JEWISH FEDERATION OF MADISON

Madison
JEWISH NEWS

August 2013
Av/Elul 5773

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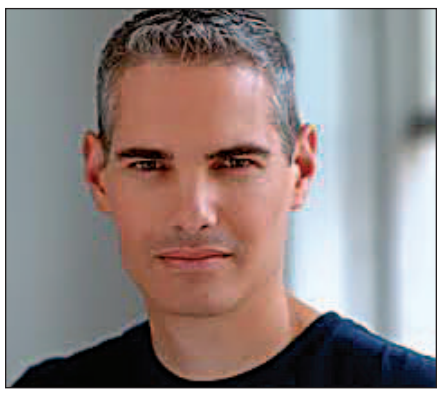
2013 Tzedakah Campaign Kickoff Event to Feature Comedian and Writer Joel Chasnoff

Join us on Sunday, Sept. 22nd to kick off the 2013 Annual Tzedakah Campaign at this complimentary evening of dinner, laughter, and philanthropy! We welcome the entire community to this exciting event. Dinner will be catered by Full Compass' own Executive Chef Don Olsen.

After dinner, enjoy a premier performance by comedian and writer Joel Chasnoff. A native of Evanston, Illinois, Joel made his stage debut at age 10, when he played the King of Siam in the Solomon Schechter Day School's Hebrew version of "The King and I". Nine years later, Joel tried stand-up for the first time when he performed a thirty-minute set at Smokey Joe's on the University of Pennsylvania campus. Several years later, Joel has stage and screen credits in eight countries. In February 2010, Simon and Schuster published Joel's comedic memoir, ***188th Crybaby Brigade***, about his year as a combat soldier in the Israeli Army. The book made the ***Denver Post*** bestseller list. Joel's comedy is a smart mix of personal anecdotes and keen observational humor, centered around the theme of the absurdity of modern American life. When he's not on tour, Joel teaches stand-up comedy at the 92nd Street Y in Manhattan.



Comedian and writer Joel Chasnoff

This will be a laugh out loud and inspiring event that you will not want to miss. We hope you will be able to join us for this special evening which will include an update about the local and worldwide needs funded by the Jewish Federation of Madison's Tzedakah Campaign.

Special thanks to Susan and Jonathan Lipp of Full Compass Systems for generously hosting this event again this year.

Although the program is open to the entire community, dinner seating is limited to the first 275 respondents and reservations are required as seating will be assigned. Please RSVP no later than Wednesday, Sept. 11th at rsvp@jewishmadison.org. Please register early. For more information call 608-278-1808 or email info@jewishmadison.org.

Attending this event implies a commitment to donate to the 2013 Annual Tzedakah Campaign.

Save the date!

Sunday, September 22nd
5:45 p.m. Doors open
6:00 p.m. Dinner
7:00 p.m. Entertainment
Full Compass Systems Headquarters
(9770 Silicon Prairie Parkway, Madison)

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Ellen Weismer Named Program Director

The Jewish Federation of Madison is pleased to announce that Ellen Weismer has been hired as its full time Program Director. Ellen has served as the Interim Program Director for the last year and has already had such a positive impact on our community.



Ellen Weismer

Ellen began her work for the Jewish Federation of Madison in 1999 as the Assistant Director of Programming at Camp Shalom. Since then she has taught regularly at the Gan HaYeled Jewish Preschool, Midrasha Hebrew High School, and Chug Ivrit (after school Hebrew club). From 2003 to 2009, Ellen served as the Jewish Federation of Madison Community Educator. Within that role she directed Camp Shalom Bogrim, then Camp Shalom and worked year round at Gan HaYeled, Midrasha, and did community outreach and education. Ellen was the Laurence A. Weinstein Fellow from 2004 to 2006 and received a Masters Degree from the University of Wisconsin in Curriculum and Instruction and Jewish Education. From 2009 to 2012 she was the Director of Communications for Yonim, Madison's Israeli Dance Troupe (one of the many programs under the umbrella of the Jewish Education Panel).

During the past year, as Interim Program Director, Ellen worked with many programs including Midrasha, Chug Ivrit, Camp Shalom, Israel Programming with our Shlichim, Yom Hashoah (Holocaust Remembrance Day), Family Education, Yonim, and more. She was instrumental in creating the new middle school day camp, Camp Shalom Noar-Bogrim, and bringing it to fruition. Ellen brings much creativity, energy, knowledge and enthusiasm to all that she does. We are thrilled that she has decided to devote her career to the work of the Jewish Federation of Madison.



Photo by Beth Glaser

Goodman House Dedication Filled with Music, Gratitude

By Beth Glaser

Madison Jewish News Summer Intern

Camp Shalom campers, their parents, and Madison Jewish community members joined together on Friday, June 28 to celebrate the Goodman House Dedication at the Irwin A. and Robert D. Goodman Jewish Community Campus. The dedication, which marked the official reopening of the Goodman House following recent renovations, was an affair filled with music and gratitude.

Camp Shalom counselors and campers opened the ceremony with a camp tune, "We Welcome You to Camp Shalom," which was followed by speeches from Jewish Federation of Madison Executive Director Dina Weinbach and Federation board member and Chair of the Goodman Campus Committee Joel Minkoff, who called the Goodman brothers "the crown jewel of the Jewish community in making things happen." Rabbi Yona Matusof of Chabad then blessed the home and affixed a mezuzah to the front doorpost.

The updated Goodman House, which was originally purchased along with the rest of the Goodman Campus in 1999

(Continued on page 4)

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Who The Leaders Turn To



Photo by Fred Graber Photography

Pictured left to right: Matt Dregne, Laura Skilton Verhoff, James Egle, and Janice Bensky.

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Andrea Stein, Website Business Development Director,
astein@jewishmadison.org, 278-1808

Thank You

Thank You to our Scholarship Fund Donors!

We thank the following businesses and foundations along with many individuals whose names we are not listing in order to preserve their privacy. (List as of July 10, 2013)

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Speedy and Honey Altman Memorial Camp Foundation
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UW Health and Unity Health Insurance
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Jewish Federation OF MADISON

SPECIAL THANKS

Thank you to the following businesses for donating snacks to Camp Shalom:

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Goodman House

Continued from page 1

with a lead gift from the Goodman brothers, features office and lounge spaces filled with board games, a kitchen, a library, a deck for arts and crafts, and a gaga pit covered in colorful hand-painted murals. It is currently the headquarters for Camp Shalom Noar-Bogrim.

Following the short ceremony, attending parents joined their campers for an outdoor picnic lunch. This day would not have been possible without the Goodman Foundation, the JFM Board of Directors, the Goodman Campus Committee, and Bauer & Raether Construction – a big thank you to all who helped make the Goodman House Dedication a success.

Photos by Beth Glaser























Madison
JEWISH NEWS

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Copy deadline is at noon on the 15th of each month for the following month's issue. If the 15th falls on a Saturday or Sunday, copy must be received by noon the preceding Friday. If the 15th is on a holiday when the Federation is closed, copy must be received by noon the preceding weekday. All copy must be submitted on a CD or by email attachment to info@jewishmadison.org in Microsoft Word. Copy embedded in an email, handwritten or typed hard copy will not be accepted. Photographs may be submitted, but the preference is they arrive as an email attachment in a high definition resolution. Jpeg format is preferred. Photographs embedded in an email will not be accepted. The name and telephone number of the individual submitting the copy must be included on all submissions. The Madison Jewish News and the Jewish Federation of Madison accept no responsibility for errors or omissions. All material is accepted on a space available basis, is subject to editing, and is governed by policy.



The Jewish Federation of Madison is planning a trip to Israel November 4th through 13th, around the General Assembly, the conference of the Jewish Federations of North America (Nov. 10-13). This will be a wonderful opportunity to see Israel.

For more information please contact the Jewish Federation of Madison.

Come be a part of this amazing trip!

www.generalassembly.org

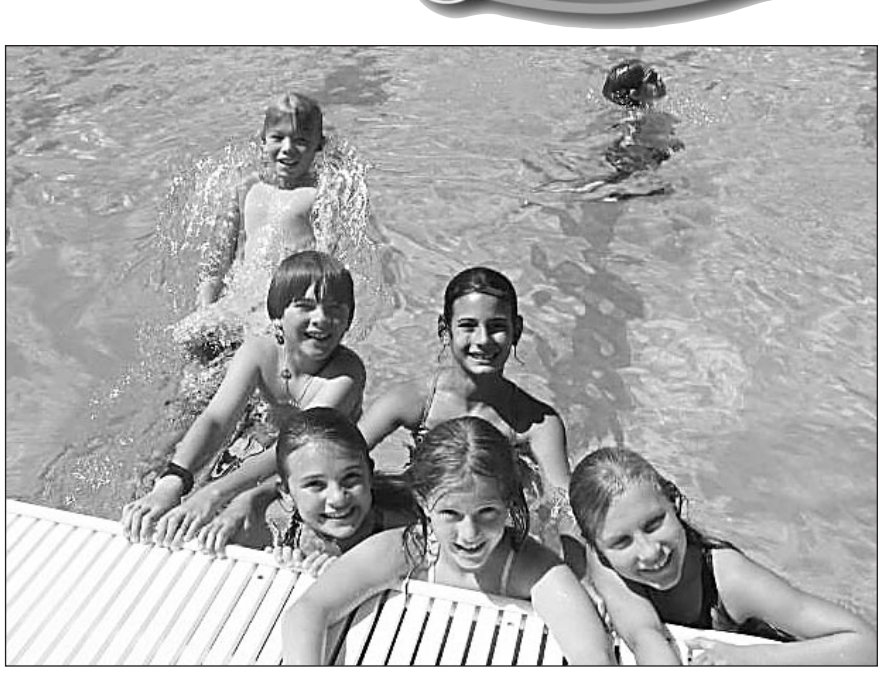
Jewish Federation OF MADISON

608.278.1808
info@jewishmadison.org

Upcoming Jewish Federation of Madison EVENTS

Goodman Aquatic Center Now Open!

The Goodman Aquatic Center is now open for the summer. The pool is open weekdays from 4:30 p.m. until 8 p.m., and on weekends from 11 a.m. until 8 p.m. See page 12 for the complete schedule and membership information, or visit www.jewishmadison.org



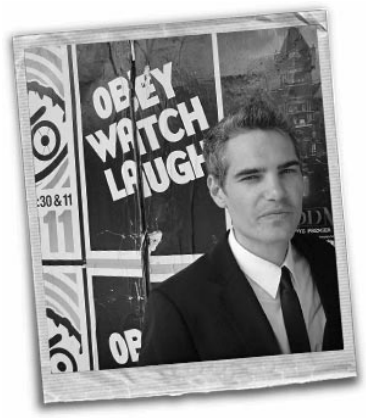
Midrasha Hebrew High School Registration Opens August 1st!

Visit www.jewishmadison.org to register.

The Midrasha handbook and registration materials will be available online at www.JewishMadison.org in July. All 8th–12th grade students are welcome to register online. Midrasha meets on Wednesdays for Jewish Studies and Hebrew and on Sundays for Hebrew. Please email program@jewishmadison.org if you have any questions. We look forward to seeing everyone at Midrasha!

Annual Tzedakah Campaign Kickoff with Comedian and Writer Joel Chasnoff

Sunday, September 22
5:45 p.m. Doors open
6:00 p.m. Dinner
7:00 p.m. Entertainment
Full Compass Systems Headquarters
9770 Silicon Prairie Parkway, Madison



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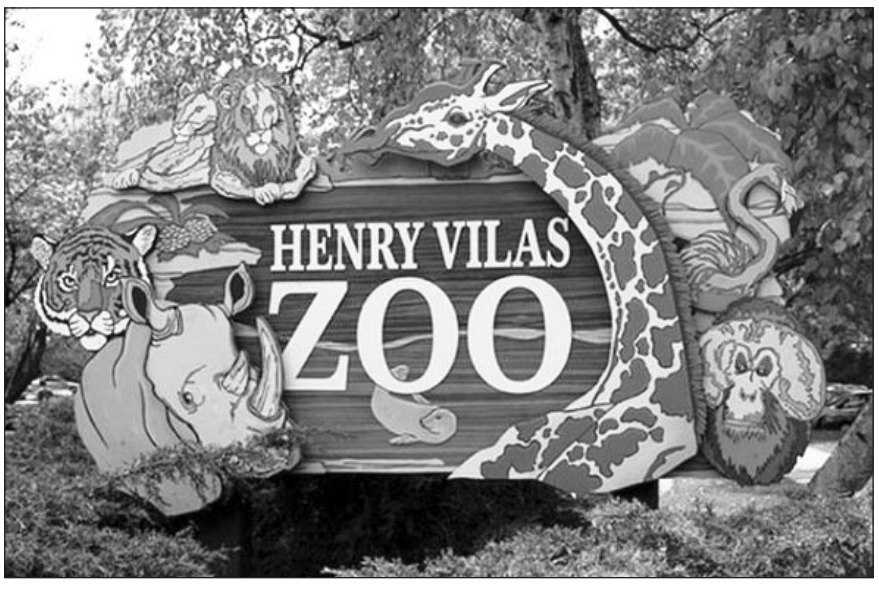
Shabbat Oneg at the Zoo

Saturday, August 24
1:00-2:00 p.m.
Henry Vilas Zoo



Spend a Shabbat afternoon at the Henry Vilas Zoo with new and old friends from around the Jewish community. Organized by the Jewish Federation of Madison Family Education Committee. See the ad on page 15 for more details.



