  
 PERSONAL CARE: Kotex, Poise, Depend  
 REFRIGERATED & DAIRY: Pillsbury Cookies, Breads, Rolls, Yoplait  
 SCHOOL & OFFICE SUPPLIES: Avery products--binders, glue sticks, markers, labels, etc.  
 SNACKS: Cheerios Snack Mix, Chex Mix, Curves Snack Bars, Dunkaroos, Fiber One Bars & Toaster Pastries, Fruit-Flavored Shapes (Batman, Care Bears, Scooby-Doo, etc.), Fruit Gushers, Fruit Roll-Ups, Fruit By the Foot, Golden Graham Snack Bars, Milk 'n Cereals Bars, Nature Valley Granola Bars  
 STORAGE BAGS & CONTAINERS: Ziploc products  
 WASTE BAGS: Hefty products

Earn cash for our school every time you shop. Clip Box Tops from hundreds of products you already buy. Each Box Tops logo is worth 10¢ to our school--and that adds up fast!

**ENRICHMENT PROGRAMS 2013-2014**

<b>MONDAYS</b>		
ABC Music & Me	12:30-1:00pm	All ages
Hola Amigos	12:30-1:00pm	3 - 5 years
<b>TUESDAYS</b>		
Kindermusic Our Time	9:15-10:00am	12-24mos & caregiver
Soccer Shots	12:30-1:00pm	2, 3 & 4 years
Computer Explorers	1:00-1:30pm	3 - 5 years
<b>WEDNESDAYS</b>		
Fun with Fundamentals	12:30-1:30pm	4 years
I Love Stories	12:30-1:30pm	2, 3 & 4 years
I Love to Act	1:30-2:15pm	2, 3 & 4 years
<b>THURSDAYS</b>		
Kaleidoscope	12:30-3:00pm	4 years
<b>FRIDAYS</b>		
Fun & Games	12:30-1:30pm	All ages
<b>ALL SCHOOL DAYS</b>		
Lunch Hour	11:30-12:30pm	All ages
Stay and Play	12:30-3:00pm	All ages



**LITTLE SPROUTS**

Classes are designed for the needs and abilities of 12 to 24 month old tots with their parent or caregiver under the guidance of our instructors. The program provides small and large muscle activities and creative playtime.

*Wednesdays 9:15 to 10:45am*

**IMPORTANT REMINDER:**



Each time you shop at Giant using your Bonus Card through March 31, 2014, you will earn CASH for our school through this exciting program.

Log on to [www.giantfoodstores.com/aplus](http://www.giantfoodstores.com/aplus) and choose Designate Your School from the A+ menu to register your card.

**SCHOOL ID# 05824**

Please note that participation in this program is in addition to and NOT instead of any personal incentives through Giant (i.e. Gas Points). You will still get your own rebates! Taking just a minute of your time to register your Card can make a huge difference to our school. As soon as you register, you begin earning points. Also, please encourage your family and friends to do the same. We are hoping for excellent participation! Please note: even if you registered last school year, you must re-register again this year.

IN CONJUNCTION WITH  
**JEWISH FEDERATION OF READING**  
 PRESENTS A SPECIAL . . .

# HANUKKAH STORYTIME

**SUNDAY, NOVEMBER 24<sup>TH</sup>**  
**2:00PM**

**WYOMISSING BARNES & NOBLE STORE**  
**2751 PAPER MILL ROAD**  
**WYOMISSING PA 19610**

**HANUKKAH-THEMED STORY TIME ~ CRAFTS**

**GAMES ~ MUSIC ~ TREATS**

**FRIENDSHIP CIRCLE**

- 1:00 pm -- Luncheon catered by Boscov's Ala Carte\*
- 1:45 pm -- Program/Speaker. Varied programs are informative, educational and fun.

1st Thursday each month: Blood pressure screening at 1:00 pm  
 \*Optional luncheon (\$6). RSVP to Carole at the JCC by Monday.

**FRIENDSHIP CIRCLE OCTOBER PROGRAMS**

- 3: Commemorate the 20th anniversary of The Holocaust Library & Resource Center at Albright College with Amanda Hornberger, Coordinator
- 10: It's Fire Prevention Week! Join Martha Sitler from Berks Encore and a Reading Fire Department member to learn about "Fire Safety for Seniors." Lunch sponsored by Country Meadows.
- 17: Mary Clark of Transition Connections will explain the services offered by her company to help seniors and thier families with major transitions.
- 24: Thursday Film Festival. Welcome basketball season with "The First Basket." Have your taxi pick you up at 3:30.
- 31: Sue and Herb Wachs, volunteers for Cops 'N Kids, will tell how this non-profit organization connects children and their community through literacy.

**Thursday Film Festival**  
**October 24**  
**"The First Basket"**



The link between basketball and Jewish culture began in 1946 with the first basket made in a professional game by Ossie Schectman of the New York Knickerbockers. This documentary film explains why this American sport became a melting pot for Jewish immigrants in the early 20th century.

Film free...Optional lunch (\$6) at 1:00pm. Movie begins at 1:45. For lunch reservations, contact Carole Robinson at [CaroleR@JFReading.org](mailto:CaroleR@JFReading.org).

Join us for **Bridge** at the JCC Duplicate Bridge Club Wednesdays at 12:30pm. All players are welcome. If you need a partner call Sue Wesner 610-972-5327 or Greg Kiddy 484-332-6871. Sanctioned by the American Contract Bridge League  
 \$3 JCC members \$6 Nonmembers

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**Mah Jongg** is played at the JCC every Monday at noon. Everyone is welcome to join the games. Contact Jayne Kleinman, [jayneklein@JFReading.org](mailto:jayneklein@JFReading.org)