Come to Israel with the Jewish Federation of Madison!

November 4-13

The Jewish Federation of Madison is planning a trip to Israel this November around the General Assembly, the conference of the Jewish Federations of North America. This will be a wonderful opportunity to see Israel. Please contact the Jewish Federation of Madison for more information at 608-278-1808 or info@jewishmadison.org. Come be a part of this amazing trip!



Meet a Mensch: Jonathan Pollack

By Beth Glaser

Madison Jewish News Summer Intern

Tell us about your involvement with the Jewish Federation of Madison.

My foremost involvement was on the Federation board. I got on in 2002 and I was on until 2009. Prior to that, my wife and I were in Future Directions and before that both of our kids went through Gan HaYeled. I was also the chair of the Camp Shalom Committee from 2005-2009. While I was on the committee (before I was chair), the Federation was gearing up for the 50th anniversary of Camp Shalom. I had been in a Klezmer band, Yid Vicious, and the committee wanted to put out a CD of camp songs and I coordinated that. Since I've left the board, I've gone back for subsequent Future Directions groups. They have a section on the history of the community and I'm giving talks for that.

What have you found most rewarding about your experiences?

My favorite thing was really my involvement with the Camp Shalom Committee. I'd get students of mine placed as counselors, and on the other end, I had a student who needed a place for her son over the summer and hegot a full scholarship to Camp Shalom! It was really rewarding on that individual level. There's so much good will in the community about Camp Shalom, and as far as I know, that's really unique.

Have your experiences taught you any lessons you'd like to share?

One of the things about the Madison community that is really great is that unlike in a lot of places, if you roll up your sleeves and pitch in, you can get really far. As this interview demonstrates, you can be appreciated for your contribution to the community, even if you didn't build a wing of a hospital.

Are you involved in the Madison community in other ways?

I belong to Beth Israel Center, where I'm on the Ritual Committee and my wife is the Executive Director.

What further good do you hope to accomplish through your involvement?

I'm doing Adult Education at the synagogue. We do a big Tikkun Leil Shavuot, so the night before Shavuot, we'll have talks on a subject and that'll go until one or two in the morning.

Please tell us a little more about yourself.

I teach history at Madison Area Technical College, and I'm writing a book on Jewish life and the increasing anti-semitism at UW between World Wars I and II. My wife and I have two children who are 14 and 17. My older son is heading off to NYU in the fall.



How do you define the word "Mensch?"

I think a mensch is somebody who steps up to do what is needed. They look for an unfilled need in the community, and think, "How can I help?" It can be on a large scale, if there's a problem and for which we need to form a committee or there's an emergency we need to raise money … or it can be somebody who works in a small scale one-to-one way, such as visiting the sick on a regular basis. For me, the idea of mensch comes back to mitzvot."

Simchas & Condolences

Mazel Tov on the birth of:

Jesse Noah Lavery, son of Rachael Pierotti and Jerry Lavery, and grandson of Judy and Dan Pierotti.

Mazel Tov to:

Samuel Friedman, son of David Friedman and the late Debra Friedman, step-son of Pam Robbins, and grandson of Belle Friedman, on his engagement to **Jodi Shapiro**; and
Nancy and Aaron Brower, on the marriage of their son Jake to Katya Tepper.

Condolences to the families of:

Patricia Maloney, mother of Dan (Amy Krauthamer-Maloney) Maloney;
Harriet Balch, member of the community;
Louis Swedarsky, husband of Julie Swedarsky;
Ronald Wayne Dickey, husband of Barbara Dickey; and
Jerome Moskol, father of Maureen, grandfather of Stacy (Geri) Goldman.



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Shop For a Cause Event

Since 2006, Macy's *Shop For a Cause Event* has partnered with non-profit organizations nationwide to raise more than $42 million for their ongoing charitable efforts. This is your chance to be part of this monumental event on August 24, 2013. You don't have to shop on Shabbat! If you buy a *Shop for a Cause* pass from Camp Shalom you can shop at Macy's from Aug. 19-23 and still receive the 25% savings. Please note you will have to leave your purchases at Macy's and pick them up after Saturday, Aug. 24.

Shop For A Cause gives you the opportunity to give back to your community and to help our organization. Purchase a $5 Shopping Pass* for exclusive savings in every Macy's store on August 24 (or Aug. 19-23), and the Jewish Federation of Madison keeps 100% of the proceeds. Plus, you can enter to win a $500 Macy's Gift Card.

Find the magic of giving back as Macy's supports for our community. For more information or to purchase a pass contact Ellen, program@jewishmadison.org

**Some exclusions and restrictions apply*

The Jewish Federation of Madison expresses its appreciation to these individuals who recently made a tribute donation to honor someone or celebrate a special occasion

Mazel Tov to Dina Weinbach in honor of her appointment as Executive Director of the Jewish Federation of Madison
Linda and Steve Kailin

In memory of Louis Swedarsky
Steve Morrison and Goldie Kadushin
Roberta Gassman and Lester Pines
Ben and Judy Sidran
Scott and Natalie Hagen

In memory of Sheldon Leibowitz
Steve Morrison and Goldie Kadushin

Introducing Madison's New Schlichim: Mickey and Racheli

By Carrie Sweet

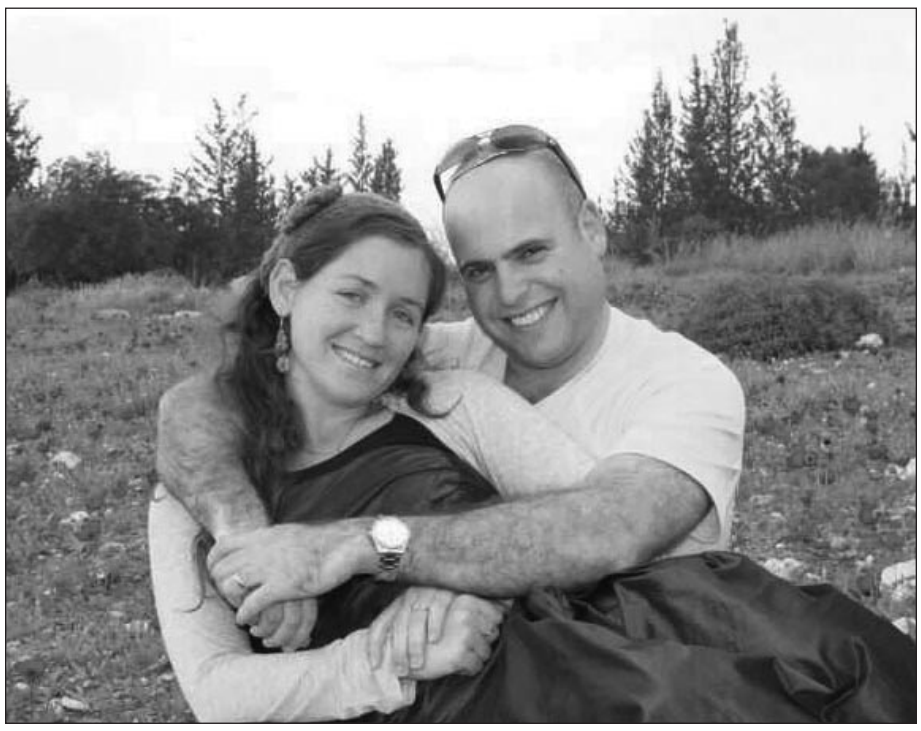
In August, Madison's Jewish community will welcome our new shlichim, Mickey Azizullahoff-Komar and Racheli Komar-Azizullahoff. This young couple is eager to begin their Madison adventure and share Israeli culture with the Madison Jewish community. Mickey, who has a BA in both Biology and Youth Studies, and Racheli, whose degree is in Education, with a teaching diploma in physical and Jewish studies, will be working primarily with programs sponsored by the Jewish Federation of Madison and Hillel. However, they will also work with many other community groups and programs. Both shlichim have extensive experience working with people of all ages and are active volunteers in their communities.

Mickey is currently employed as a Youth at Risk counselor at the Yahdav Association in Beer Sheva, where he works closely with the association's social workers to reach out and contact youth at risk. Mickey works with social workers to encourage at-risk youth to attend the youth center. From there, he works to build relationships with them and assist them in rebuilding their life and regaining their faith in society. Previous to this position, Mickey worked as a group counselor for Masa Yehudi's NCSY Summer TJJ tour. In that position, Mickey was not only in charge of group logistics, he also served as a guard and medic. He unofficially served as the "native Israeli," counseling the group about Israel, politics, and conflicts within Israeli society. As a student living in Beer Sheva, Mickey was moved to volunteer in the local authority's social services department, coordinating volunteers and their tasks.

Racheli also has extensive experience working and volunteering in Israel. Racheli currently works at Oriya High School for Girls, a school established four years ago that welcomes girls with a variety of religious and political views. Racheli is a physical education teacher, and unofficially serves as an informal school counselor. She is also a board member and Netball player for the Israel National Netball team. Racheli joined the team in 2005 and played in the Macabbia tournament. She has been playing since then in games around the world. As part of the Israel Netball Club, Racheli coaches high school teams and afternoon sports programs. In 2006, Racheli served as the shlicha to Moscow, where she worked in three Jewish schools and a Jewish orphanage. In Moscow, Racheli also taught Hebrew and organized informal education activities in the Jewish centers and schools.

Both Mickey and Racheli eagerly await their arrival in Madison, saying, "We are looking forward to sharing our Israel with you, learning about yours and together to become a part of the amazing Madison community we've heard so much about."

If you are interested in hosting our new shlichim for a meal upon their arrival in late August please contact Ellen Weismer, program@jewishmadison.org.



Madison's new schlichim, Racheli Komar-Azizullahoff and Mickey Azizullahoff-Komar.

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Jewish Federation OF MADISON

Meet Your JFM Staff...

Rozan Anderson

By Beth Glaser

Madison Jewish News Summer Intern



How long have you worked for the Federation?

It will be two years this September.

What's a current project you are involved with?

I manage the membership and fundraising database software and I assist with the Annual Tzedakah Campaign. So right now, I'm working on getting nice looking reports so that the campaign chairs and everybody working on the campaign know how the money is coming in and compares to the previous years.

What has been your favorite memory while working for the Federation?

I enjoyed the Tzedakah Kickoff event last year.

What do you find most rewarding about your work at the Federation?

Being able to help support the programs that the Federation offers that bring the whole community together, especially Midrasha and Camp Shalom and other educational programs. And supporting the work that the Joint Distribution Committee does with humanitarian efforts all around the world.

Are you involved in the Madison community (Jewish or not) in any other ways?

I am active at Temple Beth El, where I am the former Executive Director and Sisterhood President and I am the current Vice President (future President in 2016). I am also active with Women of Reform Judaism, where I am both a regional and international board member as well as nominated for WRJ Executive Committee. I am also the bassoonist with the Edgewood Chamber Orchestra, the Pentissimo Woodwind Quintet, and other chamber music ensembles.

What would people be surprised to learn about you?

I play the bassoon, but a lot of people know that because I've played at Kol Nidre for Yom Kippur services over the past decade or so.

Please tell us a little more about yourself.

I have two adult daughters, one in Chicago and the other in Minneapolis. I live with my husband and a dog. I play a lot of tennis and I play a lot of music.

Congregation News

Temple Beth El • Congregation Shaarei Shamayim • Beth Israel Center

Adopt-a-School: A Joint Social Action Program

Members of the social action committees from Temple Beth El, Beth Israel Center, and Congregation Shaarei Shamayim have been working together on a joint social action project. The goals are to expand their capacity for social action, build new connections, and provide a Jewish volunteer presence in the larger Madison community. The committee has decided to work through the Foundation for Madison's Public Schools' Adopt-a-School. Emerson Elementary School, located at 2421 E. Johnson Street, has been selected for this special social action program.

Emerson has a diverse and eclectic student body. Approximately 75% of Emerson students qualify for free or reduced cost lunch. There is an extensive range of partnership opportunities available at the school which should appeal to a wide variety of volunteers. Possible options include: serving in a one-to-one relationship with a child as academic mentor, book buddy or breakfast buddy; organizing and distributing donated items like school supplies, tennis shoes or winter outerwear; planning a few parent programs for the school's "Tuesday Night Lights" program, to help engage parents with the school; or, starting an after-school club - chess, geology, whatever interests you! The variety of projects will be suited for people who can't get to the school often as well as those who can volunteer each week. This opportunity is a perfect service project for youth groups and Bar/Bat Mitzvah students.

You will learn more about this fun and fulfilling opportunity in the near future. Watch for information in the Congregation News segment of Madison Jewish News and in the synagogue bulletins. In the meantime, please feel free to contact any of us with questions.

Temple Beth El
Betsy Abramson, Rabbi Bonnie Margulis, Sherie Sondel, Marcia Vandercook
Beth Israel Center
Larry Bensky, Judy Pierotti, Nancy Resnick, Bob Skloot
Congregation Shaarei Shamayim
Sari Ratner Judge

Looking for a Meaningful High Holiday Experience?

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Located in the historic Frank Lloyd Wright auditorium of the First Unitarian Society

Warm and welcoming services combine traditional prayers and contemporary music

Special services for children ages 0-12 and discussions for teens

Tickets never required

Congregation Shaarei Shamayim is dedicated to the thoughtful, participatory celebration of Judaism. We welcome interfaith couples, gays and lesbians, and Jews by choice. We are a Jewish Reconstructionist and Renewal congregation.

To learn more about our children's education program, adult classes, and celebrations, visit us at www.shamayim.org or call 608.257.2944.

שערי שמים

Congregation Shaarei Shamayim

Congregation Shaarei Shamayim

Shaarei Shamayim, Madison's Jewish Reconstructionist and Renewal congregation, welcomes new and prospective members, as well as visitors, to participate in our services, discussions, classes, and celebrations. For more information or to learn about events, please visit our website at www.shamayim.org, email us at office@shamayim.org, or call 608-257-2944.

Medidation and Chanting Havdalah, Dessert Potluck

Saturday, August 3
6:30 p.m. – Please call the office for location

Join Shaarei Shamayim members and friends for our meditation and chanting Havdalah. We will begin with meditation and chanting, then do Havdalah, and end with dessert. All are welcome, and no prior experience is needed.

Shabbat Services

Saturdays, August 10 and 24
First Unitarian Society
900 University Bay Drive

Torah study begins at 9:30 a.m. followed by Shabbat services at 10:30 a.m. and Kiddush at 12:30 p.m.

Wisconsin Capitol Pride Parade, Rally, & Celebration

Sunday, August 18
Please call the office for the exact time and location

Look for Shaarei Shamayim's banner and march with us as we celebrate gay pride.

Presentation by Tom Mitchell, author of *Israel/Palestine and the Politics of a Two-State Solution*

Tuesday, August 20
7:00-8:30 p.m. at First Unitarian Society

Shaarei Shamayim, along with J Street Madison and First Unitarian Society, welcome Madison author, Tom Mitchell, to discuss his new book, *Israel/Palestine and the Politics of a Two-State Solution*. This book is a dispassionate examination of the viability of a two-state solution in the Israeli-Palestinian conflict, based on the politics of Israel, Palestine and the United States. It includes instructive case studies from South Africa in Namibia and the Irish claim to Northern Ireland.

CSS Book Club

Sunday, August 25
2:00 p.m. – Please call the office for location

The book is Jewish Women Pioneering the Frontier Trail by Jeanne Abrams. New members are welcome at any time. Contact Miranda Hay for more information (myrrh1950@yahoo.com).

Selichot Services

Saturday, August 31
8:00 p.m. – Please call the office for the location

Join us as we prepare for the High Holy Days. We will gather for a service and discussion followed by a dessert potluck.

Join our Bet Sefer (Children's Education Program) Community!

Shaarei Shamayim has a lively, creative school that combines traditional and progressive approaches in a learning environment that is meaningful and fun. Each student is encouraged to think, question critically, and interact with respect and kindness. We have created a vibrant community at our school; we go on field trips, volunteer at local organizations, and celebrate Shabbat and other holidays together. We teach Jewish values and texts through lessons that are tailored for children's individual needs, and we incorporate dance, music, storytelling, arts and crafts, and drama into our curriculum in order to reinforce and enrich the subject matter. For further information, please email our school's Director, Rabbi Laurie Zimmerman, at rabbi@shamayim.org or call her at 257-2944.

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Temple Beth El

Our events listed below are open to the community. Check out our Temple Beth El website at www.templebethelmadison.org for more information on our worship times and special events.

We encourage members of the Jewish community to join Temple Beth El. We welcome prospective members to participate in programs and activities before joining. Please contact Heidi Lauhon, Executive Director, at 238-3123 or executivedirector@templebethelmadison.org for membership information.

Picnic Shabbat: Ice Cream Social Edition

Friday, August 2
5:30pm – Pre-service Oneg Shabbat
6pm – Kabbalat Shabbat
7pm – Picnic
Wingra Park, 824 Knickerbocker St, Madison

Please bring your own picnic dinner and stay for an ice cream dessert, provided by Temple Beth El as we welcome in Shabbat in the great outdoors.* All events will take place outside at Wingra park. We recommend bringing a blanket or camping chairs to sit on. Enjoy appetizers at the Pre-Service Oneg Shabbat starting at 5:30pm, followed by Kabbalat Shabbat services at 6pm led by Rabbi Biatch. Then we'll enjoy our picnic dinners (please bring your own) and ice cream desserts. Temple Beth El will provide ice cream, drinks, cutlery, and paper goods. If you have questions or would like to volunteer to help, please email Aleeza at program@templebethelmadison.org. All are welcome and we look forward to seeing you!

* Please note this event takes place rain or shine. Check our website or Facebook page for any changes in venue due to weather.

Madison's Jews' Next Dor Meet & Greet Dinner

Thursday, August 15
7pm-9pm
Ichiban Sichuan, 610 South Park Street, Madison

Join Madison's Jews' Next Dor for the second installment of our Third Thursday Meet & Greet! Bring a friend and join with us to meet, greet, and eat our way through a tasty family-style Chinese dinner. We're taking menu suggestions (no pork or shellfish), so check out the restaurant's menu at http://www.ichibansichuan.com/ichiban-sich-menu/ and let us know what you'd like to enjoy when you RSVP to Aleeza at program@templebethelmadison.org. Dinner will be $20 or less per person; please bring cash with you (small bills are appreciated). Hungry and ready to mingle? See you there!

Madison's Jews' Next Dor is for the Jewish 20- & 30-somethings community in and around Madison. (Dor means "generation" in Hebrew.) We're open to all young adults and are organized through Temple Beth El Madison (http://www.templebethelmadison.org/). Our Meet & Greet dinners take place on the third Thursday of each month at a different restaurant each time. We're also looking to expand our Madison's Jews' Next Dor activities beyond just the monthly meal. Do you have a unique talent, interest, or activity that you would like to share with the group by volunteering to organize an event? Even if you aren't quite ready to plan a whole event, we are always looking for volunteers to help in whatever ways they'd like - even as little as giving feedback about an event or helping to setup/cleanup for someone else's event. If you'd like to get involved or just learn more, reach out to Aleeza at program@templebethelmadison.org. Thanks in advance!

Senior Shabbat

Friday, August 23
6pm Dinner
7:30pm Shabbat Service
Temple Beth El, 2702 Arbor Dr. Madison

Temple Beth El invites Madison Jewish Community Seniors to a special Shabbat dinner and service led by Rabbi Biatch in your honor. Dinner will include chicken, kugel, salad, challah, dessert and more. Transportation provided as needed if notified no later than Friday, August 16 at 1pm. We ask for a $5.50 donation per person to defray the costs of dinner. Please mail checks payable to Temple Beth El to Temple Beth El, 2702 Arbor Dr., Madison, WI 53711. Visit our website to see the flyer and to RSVP or contact Aleeza at program@templebethelmadison.org

Overnight Camping Trip

Friday, August 23 through Sunday, August 25
Token Creek Park, 6200 US Hwy 51, DeForest, Town of Burke (Group Camp Site)

Meet at the campground at 6 p.m. to celebrate Shabbat together. We'll leave after brunch on Sunday.

Don't want to camp overnight? Come join us for Friday night Shabbat, any part of the day on Saturday (we'll make s'mores after Havdalah!), leave when you'd like. Please indicate on the RSVP form what portion you will be joining us for. Be a part of our celebration of Shabbat, Havdalah, sing around a camp fire and just have a wonderful time in the great outdoors. Activities may include: hiking, frisbee, soccer, games, food and schmoozing. Each family will be contacted to coordinate bringing food, drinks and supplies to the campsite. Some meals will be bring your own, others potlucks and Temple Beth El will provide BBQ Dinner and S'mores Saturday. Cost is $25 per family unit/night ($50 for both nights). RSVP online at http://templebethelmadison.wufoo.com/forms/z7r0p7/ or to program@templebethelmadison.org by August 9, 2013 or for more information.

Welcome Back Rabbi Biatch Picnic

Sunday, August 25, 2013
11:30am – 3pm
Wingra Park

It's time to Welcome Back the Rabbi! Join us on Sunday, August 25th at Wingra Park (weather permitting*) where we will schmooze and nosh from 11:30am until 3pm. The Outreach Committee will provide sub sandwiches (rain or shine) and Temple will provide beverages, so please feel free to bring a side dish or a dessert to share. You will also want to bring your camp chairs or blankets to sit on. Why not enjoy a paddle boat ride on Lake Wingra, sponsored by the Outreach Committee from noon to 3pm. About noon, Rabbi will tell us a little about his reflections on his sabbatical this year. Please RSVP by August 22, at http://templebethelmadison.wufoo.com/forms/z7r1q7/ Or to program@templebethelmadison.org with the number of people coming so we know how many sandwiches to get.

*In case of inclement weather, we will meet and greet Rabbi in the Temple's Community Court, where we can still enjoy good food and great company!

Selichot Program, Ice Cream Social & Service

Saturday, August 31
Temple Beth El
7:30pm Wondering Jews: Reflections and Sensations of Rabbi Biatch's Sabbatical through Eastern Europe & Israel
and MaTTY Program
9pm Ice Cream Social
10pm Selichot Worship Service

We begin the High Holy Days, the season of repentance and consideration of better ways of thriving in our world, with a glimpse of Jewish life as it was and as it is today in Eastern Europe and in Israel. We'll use all our senses to experience some of Rabbi Biatch's Sabbatical as we begin to derive the lessons from how our ancestors lived and thrived, what it took to survive in hostile times and places, and how Israel has progressed in our modern era. At the same time MaTTY will have a program about the experiences of 2 of their members this summer in Israel. Everyone will come together at 9pm for an Ice Cream Social and the Selichot Service at 10pm. RSVPs to program@templebethelmadison.org are appreciated.

Sukkah Decorating with Pizza Dinner & Erev Sukkot Services

Wednesday, September 18, 2013
Temple Beth El
5:30pm Sukkah Decorating
6:15pm Pizza Dinner
6:45pm Sukkot Service

Come help beautify our Sukkah with your personal touch. Enjoy a Pizza dinner co-sponsored by Men's Club and welcome in Sukkot at services as we usher in the holiday as a community. Dinner is $5/person with a $15 max per family. Please RSVP to program@templebethelmadison.org.

Simchat Torah & Spaghetti Dinner

Wednesday, September 25, 2013
Temple Beth El
5pm Yizkor
5:45pm Spaghetti Dinner
6:30pm Sukkot Service

Join us for our annual Spaghetti Dinner, $8/person for Temple Beth El Members, $10/person for non-members. After dinner is our consecration service and Simchat Torah celebration. Don't miss seeing a whole Torah unrolled! RSVP to program@templebethelmadison.org.

Beth Israel Center

Searching for lively social events, dynamic educational programming and ruach-filled services? Looking for a warm community that is informed by tradition and actively and meaningfully engaged with the broader community and world? Try Beth Israel Center! All of our events are open to the entire community, and we sponsor and host a variety of workshops, study groups, classes and social events each month.

August is a relatively quiet month on our programming calendar, as we gear up for the High Holidays starting September 4, as well as the beginning of our Talmud Torah school year on September 10.

In addition to traditional services on Rosh Hashana, Yom Kippur, Sukkot, Shemini Atzeret, and Simchat Torah, Beth Israel offers many opportunities to celebrate and get to know each other during the fall holidays:

Tashlikh Nosh

Thursday, September 5

Come to Vilas Beach at 5:00pm, enjoy a nosh sponsored by our Membership Committee, and toss your sins into Lake Wingra during the Tashlikh service.

MOUSY Rosh Hashanah Gift Bags

Sunday, September 8

MOUSY joins other high school youth groups, in conjunction with Jewish Social Services, in the mitzvah of putting together and delivering Rosh Hashanah gift bags to Jewish seniors.

MOUSY/Kadima Veg-Out

Sunday, September 15

All families with middle- or high-school age children are invited for a fun afternoon in the park.

BIC Sukkah Hop

Thursday, September 19

Visit a few sukkot in the vicinity of Beth Israel starting at 6:00pm. The Ben-Gideons' sukkah will once again be on this year's hop.

Bikepath Sukkah Hop

Saturday, September 21

Start Shabbat afternoon with lunch after services in the BIC sukkah, then stroll along the SW bike/pedestrian path, visit a few more, and end up at the Pollacks' sukkah by dinnertime.

Eat Side Sukkah Hop

Sunday, September 22

This annual event is tentatively scheduled to begin in the afternoon.

Simchat Torah Dinner & Party

Thursday, September 26

Enjoy a festive BBQ before services and hakafot! RSVP details will be available soon.

Please visit our website, www.bethisraelcenter.org, for service times, program descriptions, and membership information, or to join our email and paper mailing lists. Questions? Contact the Beth Israel office at 608-256-7763 or office@bethisraelcenter.org.



UW Hillel Welcomes New Staff for 2013/14

Summer is a time of planning and preparation for the fall semester. At UW Hillel it's also a time for new staff members. "Andrea (Steinberger, Hillel's Rabbi) and I are very excited to welcome Jeremy, Jennifer and Rinat to our Hillel family and the campus community", said Greg Steinberger, UW Hillel's Executive Director about the staff members who began their jobs in July.

Jennifer Jennings, Director of Jewish Student Life, is excited to be back in Madison working for UW Hillel. Jennifer most recently worked at Jewish Child & Family Services in Chicago as the Grants and Planning Associate and as a religious school teacher at Chicago Sinai Congregation. Jennifer was a leader of Limmud Chicago, where she also served a member of the steering committee and led the program committee for the past two years. She has an M.A. from University of Chicago Divinity School and a B.A. from Smith College. A graduate of West High School, Jennifer looks forward to relaxing on the terrace, getting out on the lakes, and soaking in the summer's free music. Jennifer enjoys hiking, reading, browsing bookstores, and drinking really good coffee with friends and family. Contact Jennifer for program information at 608.256.8361 x702 or jjennings@ uwhillel.org

Jeremy Director, Director of Programming and Engagement, served last year as Hillel's Director of Marketing and Special Events Coordinator. Originally from Sarasota, Florida, Jeremy graduated from Santa Fe College in Gainesville, with a BA in Health Care Management. While in Gainesville, Jeremy worked as a Shabbat and Holidays Programming intern, and as a Jewish Student Education Programming intern for Hillel at the University of Florida. After becoming engaged on top of Masada, on a Hillel Birthright trip, Jeremy and his wife Andrea were married at the University of Florida Hillel. When he isn't working, Jeremy enjoys playing guitar, discussing all things Jewish, and spending time with his wonderful wife Andrea, and their dog Zoe. Jeremy may be reached at 608.256.8361 x709 or jdictor@ uwhillel.org.

Hillel welcomes back Rinat Gofman, who volunteered with Hillel in 2011-12. She is now Hillel's Development and Marketing Associate. Rinat holds a Bachelor's degree in Interdisciplinary Studies of Social Science from Bar- Ilan University and School of Radiology at the Medical Center "Asaf HaRofe" in Israel. In addition, she earned a Master of Science degree in Nonprofit Management from the Spertus Institute in Chicago. Rinat was born in Ukraine and raised in Israel. She moved to Madison from Chicago two years ago with her husband, Michael, who is a professor at UW-Madison. They are the parents of Liane and Adam. Rinat has been a volunteer with Madison's Jewish Social Services and she participated in the Future Directions program of the Jewish Federation of Madison. Currently she is a member of the Federation's Family Education Committee. Rinat enjoys spending time with her family, cooking and travelling. If you are interested in renting Hillel's building, the Barbara Hochberg Center for Jewish Student Life, for a special occasion, a meeting or a conference, please contact Rinat at 608.256.8361 x705 or email rgofman@ uwhillel.org.



New staff members/new roles: Jennifer Jennings, Jeremy Dictor and Rinat Gofman.

Greenfield Summer Institute Highlights Dissidents and Rebels in the Jewish Tradition

From July 7–11, 120 alumni and friends of UW-Madison attended the 14th annual Greenfield Summer Institute, organized by the Mosse/Weinstein Center for Jewish Studies. This year's theme, "Subversive Jews: Dissidents and Rebels in the Jewish Tradition," prompted Institute participants to explore Jewish dissent and rebellion in literature, religion, politics, and the arts.

As with past Greenfield Summer Institutes, the program featured the faculty of the Center for Jewish Studies, who connected this year's theme to their own research. Topics included the division of "magic" and "religion" in rabbinic literature, use of the Esther story by those seeking social or political change, women pioneers in the Yishuv, Spinoza as heretic, the life and work of anthropologist Franz Boas, Jewish intellectuals in postwar America, the work of Soviet writer Andrey Sinyavsky (aka Abram Tertz), and the preservation of tradition in modern Hebrew poetry.

In addition to showcasing the research of Jewish Studies faculty, the Institute offered Greenfield participants the opportunity to hear from several renowned guest speakers. Historian Linda Gordon, formerly a professor at UW–Madison and now at New York University, spoke on the role of Jews in the "long women's movement." And on the final day of the program, Greenfield participants were treated to a discussion of "Jewish Madison in the 1960's," by Madison Mayor Paul Soglin and labor historian Paul Buhle.

For Greenfield participants seeking additional opportunities for intellectual engagement, the first ever Greenfield Book Club offered a chance to discuss Michael Walzer's recent book, *In God's Shadow: Politics in the Hebrew Bible*. Walzer, a professor emeritus at the Institute for Advanced Study in Princeton, NJ, spoke at the Institute the day after the book club.

Rounding out the program were two concerts, both free and open to the public: local Klezmer band, Yid Vicious, and a concert presentation by Grammy-nominated jazz pianist Ben Sidran, who is an honorary fellow of the Center for Jewish Studies.

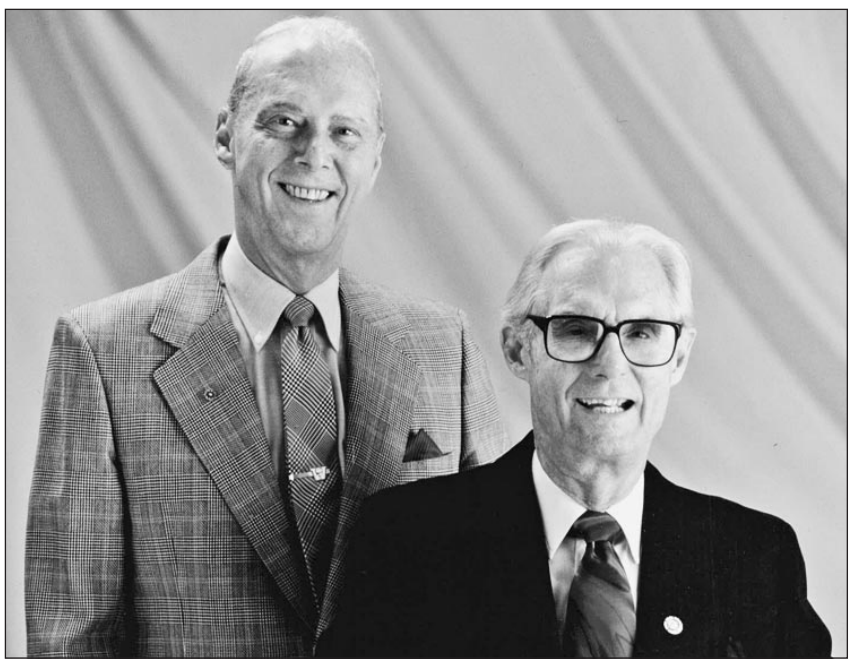
New this year was an encore presentation of selected Greenfield lectures in Milwaukee. Thanks to a partnership between the Center for Jewish Studies and Chai Point Senior Living, an audience of fifty residents and community members heard talks by Steve Nadler, Jordan Rosenblum, and Paul Buhle on Sunday, July 14.

Michael Bernard-Donals, director of the Mosse/Weinstein Center for Jewish Studies, notes the Institute maintains connections with friends and alumni and forms community ties.

"It's consistent with the Wisconsin Idea, that what we do here at the university should have an impact well beyond it."

The Institute was originally created through an endowment from the late Larry Greenfield, a 1956 UW graduate in electrical engineering, and continues to be supported by his wife, Roslyn.

The 15th annual Greenfield Summer Institute will take place July 13–17, 2014. More information about the Greenfield Summer Institute is available at jewishstudies.wisc.edu/greenfield. To be added to the Greenfield mailing list, please call 608-890-3572 or send an e-mail to greenfield@cjs.wisc.edu.



Robert and Irwin Goodman

Upcoming Dinner Celebration to Honor the Legacies of Irwin A. and Robert D. Goodman

"A Celebration of Generations – Linking the Goodman Legacy to the Leaders of Tomorrow" is a special event scheduled for Sunday, October 13 of this year. Chabad at the University of Wisconsin-Madison will be hosting its first ever-gala dinner in the Pfister Hotel in downtown Milwaukee.

Rabbi Mendel Matusof, co-director of the UW campus Chabad House, explains that celebrating the Goodman legacy is a natural fit at such a Chabad event. "Often honorees are chosen by a non-profit for their giving and charity, but they are not personally involved with the objectives and goals of the organization," he says. "Irwin and Bob were not only great supporters of Chabad during their lives and after their passing through the Goodman Foundation; they lived exemplary lives of kindness, philanthropy and sharing, all with a deep sense of humility. They were proud members and leaders within the Jewish community, and always viewed their opportunities to give to others as a privilege. They were inspired and inspired others with strong Jewish values. It is these Jewish values that we at Chabad on campus are trying to instill in the next generation of Jewish leaders and communities. We hope to help ensure that the Goodman legacy lives on."

The evening will be chaired by the now retired, long-time Jewish Federation of Madison Executive Director, Steven H. Morrison. It will include a video presentation documenting the lives of Irwin and Bob, with a special focus on how we can learn from them. The event will also highlight the work and impact of Chabad on the UW campus and its reach to hundreds of students. Students need a place to feel at home while at school; Jewish students need a Jewish home. Chabad is such a home, giving students the support they need to grow as Jewish adults. At Chabad, students strengthen their Jewish identity while gaining the knowledge and confidence needed to live a Jewish life and raise a Jewish family.

"We chose to host the dinner in Milwaukee" says Henya Matusof who co-directs Chabad on campus with her husband Rabbi Mendel, "because we feel it is the ideal place to bring together the greatest cross-section of people from around the Midwest. We hope to attract a strong representation from all segments of the community from around the area including community members from Madison, UW students and parents from Milwaukee, and young UW alumni living in Chicago. We will also be arranging transportation from Madison for anyone that may need it."

This event promises to be both enjoyable and inspirational – an event that would make Irwin and Bob proud!

For more information on this event or to make a reservation, visit www. JewishUWMadison.com/gala, email gala@jewishuwmadison.com or call 608-257-1757.

Oodles of Noodles Pool Party Well Attended

It was perfect weather for the annual Oodles of Noodles Pool Party sponsored by the Jewish Federation of Madison's Family Education Committee. The pool was packed and everyone had fun splashing around, playing with pool noodles and enjoying some delicious dinner from Noodles and Company.

Photos by Ellen Weismer



Laila Borokhim played in the shallow end with her son Avner.



Ann Imig and Solomon Weismer smile in the sun.



Neil and Morris Kodesh had fun splashing around in the deep end.



Mark Blitz relaxed while watching his kids play in the shallow end.



Pete, Sylvie and Lexi Schmitz laughed and played together.



Renee Bauer enjoyed dinner with her daughters Meytal and Eliana Zimbauer.



Aviva Schwartzbrott and her grandma showed off their happy faces.



Eliot, Max and Hillel took a break from swimming to eat some dinner.

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For additional information
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Facebook: https://www.facebook.com/HadassahMadison
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Its Fun To Be A Kid At Camp Shalom

By Beth Glaser

Madison Jewish News Summer Intern

Childhood reigns at Camp Shalom, and yet children are growing everywhere one looks.

A group of fourth graders is returning from a nature hike, where they've been collecting unique rocks in the woods. "This one is a sand rock, and I like how they're both sparkly," one girl says, holding two rocks in one palm. "And this is my tooth," she laughs, pointing to the baby tooth in her other.

Many of the campers have been coming to Camp Shalom for years; long enough to lose a few teeth, grow a few inches, and learn to be good friends and individuals. They're learning to listen (during a nature activity, children take turns telling stories about their experiences with weather), to be patient, and how to get along with and respect children of all abilities.

Yet they don't realize any of this – for the campers, this is merely the wonderland where they've gone swimming, crafted endless friendship bracelets, celebrated Shabbat, and met their best friends.

Says one fifth grade girl as she hugs another camper during arts and crafts, "I've been coming to Camp Shalom since kindergarten and met my best friend here."

Responds her friend, "We go to different schools now, so we only get to see each other at camp in the summer, which makes it so special."

There's an endless array of activities for friends to enjoy together: campers continually emphasized all the choices as one of their favorite parts about camp. Entertainment ranges from games of gaga to water sports. "We went fishing today," says a ninth grade boy proudly, "I caught a trout in the pond." Giggled one camper, "There are so many activities to choose from that I can never decide!"

Others however have a clear favorite: swimming. "The pool is so fun!" says a fourth grade girl, as her group-mates echo her sentiments loudly.

Spending time with nurturing counselors is another clear favorite, and the adoration goes both ways. ""My favorite part is the counselors - they know just how to talk to us and have fun with us," mentions a camper, before her counselor chimes in, "The kids make this camp great."

Many of the counselors have also been coming to the camp for years, beginning as campers themselves. "I still have my camp picture from 2000. I've been coming to Camp Shalom for 14 years now," says a Camp Shalom counselor as she helps campers polish rocks.

"The best part of being at camp Shalom is just being here," exclaims one camper. "It's truly magical!"

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We Welcome You to Camp Shalom!

By Beth Callies

Camp Shalom Director

"Your home away from home!" Camp Shalom is a second family to many of our campers and counselors. Most of our counselors this summer were once campers at Shalom. The ruach (spirit) of Camp Shalom often lies in the continuity of the staff and the bonds that campers and counselors have with each other. Camp promotes a place where campers can be themselves and feel comfortable about who they are. Camp supports a positive, active environment where campers can participate in exciting activities that facilitate friendship and cultural aspects of Judaism.

Each day counselors perform skits for the campers that promote a specific lesson about community, friendship and respect. In order to implement these themes, Camp Shalom has an Aleph Unit Head (Hannah Kaiser) in charge of the kindergarteners and first graders, a Bet Unit Head (Kailee Winkle) for grades two and three, and a Gimel Unit Head (Sam Bolden) who supports the fourth and fifth graders. All of these Unit Heads were once campers at camp. Along with the Unit Heads, Camp Shalom is lucky enough to have three specialists, Teva Patrick (Nature), Omanut Ross (Art), and Sports Jake. Each week campers rotate through Teva, Omanut, and Sports to create amazing projects, learn about the environment, and learn how to work together.

A typical day at Shalom offers campers many opportunities to try unique things. From group time to unit time, swimming in the awesome Goodman Aquatic Center, or choosing a chug (activity), campers can fill their day with athletic games or more relaxing arts and crafts. Another activity campers participate in is a late night program where grown-ups and friends come to the campus to eat dinner with their campers. Campers then sing songs, perform unit skits, and perform in special dance or singing performances. After the program the fourth and fifth graders in Unit Gimel get to sleep over. During this time campers set up tents, enjoy late night swimming, and of course eat s'mores and listen to campfire stories. Campers can also look forward to Maccabia (color wars). This day the campers split into four teams and compete in a series of events ending with huge relay race. The third session of Camp Shalom includes a carnival that has a wide variety of booths, sno-cones, and of course, fresh popcorn. Third session we are also looking forward to a special visit from the UW marching band!

Camp provides the campers an opportunity to receive a "mitzvah medal" for doing a good deed. Each day three campers who were especially good friends or helpers are awarded this highly coveted medal. Campers wear their medals proudly, which ultimately has an extremely positive effect on reinforcing the importance of togetherness and friendship at camp. There is also a "Golden Broom" award for the camp group that does the best job at nikayon (clean-up) at the end of the day.

Camp Shalom is a special place that supports and includes all campers. With guidance from the administrative staff (Beth Callies, Evan Slater, Kayla Kipfer and Emily Satchell) and creativity from our energetic counselors, camp's success and reputation are thriving. Camp Shalom is beautiful place offering campers long-lasting memories and life-long friends.

Camp Shalom Noar-Bogrim Debuts in Summer 2013!

Summer 2013 has brought a few changes out to the Goodman Campus! This year, the two middle school camps (formerly Camp Shalom Noar and Camp Shalom Bogrim) were combined into one – Camp Shalom Noar-Bogrim, better known as CSNB. Under the direction of Laura Finnessy, Maddy Wilson and Rachel Halstead, campers get to choose whether they stay on campus for fabulous programming each day or if they go on a field trip to a variety of fun Madison destinations.

On campus, campers were able to choose from activities such as juggling, fishing, cooking, karate, soccer, babysitter certification courses, painting and of course, camp favorites like GaGa, friendship bracelets and gimp.

The field trip destinations included but were not limited to Wingra Boathouse, Cave of the Mounds, the Chazen Art Museum, CIBA (an indoor sports facility), the Henry Vilas Zoo and tourist attractions up in the Dells. During the second session the entire camp went to a Mallards baseball game before their overnight.

Thanks to ideal weather, an energetic staff and of course, our campers, the summer was a great success! One camper summed it up perfectly when she said, "I'm not coming back second session...I'm really going to miss this place."



Jewish Education

Stories From Spain

By Hannah Kaiser

Midrasha Graduate

When I first learned that I received the Midrasha Incentive Award, I knew immediately that I wanted to travel to an ancient place filled with thousands of years of interfaith history and conflict. While Israel would be any Jew's first choice of heritage destination, Israel was not where I chose to travel. I chose to travel to Spain. In my World History class my sophomore year of high school, I first learned about Ancient Andalusia, a place in Spain (now Cordoba) where all three Abrahamic faiths coexisted peacefully.

This peaceful time in history has always fascinated and enchanted me. I first traveled to Spain four years ago with some fellow Spanish Language students from my high school, and I saw signs of this peaceful coexistence in architecture all around the country. Those who look can find *magen davids* (Jewish stars) in the bell tower of the Royal Palace in Madrid, in countless churches and on many important buildings around the country. Mixed with this Jewish influence in architecture and decoration is Islamic influence. Much of the architecture and decoration is composed of geometric design, because Islam does not permit sculptures or paintings of humans or idols to be displayed.

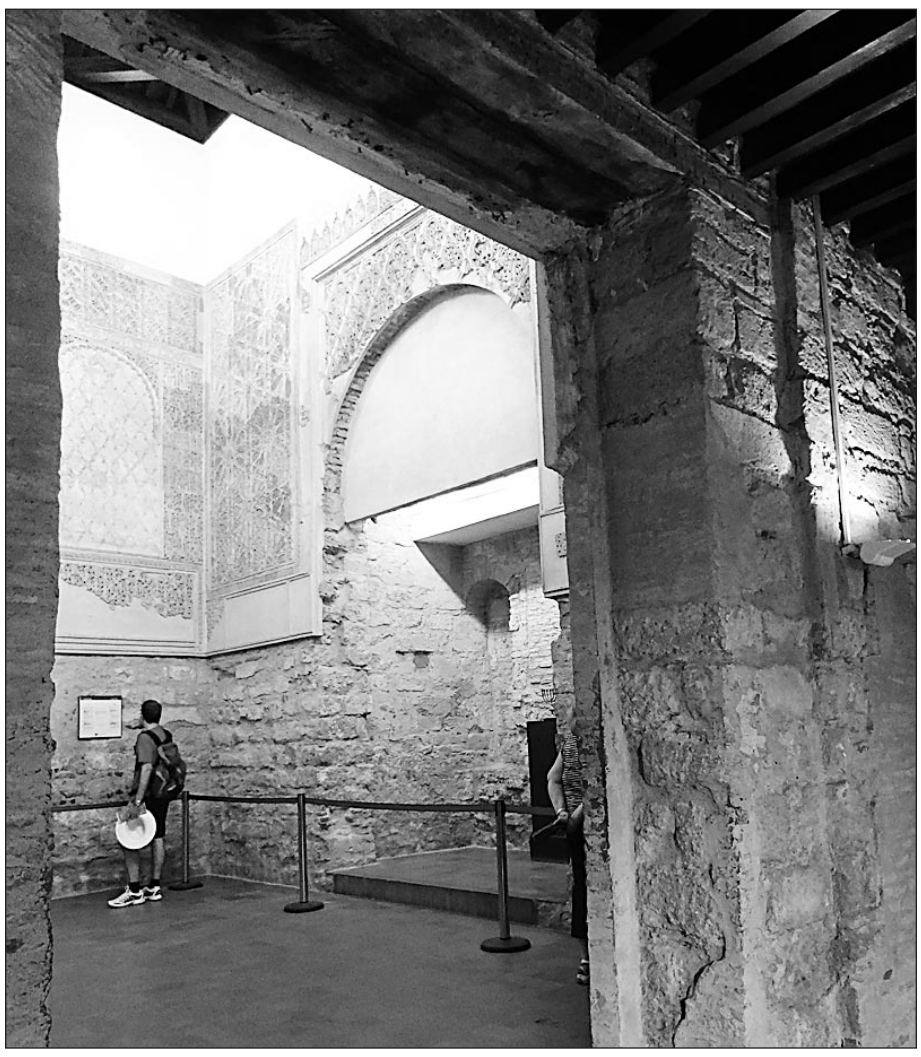
This peaceful coexistence ended in 1481, when King Ferdinand and Queen Isabella banned all Jews from Spain, beginning the Spanish Inquisition. Jews either had to leave or convert. Many converted, but practiced Judaism secretly in their homes. If they were found out, they were killed. Many synagogues and other signs of Jewish life were destroyed during this violent religious persecution in Spain. The Inquisition was not completely abolished until 1834. In 1965 the first Jewish prayer service was held since the start of the Inquisition, and only in 1968, when a new synagogue was opened in Madrid, did the Spanish government finally repeal the laws of the Inquisition.

Jews – the small number that are left - are still not received well in Spain. Out of approximately 50 million people in Spain, only about 50,000 are Jewish. This is 0.1% of the population. Here in the United States, we are accustomed to being able to easily find and contact synagogues. We are accustomed to attending services without much difficulty. It is not like this in Spain. In preparing for my trip, I researched synagogues that currently hold regular services. I found only three in Barcelona, and of those three mentioned only one had a website. The website had no address and no phone number; instead, the site instructed visitors who were interested in attending services to email an inquiry address in order to receive information on the address and time of services.

During my private tour of Toledo, my tour guide, Shlomo, said, "In Spain you can't walk like a Jew." These words rang in my ears. According to our tour guide, an observant Jew who has lived in Madrid for a decade, Jews in Europe risk being harassed and even threatened if they display any visual hint of their faith, such as wearing a *kippah* in public.

Hearing this personal account from a man so affected by the history of interfaith conflict in Europe made me realize how deeply important it is for us, as a community of Jews, to be educated about how it is to practice in other parts of the world. We are incredibly blessed here in the United States. We can be proud of our faith, and we can practice it freely and without fear. As a child, I was taught to always take any opportunity to tell others about Judaism. I was taught to be proud of my faith. I cannot imagine being taught to conceal my faith. I cannot imagine raising my children to keep our faith a secret, and to not share its principles with others. Education – even in small ways – is crucial to an open-minded, well-rounded society.

Hannah Kaiser was one of the recipients of the Laurence A. Weinstein Midrasha Incentive Award in 2011. Look for Hannah's next article about her travels in Spain in the September issue of the ***Madison Jewish News****.*



The only synagogue left in Cordoba, and one of three still standing in all of Spain. It was built in 1315. The only reason it is still standing today and was not torn down during the Inquisition is because it was converted into a home for hydrophobic people.



A statue of Moses Maimonides, who was born in Cordoba.

Chug Ivrit: A Great Way to Learn Hebrew



Chug Ivrit, a Hebrew language after school program, is a great way for elementary school students in grades kindergarten to fifth to learn Hebrew. Chug Ivrit, which means "Hebrew Club," is sponsored by the Jewish Federation of Madison. Chug Ivrit is a wonderful program where children learn Hebrew in a fun, informal environment. Currently, Chug Ivrit for kindergarten, first, and second grade students takes place on Monday and Thursday afternoons. Students can enroll in either or both days. Chug Ivrit for third, fourth and fifth grade students takes place on Mondays only. The program is housed at Beth Israel Center. Programming includes arts & crafts activities, Israeli dancing, thematic units and projects, music, singing, and much, much more.

For more information or to register online, please visit www.JewishMadison.org. There is a minimum of eight students required for each day as well as a maximum.

Join Chug Ivrit for the 2013-2014 academic year!!!

Midrasha Registration Online for the 2013-14 Academic Year

The Midrasha handbook and registration materials will be available online at www.JewishMadison.org in July. All 8th–12th grade students are welcome to register online. Midrasha meets on Wednesdays for Jewish Studies and Hebrew and on Sundays for Hebrew. Please email program@jewishmadison.org if you have any questions. We look forward to seeing everyone at Midrasha!

Camp Shalom Katan ... We Have So Much Fun in the Sun!!













July 4th Was a Great Day for a Bike Parade!

Photos by Beth Glaser

















Join the Jewish Federation of Madison's Family Education Committee for...

SHABBAT ONEG AT VILAS PARK

Saturday, Aug. 24

1:00-2:00 p.m.







Meet at the Vilas park playground (the one with the big shoe slide) next to the zoo. We will have a Shabbat story, kosher cookies, lemonade and lots of time to shmooze and play.

We hope you can be a part of this fun, family event!

RSVP if you can to Ellen Weismer, program@jewishmadison.org

What MJCDS Means to My Family

By Dara Kobylarz

Our daughter Charlotte just completed her kindergarten year at Madison Jewish Community Day School (MJCDS). We could not be happier that we decided to send her there and have watched in amazement as she has grown during the year.

I never planned to send my children to a Jewish day school. My father was a public school teacher for his entire career and I went to public school. We love public schools! However, MJCDS presented a rare opportunity that was way too good to pass up for our family.

We live 1500 miles away from my parents and I have a very small family. Living in the Midwest, where the Jewish population is far smaller than where I grew up and where we have no Jewish family, I was feeling an immense amount of pressure that I was alone responsible for instilling my children with a Jewish identity. While my husband is not Jewish, he is very supportive and understanding of Judaism's importance to me and our children. I wanted to make sure that my children grew up feeling, as I do, that Judaism is not just a religion but a whole culture, worldview and sense of self. How would I make sure my children always felt Jewish growing up in a Christian society?

When I first heard about MJCDS getting started, I was excited about the possibility of someday sending my children there. I thought it would be the perfect way to ensure that my child didn't just feel Jewish on holidays but every single day. In addition, my daughter's preschool teacher told us on more than one occasion that we had a special child who was advanced and intellectually curious.

The teacher was concerned that she might be bored in a traditional classroom where she could tune out. I wondered if perhaps sending her to a small school where she would receive constant individual attention would suit her, and MJCDS fit that model.

When we made an appointment to visit the school, we were nervous. What if we really loved it? There was no way we could afford it. Living on one income after my husband decided to go back to college, we had very limited dollars to spare. How could we justify it?

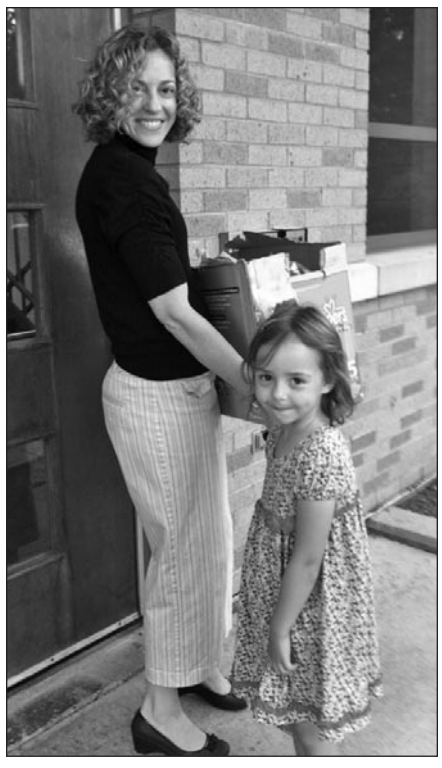
Well, we visited MJCDS and we fell in love. My husband was originally more skeptical than me. His image of religious school was not one of warmth, community and acceptance of individuality. We found MJCDS to be just that and more. The teachers are supportive and creative. The other children are polite and friendly. The parents really care about the school and the community. Each child is taught at his or her own level of skill and understanding. We are a tight family!

Our daughter is thriving at MJCDS. Within just a few months of starting kindergarten, she was reading and writing in two languages. She comes home on Fridays excited to tell us about the week's parsha and makes sure we always light Shabbat candles. She teaches her dad Hebrew and insisted on singing Happy Birthday in Hebrew to her little brother. She brought tears to the eyes of her grandmother and great-grandmother when she read the Four Questions (in Hebrew!) at Passover. I listen in amazement as she reads me stories at bedtime…in Hebrew.

I know I would be competent at teaching Charley about the holidays but I credit MJCDS for getting Charley where she is today, begging for the 2nd grade math problems and reading Dr. Seuss books in kindergarten (I get tongue tied and I've been reading a very long time). And I absolutely know she wouldn't be saying prayers in Hebrew before and after meals, since she had to teach them to me. She is excited to do her homework, she blows us away with her complex questions and use of "big words." She is respectful and polite to adults and other children. We know that all of these things are the result of going to MJCDS every day.

I should mention here that I will be forever grateful to the Irwin A. and Robert D. Goodman Foundation, whose Goodman Scholarship program has given my daughter the opportunity to attend MJCDS on a partial scholarship.

MJCDS is a rare gem. My advice to parents who are unsure about it is to check it out. I'd say our family would be one of the least likely to choose private school, and a religiously-affiliated one at that, but we could not be any happier with our decision.



Dara and Charlotte on her first day of school at MJCDS.

MJCDS is a K-5 Jewish day school and is now enrolling for the 2013-14 school year. For more information visit www.madisonjewishdayschool.com or email info@madisonjewishdayschool.com.

Here's an easy way to make a charitable gift that costs you nothing today:

Include a bequest in your will to the Jewish Federation of Madison



By simply including this one sentence in your will, you can enrich our community and help those facing hardship around the world for generations to come:

I give $_____ [or____% of my residuary estate] to the Jewish Federation of Madison, Wisconsin.

If you already have a will, you can easily add this charitable bequest with a supplement, called a codicil.

If you need to make major changes to your will, you can include this charitable bequest in your updated document.

If you don't have a will, now's the time to make one to ensure your assets are distributed according to your wishes, not by strict state intestacy laws. And if you have minor children, a will is essential to ensure that they're cared for by someone you choose, not by a court appointed guardian.

For more details about how to leave a bequest, please call 608-278-1808 or email: info@jewishmadison.org

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JSS Jewish Social Services

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Scenes from the Levy Summer Series













Photos by Kathy Mazur















JSS Community Programs CALENDAR

Wednesday, August 7
Levy Summer Series, Nakoma Golf Club. Professor Bob Skloot, "Theatre of the Holocaust: its Past and its Future."

Wednesday, August 21
Levy Summer Series, Nakoma Golf Club. Professor Rachel Baum, "Hurray for Hollywood! Jews and American Popular Culture."

For changes, updates or new information about any Jewish Social Services program, check our website at

www.jssmadison.org

On the home page, click on the date of the program in question

Add Something Special to your Life:
Volunteer for Jewish Social Services!

Learn more at http://jssmadison.org/becoming-volunteer

Our dedication to service will improve the quality of life and maintain the dignity of our clients in a compassionate and caring atmosphere. Volunteers will enhance the ability of the agency to achieve its overall mission.

Current Volunteer Opportunities

Designated Shopper: Take a downtown woman with disabilities grocery shopping once a month.

Bikur Holim: Spend a few minutes with one of a number of charming people with dementia, take brief walks in their building, ask about their memories, listen, hold their hands.

A la Carte Volunteering

Choose "single servings" of volunteer opportunities if that's what best fits your life.

Driver Connection volunteers provide rides to appointments and community events. You'll only be called when we need you, and you only drive when you're available.

OddJobbers: The really easy way to be really helpful! Can you change light bulbs and hang a few pictures? Program a remote control? Reach something high? OddJobbers do these and similar tasks for seniors and people with disabilities. To be an OddJobber, you don't need to be able to do everything; you just have to like being helpful.

Youth Volunteering, Youth Group Projects and B'nai Mitzvah Projects

Learn more at http://jssmadison.org/youth-volunteering

Come talk with us about doing a Bar or Bat Mitzvah project with Jewish Social Services. There are also opportunities for older youth and youth groups to volunteer and contribute to the community, develop new skills and have fun. Contact Louise Goldstein at 608-278-1808, ext. 227 for a brochure or to discuss doing a mitzvah project with Jewish Social Services.

Double Your Volunteering Mitzvah

Check with your human resources department to see whether your company has a policy of matching employees' community volunteer hours with a monetary donation to the agency for whom the employee volunteers. What a great way to enhance the benefits of your volunteer work!

Deducting Expenses Incurred While Volunteering

Some expenses incurred during volunteer work are deductible. Volunteers should keep records and save receipts for these expenses. Check with your tax advisor about these deductions.

NEED AN "ODDJOBBER" to do a few small but necessary chores for you? Jewish Social Services volunteers can be sent to take care of some of those little but important things around your house or apartment. To request an OddJobber, contact Louise Goldstein at 278-1808, ext 227 or louise@jssmadison.org. If it's something we can help you with, we'll have a volunteer OddJobber contact you.





Levy Summer Series

www.jssmadison.org

Food for Thought all Summer Long

JSS established the Levy Summer Series in 2013 with a generous donation from Jeffrey C. Levy, to provide a memorable summer experience for adults.

The six-program series features an after-lunch salon, with the opportunity to spend time interacting with the speaker in a more intimate way.

Nakoma Golf Club
4145 Country Club Road, Madison
11:30 a.m. - 2:00 p.m.
Valet Parking Available

Visit www.jssmadison.org for details and to register by credit card.

Jewish Social Services of Madison
6434 Enterprise Lane
Madison, WI 53719
(608) 278-1808
www.jssmadison.org

Levy Summer Series Registration
Food For Thought All Summer Long

Most meals in this series have been generously subsidized.

Only two more Levy Summer Series programs to enjoy! Don't miss out on one of this summer's highlights. Register with the form below, online using a credit card at www.jssmadison.org (look for "Levy Summer Series" near the top of the navigation bar), or call JSS at 608-278-1808. Thank you to Jeffrey C. Levy for making this series possible.

All programs take place at Nakoma Golf Club, with valet parking, and are followed by an elegant lunch and a salon experience with the speaker. Complete program descriptions and menus are at www.jssmadison.org.

Please check which day(s) you will be attending and the meal you prefer to have on that day.

❑ **Wednesday, August 7,** Recipes from Gil Marks' *Olive Trees & Honey* – Hungarian Asparagus Soup, Turkish Sweet & Sour Artichokes, Yemenite Cauliflower, Italian Spinach with Pine Nuts & Raisins and Ashkenazi Carrot Pudding. $20 per person

❑ **Wednesday, August 21, Rachel Baum**
❑ Quinoa & Spinach Salad **or** ❑ Stuffed Salmon
both with Minestrone Soup and Key Lime Pie. $12 per person

Please enclose your check made out to ***Jewish Social Services*** or use your credit card. Return registration and payment to Jewish Social Services, 6434 Enterprise Lane, Madison, WI 53719.

Total number of programs _____ Total Fees _____

Donation for Senior Program Scholarships _____

Amount enclosed _____

Name(s) _____

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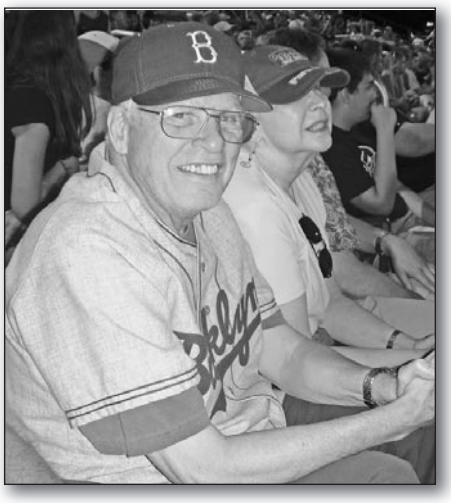
Scholarships are available, 608-278-1808 or louise@jssmadison.org

Not sure which programs to attend? You can register for all or some now, and add more later.

Fun at the Mallards' Game

Photos by Willie Kolb and Louise Goldstein









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This article is about the changes in the social activity in the USA in the last third of the 20th Century (part 2).

Генрих Бабич

О социальной активности в США в последней трети XX века

(окончание)

Завершая оценки религиозной жизни в стране, приведем данные о членстве церковных приходов и посещаемости церковных собраний. Членство приходов в 1940 году составляло 50 человек на сотню взрослого населения. Эта цифра к 1965 году выросла до 65 человек и в течение трех последующих десятилетий приблизительно оставалась на том же уровне. Данные о посещениях церковных собраний говорят о том, что сразу после Второй мировой войны собрания посещали 35% населения. В 1960 году посещаемость выросла до 47%, но в 1998 году снизилась до тех же 35%.

В целом можно сказать, что в течение последних трех-четырех десятилетий **XX** века количество американцев, членов приходов, снизилось на 10%, а их участие в различных мероприятиях церкви уменьшилось на 25-50%. Это означает, что послевоенный подъем религиозной активности к концу века прекратился.

Взаимоотношения по месту работы устанавливаются с участием организаций двух видов – профессиональных (или трудовых) союзов и профессиональных ассоциаций. Такие организации являются наиболее общей формой установления социальных связей в США. Динамика изменения численности профсоюзов и профессиональных ассоциаций характеризуется быстрым ростом в годы непосредственно после Великой Депрессии и после Второй мировой войны, стабильностью на высоком уровне в 1950-60-е годы и резким спадом в последней трети века.

Исторически профсоюзы являются важной составляющей социального капитала, основанной на принципах взаимопомощи. В послевоенное десятилетие численность профсоюзов увеличилась с 15% от общего числа работающих до 32,5% в 1955 году. На этом уровне численность удерживалась до середины 1970-х годов, после чего она стала резко уменьшаться и дошла до 14,1% в 1997 году. При этом падение численности в сфере производства составило 62%.

Профессиональные ассоциации объединяют людей, занятых высоко интеллектуальным трудом – врачей, юристов, архитекторов, инженеров разных специальностей и т.п. Абсолютные данные по численности отдельных ассоциаций иллюстрируют их существенный рост. Так, членство ассоциации медиков в 1945 году составило 126 тыс., к 1965 году – выросло до 202 тыс., а к 1995 году увеличилось до 297 тыс. В этом смысле особенно отличается ассоциация юристов, членство которой в 1945 году составляло 34 тыс., а к 1991 году увеличилось более, чем в 10 раз. Но суммарное членство восьми основных ассоциаций не вселяет большого оптимизма. Его динамика в самом общем виде повторяет изменения в других сферах – существенный рост за два послевоенных десятилетия, стабильность в течение последующих 20 лет и к 1998 году спад до послевоенного уровня.

Таким образом, та часть социального капитала, носителями которой являются формальные организации работающих, не только не увеличилась, но и внесла свою лепту в общее снижение социального капитала в стране.

Неформальные социальные взаимоотношения являются важнейшим фактором формирования социального капитала. В то время как люди относительно редко принимают участие в деятельности общественных организаций, в повседневной жизни они чаще посещают друг друга после работы, обедают вместе, собираются у семейного телевизора, встречаются в небольших группах для обсуждения прочитанных книг и многое другое. В результате, социальная жизнь проходит в двух формах, в которых существуют как бы два социальных лица людей: одни проявляют активность в организованной деятельности общины, штата, страны в целом, а другие формируют свою долю социального капитала путем непосредственных, немногочисленных и спонтанно организованных, но частых общений. Различия между формальными и неформальными социальными связями отражают разные социальные позиции людей и их понимание ценности общественной жизни. Многочисленные опросы, проведенные в 1980-90-х годах показали, что второй социальный тип человека в Америке преобладает.

С сожалением следует отметить, что непосредственное общение между людьми в последней четверти **XX** века уменьшается. Опросы показывают, что в середине 1970-х годов средний американец общался с друзьями 14-15 раз в году, в то время как в конце 1990-х годов это происходило всего 8 раз в году. Еще более огорчительно то, что за последние двадцать лет люди существенно реже собираются за семейным обедом. Если в 1977-78 годах на каждые три семьи, которые обычно собираются на обед вместе, приходилась одна семья, которая как правило обедает отдельно, то в 1998-99 годах такое соотношение уменьшилось вдвое, т.е. количество семей, обедающих вместе, стало большей редкостью. Аналогичный спад показывают данные об общении с друзьями. Согласно проведенному опросу частота, с которой американец "проводит вечер с человеком, проживающим по-соседству", уменьшилась с 30 раз в году до 20 раз – у женатых (замужних) людей, а у холостых – с 50 до 25 раз в году. Аналогичные данные социологи получают и по другим видам персонального общения.

Альтруизм, волонтерство и благотворительность, т.е. наша готовность оказать помощь другому, являются главным мерилом социального капитала. При этом социологи делают различие между понятиями "делать с кем-то" и "делать для кого-то". Традиционное общение с нуждающимся человеком усиливает связи в общине, в то время как чек, даже выписанный на большую сумму, не приводит к такому результату. Категория социального капитала относится к социальным связям – "делать с кем-то". "Делать для кого-то", сколь бы значимо это ни было, выходит за рамки определения социального капитала. Волонтерство и благотворительность имеют первейшее значение в гражданском общении. В современной Америке люди, принадлежащие к формальным и неформальным общественным организациям, с большей готовностью отдают свое время и деньги другим, чем люди социально изолированные. Поэтому альтруизм является диагностическим показателем социального капитала.

В течение **XX** века волонтерство и благотворительность приобрели свои организационные формы. Большое распространение получили общественные фонды, методы формирования которых вышли на профессиональный уровень, и разнообразные виды организации волонтерства. Половина взрослого населения страны охвачена волонтерской работой. Характерно, что волонтерская работа тяготеет к общественным организациям. Так, в 1996 году 73% членов гражданских организаций и 55% членов религиозных групп занимались волонтерской работой, в отличие от 19% американцев, не объединенных в группы. Отрадно, что в то время как 1970-х годах средний американец участвовал в волонтерском мероприятии 6 раз в году, то в 1990-х годах это происходило уже 8 раз в году.

Признанным качеством американца является щедрость. Благотворительность людей и корпораций в наше время составляет примерно 150 миллиардов долларов в год. Причем, первая половина **XX** века была временем роста щедрости американцев. Персональная благотворительность, отнесенная к общему уровню дохода, почти удвоилась за тридцать лет с 1929 по 1960 годы. После коротких перерывов, связанных с Великой Депрессией и Второй мировой войной, с 1944 по 1960 годы относительный объем благотворительности увеличился на 50%. Однако, начиная с 1961 года, доля благотворительности в объеме дохода американца в течение 40 лет падала, сведя на нет послевоенный рост. Если в 1964 году доля благотворительности относительно суммарного национального дохода составляла 2,26%, то в 1998 году эта цифра упала до 1,61%. Примечательно, что в 1960 году в стране был отдан на благотворительность один доллар на каждые два доллара, потраченных на развлечения, а в 1997 году на те же два "развлекательных" доллара было пожертвовано 50 центов.

Понятия **взаимовыручка и доверие** являются не только моральными, но и социологическими категориями. Пусть у одного фермера кукуруза созрела сегодня, а у другого через неделю. Если первый фермер попросит у второго помощь при уборке кукурузы с тем, чтобы через неделю, в свою очередь, оказать ему помощь, это означает кооперацию труда. Если же человек оказывает помощь нуждающемуся, будучи уверенным, что в неопределенном будущем, если потребуется, общество поможет ему и он не окажется одиноким со своими проблемами, это означает гораздо большее, чем кооперация труда. Это говорит о том, что в обществе существует социальное понятие устойчивости, основанное на взаимовыручке. Такое понятие является не только моральной категорией, но и составной частью социального капитала.

Понятие доверия в обществе выходит за рамки доверия правительству и другим социальным организациям. Доверие к людям существенно отличается от доверия к власти. Социальное и политическое доверие не обязательно связаны между собой. Если в 1960 году на вопрос "можно ли доверять большинству людей?" утвердительно отвечали 55% опрошенных, то в 1998 году таких респондентов было 35%, а среди учащихся средних школ и того меньше – 25%. Что стоит за этим, трудно сказать.

Малые группы и социальные движения демонстрируют подъем общественного развития в противовес описанной выше тенденции к спаду социального капитала. В малые группы миллионы людей объединяются для коллективного чтения, встреч по интересам, организации различного вида поддержки, взаимопомощи. Такой формой социальной жизни охвачены 40% американцев. В этом же ряду находятся антивоенные движения, борьба за гражданские права черных, женские движения, выступления по проблемам охраны окружающей среды, защиты животных и многие другие. Эти движения в Америке имеют историческую традицию и вовлекают огромное число рядовых граждан. В качестве примера можно привести буквально взрывной рост численности организаций по защите окружающей среды. Эта численность выросла с 1960 года с 12 человек на тысячу взрослого населения до 40 человек – в 1998 году.

В настоящей статье приведены данные о том, как складывался социальный капитал в Соединенных Штатах в последней трети **XX** века. О причинах снижения социальной активности в стране будет рассказано в следующих номерах газеты.

Harry J. and Belle Goodman, parents of Irwin A. and Robert D. Goodman

Lechayim Lights

JSS

A Beneficiary of the Jewish Federation of Madison — *A Senior Adult Program of Jewish Social Services*

Spotlight: Ginny Graff

By Pamela Phillips Olson

Ginny's face radiates joy when she speaks: "When my old friend Seymour called and told me there was a Jewish boy who was five feet, ten inches in Manitowoc, I said, 'Give him my number!' It wasn't easy being a Jew in Green Bay. I had many friends, but I was the tallest—five feet, seven inches!"



Ginny Graff
(Photo by Pamela Phillips Olson)

Finding a boyfriend wasn't the only problem Ginny faced growing up in Green Bay. When Ginny requested an excused absence from high school on Yom Kippur, the principal refused. It was a powerful message about underlying anti-Semitism.

Nevertheless, Ginny earned regard among teachers and peers and was chosen to attend the groundbreaking first Badger State for Girls in Madison in 1941. While there, she and four good friends learned about state government.

College was not an option for Ginny, but she had a taste for adventure. In 1943, after graduating high school, she filled out endless forms and was hired by the FBI as a card indexer. She and four friends from Green Bay shared an apartment in Washington, D.C. and worked together for two and a half years. In D.C. she met a Jewish boy, whose parents owned a meat market. "He was often invited to join us for dinner. During the strict wartime rationing, he brought the steaks!"

When she came back from DC, she worked as a bookkeeper. Then she met Herbie, who officially became the love of her life. She moved to Manitowoc, where Herbie owned a grocery and meat market. Side by side they worked in the store. They were married over sixty years, raising their three daughters in a home full of love and good food.

Herbie and Ginny wanted their daughters to have the opportunity that their parents had missed. Ginny is proud that their daughters Andrea, Lynne and Stacy all graduated college. When four granddaughters came on the scene, they referred to the family as "Herbie's Harem!"

Appreciation for food is a golden thread woven through every chapter of Ginny's life. I shouldn't have been surprised to see Ginny stirring the biggest pot of soup imaginable last October for Temple Beth El's Food-a-Rama, for which she has volunteered about 28 years!

"One last question," I said, as we ended our interview. "What secrets did you learn while working at the FBI? Could you tell me some?" She laughed, "I was as far from secrets as you could be! My job was to look up fingerprints!"

Rosh Hashanah Teas

Residents at these locations, their friends and families are invited to welcome Rosh Hashanah 5774 with coffee, tea, honey cake and the blowing of the shofar. For information, contact Louise Goldstein at 608-278-1808 or louise@jssmadison.org.

Thursday, August 29th
Capitol Lakes Retirement Community
333 West Main St., Madison
In the Grand Hall
Bob Factor will blow the shofar

Tuesday, September 3rd
Oakwood Village University Woods
6225 Mineral Point Rd., Madison
In the "Oaks" Community Room
Karen Shevet Dinah will blow the shofar

Jewish Social Services Brings Shabbat to Our Seniors



Our monthly Shabbat gatherings include wine donated by Frank Liquor, candles, and challah, singing and discussion.

Attic Angel Place at 2:30 in the Garden Room
8301 Old Sauk Road
A program of JSS and Attic Angel Place. Music by Les Goldsmith and the assistance of Angel volunteers.

October 4, December 6

Capitol Lakes at 3:00 in the Grand Hall
333 West Main Street
A program of JSS and Capitol Lakes Retirement Community. Led by Rabbi Andrea Steinberger with the assistance of UW students through the UW-Hillel Foundation.

Dates to be announced

Oakwood West at 4:00 in the Oaks' Community Room
6225 Mineral Point Road
A program of JSS and Oakwood Village University Woods. With the assistance of JSS volunteers and music by Lauren Mazur.

October 25, November 15, December 13

ATTENTION REHAB PATIENTS: If you are going to be in one of these locations during your rehabilitation, please let Jewish Social Services know; we'd like to invite you and make sure you are able to attend if you'd like.

Transitions

Happy August Birthday

Arkady Grinblat
Bea Friedman
Betty Shovers
Genrikh Babich
Joe Imilkowski
Lori Edelstein
Ninel Babinskaya
Norman Dachman
Pamela Phillips Olson
Pat Poses
Saretta Burke
Stacy Goldman
Trude Arm

Best Wishes for your wellness

Clara Sweet

Bon Voyage, Welcome Back

Nena Dyhr, Alaskan cruise

Condolences

To the family of Emma Gutterman

To the family of Jerome Moskol, grandfather of Stacy Goldman

To the family of Robert Dachman, brother of Norman Dachman, in Chicago

Shalom from Jewish Social Services!

Do you know a senior who is new to Madison, or are you yourself a newcomer? JSS volunteers will visit and bring you a gift bag with information about programs for seniors and JSS' services, treats and a few surprises. Just contact us at 608-278-1808, ext. 227.
Our thanks to Maurie's Fine Chocolates and Bagels Forever for their donations to this program.

Seniors' Moment in a Digital World

By Lee Rainie

Director of the Pew Research Center's Internet and American Life Project

Online life has reached a major tipping point. In 2012, for the first time, more than half of Americans age 65 and older were online. What we've found in our Pew Internet Project is that well over a third of those older Internet users are now active on social networking sites such as Facebook. In addition, well over two thirds of older people have cellphones-- including 13 percent who have smartphones that can browse the Internet, load videos onto YouTube and launch apps for everything from news to maps to games.

Older adults took a bit longer than twenty-somethings to embrace the three big technology revolutions of the early 21st century -- Internet, cellphones and social networking. But gentle pressure from children and grandchildren, the demands of workplaces and commerce, lower costs for hardware and software, and the sheer value of the online environment combined to persuade many older adults to adopt digital tools. There are several compelling ways that this embrace of technology has changed life for users:

How they get news: Fully 60 percent of Internet users 65-plus now get news online. Many use multiple platforms like TV, radio, newspapers, and the Internet on a typical day to get their news. It is common now for consumers to "graze" the Internet for news throughout the day, rather than relying on "appointments" with the evening news or radio headlines at the top of the hour. About a tenth of older online users ... themselves have become news producers or participators--blogging, commenting on news stories, sharing links on their Facebook news feeds or uploading photos of things they witness.

How they get health and medical information: Some 58 percent of older people who go online have found insights about medical symptoms, checked on treatment options, schooled themselves on drug side effects, read doctor and hospital reviews, and found patient and caregiver communities to help them cope with chronic illnesses. These e-patients often bring material discovered in online searches to their providers and sometimes add insights about the latest medical findings on their condition.

How they act as consumers: Roughly two-thirds of these users research products online and more than half have bought products and services online. They take advantage of the Internet's quick price comparisons and consumer reviews (by professional analysts and citizen-critics). In the mobile era, this can be done in real time. During the gift-giving season at the end of 2011, 22 percent of older consumers who own cellphones called a friend while they were in a store to get advice about what to buy; four percent of them used a smartphone to read product reviews of goods they were considering as gifts; three percent of them used a smartphone to compare prices with what they were seeing in the store.

Digital tools have also changed people's relationships to one another. One of my favorite statistics in 13 years of research is that ages 75-plus that belong to Facebook have an average Facebook network of 42 friends. That isn't as large as the network of those in their 20's, which averages 319. But it is confirmation that social networking (particularly) and the Internet (generally) are no longer just places where young folks hang out. The charms of digital technology span the generations.

Lee Rainie is director of the Pew Research Center's Internet and American Life Project and co-author of ***Networked: The New Social Operating System****. Reprinted from aarp.org/ bulletin, November 2012.*

Annual Senior BBQ



Family and friends are welcome at this enjoyable end-of-summer picnic. It's a quiet, relaxed time with friends and good kosher barbecue food like burgers and hot dogs, cole slaw, potato salad and all the fixings. If you yearn to get out of the city and literally broaden your horizon, this is your chance.

Event price: $10 per person

Goodman Jewish Community Campus
7762 County Road PD, Verona
Transportation is available

Visit www.jssmadison.org for details and to register by credit card.

Jewish Social Services of Madison
6434 Enterprise Lane
Madison, WI 53719
(608) 278-1808
www.jssmadison.org

Celebrate with Lechayim!

Our new CELEBRATION PROGRAM offers a fun way to show your support for JSS. Honor a special person or acknowledge a special day and share your celebration and commitment to the work of JSS.

PARTY PACKAGE: What better way to celebrate a special occasion than with your friends? Celebrate a birthday, anniversary, special occasion, or just enjoy some cake! $200

- Recognition in the Lechayim calendar, Lechayim Lights, and E-Connect
- "Party" includes balloon and token gift for honoree and special cake for all attendees
- Recognition during Lechayim program
- Recognition at our registration table



HOLIDAY OR COMMEMORATIVE PACKAGE: Acknowledge a favorite holiday or commemoration day to show your support for JSS. $150

- Recognition in the Lechayim calendar, Lechayim Lights, and E-Connect as a sponsor of a specified holiday or commemoration day
- Recognition during Lechayim program

SPONSOR A WEEK: Be a sponsor just because you believe in the important role Lechayim plays in the community. Sponsor in honor of volunteers, a loved one, or even yourself. $100

- Recognition in the Lechayim calendar, Lechayim Lights, and E-Connect as a sponsor of a specified week
- Recognition during Lechayim program
- Recognition at our registration table

JEWISH SOCIAL SERVICES COMMUNITY PROGRAMS REGISTRATION

JSS

Please enclose your check made out to ***Jewish Social Services***, or use your credit card. Return registration and payment to Jewish Social Services, 6434 Enterprise Lane, Madison, WI 53719. *The Levy Summer Series registration form is available elsewhere in this paper.*

❑ **Monday, August 26**
Annual Senior Summer Barbeque $10.00
(Scholarships available)

Total program fees _____

Donation for Senior Program Scholarships _____

Amount enclosed _____

Name(s) _____

Address _____

Phone _____

Email _____

❑ I/we would like a ride to the BBQ with Transit Solutions

Credit Card/Debit Card Type: ❑ Visa ❑ MasterCard

Name on card _____

Card Number _____

Exp. Date _____ CVC Code (on back) _____

Signature _____

Israel and the World

Maccabiah Bar Mitzvah Ceremony Proves Games Are About More Than Sports

By Hillel Kuttler

NEVE ILAN, Israel (JTA) — Luke Rosener removed his orange T-shirt, changed into a white dress shirt and alighted from a chartered bus.The garb was a far cry from the uniform Rosener will wear while playing for the U.S. volleyball team at the Maccabiah Games, the 78-nation sports competition that began this week in Israel. The attire was more befitting a religious ceremony — in this case, his bar mitzvah.

Rosener, 22, of Cupertino, Calif., had never had a bar mitzvah, owing to his family's financial situation and his early struggles with dyslexia. But as part of the 1,200-member U.S. Maccabiah delegation, Rosener encountered a ready-made opportunity to become a bar mitzvah alongside scores of new friends also celebrating the traditional rite of passage.

That's because Maccabi USA, the American branch of the international sports movement, brings participants to Israel a week before the competition for a mandatory program of touring and discussions rich in Jewish content. In recent years the program, known as Israel Connect, has featured a mass bar mitzvah ceremony for participants who never had one.

"There's so much more to [the Maccabiah] than playing sports," said Jeffrey Bukantz, Maccabi USA's general chairman and a former fencing Olympian. "We really do consider it the flagship of the program. It's to the point that Israel Connect is more important than the actual sports. The kids are really impacted by the program."

On the lush grounds of a reception center in the hills west of Jerusalem, a mile beyond the Elvis Inn pub guarded by a white statue of the King, the delegation gathered in the setting sun Tuesday for the ceremony. The entry hall's long red carpet was lined with red, white and blue balloons and round tables in the vast garden were stacked with wrapped presents.

The ceremony coincided with Tisha b'Av, the 25-hour fast commemorating the destruction of both ancient Temples — a day on which celebrations are frowned upon. But as he prepared to chant the Torah portion designated for the closing hours of many fast days, Daniel Greyber, the delegation's official rabbi, offered a fresh perspective.

"The afternoon of Tisha b'Av is a time of rebuilding, of looking forward," Greyber said. "The b'nai mitzvah ceremony connects us to the Jewish people — not only in this world at this time but for all of history. In that regard, it requires celebrating."

Along with the U.S. team's assistant rabbi, Noam Raucher, Greyber led the crowd in spirited singing. And he punctuated the Torah reading with references to group discussions he had led the previous day covering biblical events and their relevance today.

Dave Blackburn, a standout softball pitcher who has competed in six Maccabiah Games, recited the Birkat Hagomel traditionally recited by those who have escaped harm. In 2009, Blackburn was nearly killed in a car crash, an accident that claimed his right leg below the knee and broke 27 bones.

"I've lived to share this Maccabiah experience with you, my extended family," Blackburn said from his wheelchair.

Greyber called the Maccabiah participants to the Torah in three groups, and as the last one ascended the podium, he called for attention.

"Everyone," he said, "look at the miracle that is happening as the sun goes down over Jerusalem, as this group that has never been to Israel and never had a bar or bat mitzvah is having an aliyah for the first time."

Then Blackburn's nephew Landon stepped forward. "My uncle," he began, struggling through tears to get the words out, "is keeping me alive, and that's all that matters."

Landon Blackburn, a wrestler, said later that his uncle's participation in the games is his most cherished aspect of the trip. His own father would not have permitted him to participate without his uncle's influence, he said.

A native of La Porte, Ind., Landon, 18, said he grew up celebrating Jewish holidays, but as a rebellious child opted not to have a bar mitzvah.

"But all that did was make my life harder, that the weight of the world was on my shoulders," he said. "I didn't have anything to help me cope with the hardships of life."

Having this bar mitzvah, Landon said, makes him feel "100 percent better about my outlook on life."

The final blessing chanted, Greyber led the singing of "Siman Tov" as candies were tossed onto the podium and participants wiped tears. Members of the two rugby teams leapt from their front-row chairs and posed near the stone wall overlooking the hills. Some did a jig in the seating area.

Greyber offered another song, and then another. Tisha b'Av was just about over, but the celebration wasn't. Athletes jumped onto the podium to pose with their rabbi, who offered one last thought to those milling about.

"We are blessed to be here together," Greyber said. "I have no idea what great and amazing things will come from this moment, but I am sure that within you is the infinity of God's goodness."

Rosener emerged fulfilled. "I was in the moment, surrounded by other people, saying the blessing. I felt complete," he said. "Something was added that had been missing from my life."



American Maccabiah volleyball player Luke Rosener, who had the chance to celebrate his bar mitzvah with fellow athletes at age 22. Photo by Hillel Kuttler.



Under the setting sun, members of the U.S. Maccabiah Games delegation celebrate a mass bar mitzvah ceremony in Jerusalem, July 16, 2013. Photo by Elliot Steinmetz.

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Jewish Federation OF MADISON

The Jewish Federation of Madison

2013 CAMPAIGN KICKOFF



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Doors open at 5:45 • Dinner at 6:00
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"Joel's show was outstanding! Joel seemed to instantly develop a connection with the audience; his material was tasteful, thoughtful, and of course, hilarious."
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Jewish Federation OF MADISON

This is a free event open to the entire community, but dinner is limited to the first 275 people who RSVP. Attending the kickoff event implies commitment to donate to the 2013 Annual Tzedakah Campaign.